

## **Board of Directors Meeting Minutes for 16 Jan 2019**

mc3cats called WSGA's 16 Jan 2019 Business meeting to order at 6:38 pm.

Board Members in attendance: mc3cats, Chris Brue, President. Merchandise Mgr , Sproutter, Seth Deadman, VP, Broncos Fan 4 Life, Chandra Day, Treasurer, Terrible Ts, Jim Tollefson, Secretary, squirrel50, Deb Cox, SW Chapter Rep, Martin 5, Jerry Martin, IE Chapter Rep, rambudo, Russell Brendel, 48 North Chapter Rep, Mr. Gadget #2, Gene Reed, Cascadians Chapter Rep, Winos\_Seattle, Antoine Pin, Puget Sound Chapter Rep, TeamPAST, Patrick McColley, South Central Chapter Rep

Board Members absent: gearguru, JeffCaulfield, Olympic Penn Chapter Rep

Also in attendance: PeachandPete, Annette Bailes, Parks Liaison, Campout,

Absent: jtcoffee, Jessie Maxwell, Social Media, NepoKama, Mitch Eatough, Webmaster

Proxies: Terrible Ts for Squirrel50

rambudo called Point of Order: One of the board members is not a current member of the the WSGA, Cache-cadian Chapter rep Mr. Gadget #2. As our bylaws have laid out, "5.1.2 – All Board members must be current WSGA members during their term of office." Normally this would invalidate his position on this board. However, he has made at least some effort to keep his membership current. As such, I would like to motion that we suspend the rules to allow him to maintain his position on the board.

Mc3cats: Gene has some special circumstances/situation that I wont get into on the record. BUT I will say he has had a life event that has caused this occur.

Seconded by Terrible Ts, Unanimous vote for suspending the rules in this case. Passed.\

### **Old Business**

#### **Approval of Prior Meeting Minutes**

BOD Meeting Minutes for Nov 13, 2018 approved.

#### **Financial Report**

Treasurer report Approved. The motion passes. 8 Ayes and 1 no, for the record.

A question was raised in e-mail about the validity of this vote. Due to the proposed budget putting the club at a \$3500 loss.

From the ByLaws:

**10.3.2** – The Board shall not approve a budget that would result in WSGA having greater liabilities than assets, except on a unanimous vote.

### **Membership Report**

Concerns were raised that Chapter Reps do not know who is registered or not. Also expired members could be nudged by the Chapter Rep to renew if they when the member expired. Discussion: There used to be a Google Doc that had that information. It is hard to find on the website. Auto-renewals are still happening when they should have been turned off. Email is not always getting sent a week before a membership expires.

### **Election Report**

Sproutter: Nominating committee established. Timeline: Starting Feb.1 we will be accepting nominations for all board positions. Nominations will be taken until Feb. 15<sup>th</sup>. Elections will start March 1st and run through the 10<sup>th</sup>.

Mr. Gadget #2: The board was asked who was planning on running again.

Yes: mc3cats, Terrible Ts, Mr. Gadget #2, Martin 5, Winos\_Seattle, TeamPAST,

No: Bronco Fan 4 Life, sproutter, gearguru (per broncos), rambudo (running for Pres), squirrel50 (running for VP)

### **Chapter Reports**

Winos\_Seattle: I just want to let everyone know that I've had a real hard time finding any sort of space for the Holiday Party and was lucky enough to use some other connections to get the space in Issaquah. Most spaces request that you reserve a location or a hall many months ahead of time, especially during the Oct. Nov. Dec. Jan. times.

### **Parks Liaison**

<broncos> Do you have a list of King County Park Regulations?

<Peaches> I have a list of their Geocaching Rules for their parks. I also have a set of info for Bellevue Parks. hey has some set rules on placement, especially near the slough area of Bellevue.

### **Merchandise Report**

<Mc3cats> We had some pretty decent sales during the month of December. This is in part due to a promo code that was ran between Thanksgiving and Christmas Eve. Other than looking at a new WSGA cachekinz tag down the road, since we are almost totally out of all tags BUT the 2018 APE tag, we will want to look at minting 50 - 75 of them. They are cheaper than coins and Lookout Lisa has given me a pretty decent estimated quote on what it would run. I am not advocating to do one now, but rather look at later on in the year. We have Ape expenses that are paramount right now.

<broncos> You should probably start on a 2019 coin design.

<winos\_seattle> Can I suggest a contest between all WSGA Members? Best design wins the first coin off the press?

<Martin5> Maybe a contest between Chapters?

Designs in by Mar 1, final design chosen no later than 3/15

## New Business

### Ape and Campout

<Mc3cats> One thing that's being looked at is combining the Ape event with the campout. Which is not a bad idea. Having a campout event in Easton at either Lake Easton SP or that RV park in front of it. She was thinking the Campout on Saturday and then the Ape the next day. She check with Barking Frogs about this. Its not event stacking which was the concern

Move to close the meeting at 9:15 pm. Approved  
mc3cats adjourned the meeting.

## **Summary of Reports for 16 Jan 2019**

### Financial Report

*Report by Broncos Fan 4 Life*

January 1, 2018 starting balance: \$9,546.61

Income:

- Sales: \$2682.02
- Membership: \$1940.00
- Total: \$4622.02

Expenses:

- Stripe Fees: \$197.79
- USPS: \$433.76
- Merch Orders: \$115.25
- APE Event: \$350.00
- Chapter Allocations: \$188.80
- Total (\$1285.60)

January 31, 2018 ending balance: \$12883.03 (\$3336.42  
increase)

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February 1, 2018 starting balance: \$12,883.03

Income:

- Sales: \$226.96
- Membership: \$405.00
- Total: \$631.96

Expenses:

- Stripe Fees: \$29.49
- USPS: \$65.69
- APE Event: \$1482.40
- Chapter Allocations: \$51.93
- Total (\$1629.51)

February 28, 2018 ending balance: \$11885.48 (\$997.55 decrease)

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March 1, 2018 starting balance: \$11,885.48

Income:

- Sales: \$36.99
- Membership: \$200.00
- Total: \$236.99

Expenses:

- USPS: \$15.99
- Stripe Fees: \$10.52
- Dues/Licenses: \$10.00
- Campout: \$418.88
- APE Event: \$380.80
- Chapter Allocation: \$105.04
- Total (\$941.23)

March 31, 2018 ending balance: \$11181.24 (\$704.24 decrease)

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April 1, 2018 starting balance: \$11,181.24

Income:

- Sales: \$181.69
- Membership: \$200.00
- Campout: \$847.65

- Total: \$1229.34

Expenses:

- USPS: \$45.14
- Stripe Fees: \$47.87
- Ofc Supplies: \$108.81
- Internet: \$109.83
- Chapter Allocation: \$50.00
- Total (\$361.65)

April 30, 2018 ending balance: \$12,048.93 (\$867.69 increase)

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May 1, 2018 starting balance: \$12,048.93

Income:

- Sales: \$166.33
- Campout: \$55
- Membership: \$50.00
- APE: \$2795.23
- Total: \$3066.56

Expenses:

- USPS: \$106.00
- Stripe Fees: \$99.48
- APE: \$5275.87
- Chapter Allocation: \$75.87
- Total (\$5557.22)

May 31, 2018 ending balance: \$9,558.27 (\$2490.66 decrease)

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June 1, 2018 starting balance: \$9,558.27

Income:

- Sales: \$159.95
- Membership: \$190.00
- APE: \$2658.23
- Total: \$3008.18

Expenses:

- USPS: \$30.49
- Stripe Fees: \$187.99
- Internet: \$79.00
- Dues/Licenses: \$206.72
- Merch Orders: \$3239.15
- APE: \$5520.22
- Chapter Allocation: \$114.70
- Total (\$9378.27)

June 30, 2018 ending balance: \$3,188.18 (\$6370.09 decrease)

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July 1, 2018 starting balance: \$3188.18

Income:

- Sales: \$45.85
- Membership: \$215.00
- Campout: \$30.00
- APE: \$2487.00
- Total: \$2777.85

Expenses:

- USPS: \$15.99
- Stripe Fees: \$11.90
- Campout: \$1090.92
- APE: \$2104.00
- Chapter Allocation: \$228.55
- Total (\$3451.36)

July 31, 2018 ending balance: \$2,514.67 (\$673.51 decrease)

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August 1, 2018 starting balance: \$2,514.67

Income:

- Sales: \$18.00
- Membership: \$225.00
- APE: \$3477.74

- Total: \$3720.74

Expenses:

- USPS: \$256.87
- Stripe Fees: \$91.97
- Merch Orders: \$2287.00
- APE: \$1000.00
- Misc: \$600.00
- Chapter Allocation: \$550.00
- Total (\$4785.84)

August 31, 2018 ending balance: \$1,449.57 (\$1065.10 decrease)

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September 1, 2018 starting balance: \$1,449.57

Income:

- Sales: \$892.00
- Membership: \$100.00
- Misc: \$100.00
- Total: \$1092.00

Expenses:

- USPS: \$140.93
- Stripe Fees: \$35.36
- Total (\$176.29)

September 30, 2018 ending balance: \$2,365.28 (\$915.71 increase)

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October 1, 2018 starting balance: \$2,365.28

Income:

- Sales: \$294.19
- Membership: \$255.00
- Total: \$549.19

Expenses:

- USPS: \$594.06
- Stripe Fees: \$24.85

- Dues/Licenses: \$197.00
- Merch Orders: \$400.00
- Chapter Allocation: \$135.00
- Total (\$1350.91)

October 31, 2018 ending balance: \$1,563.56 (\$801.72 decrease)

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November 1, 2018 starting balance: \$1,563.56

Income:

- Membership: \$355.00
- Sales: \$272.04
- Misc: \$500.00 (Maple Valley Deposit Refund)
- Total: \$1127.04

Expenses:

- USPS: \$25.99
- Stripe Fees: \$26.06
- Chapter Allocation: \$124.92
- Total (\$176.97)

November 30, 2018 ending balance: \$2,513.63 (\$950.07 increase)

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December 1, 2018 starting balance: \$2,513.63

Income:

- Membership: \$1135.00
- Sales: \$611.49
- Total: \$1746.49

Expenses:

- USPS: \$15.99
- Stripe Fees: \$73.70
- Total (\$89.69)

December 31, 2018 ending balance: \$4,170.43 (\$1,656.80 increase)

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## APE Breakdown

2018 APE Income	Merch Sales	TOTAL	Notes
January		\$0.00	
February		\$0.00	
March		\$0.00	
April		\$0.00	
May	\$2,795.23	\$2,795.23	
June	\$2,658.23	\$2,658.23	
July	\$2,487.00	\$2,487.00	
August	\$3,477.74	\$3,477.74	
September		\$0.00	
October		\$0.00	
November		\$0.00	
December		\$0.00	
TOTALS	\$11,418.20	\$11,418.20	

Net APE \$ (\$4,695.09)

2018 APE Expenses	Refreshments	Coin Design/Coins	SWAG	Insurance	Parking	Parks	Misc.	TOTALS	Notes
January		\$350.00						\$350.00	
February				\$458.40		\$1,024.00		\$1,482.40	
March							\$380.80	\$380.80	Spot the Ape Tags
April								\$0.00	
May		\$450.00	\$4,825.87					\$5,275.87	Patches/Hats/Bags/Pens/Smashlights
June		\$4,002.46	\$1,517.76					\$5,520.22	Tags/Coins
July			\$2,104.00					\$2,104.00	T shirts for orders and volunteers (200 total)
August					\$400.00		\$600.00	\$1,000.00	state park passes/porta pottis
September								\$0.00	
October								\$0.00	
November								\$0.00	
December								\$0.00	
TOTALS	\$0.00	\$4,802.46	\$8,447.63	\$458.40	\$400.00	\$1,024.00	\$980.80	\$16,113.29	

2018 WSGA Income	Membership	Merch Sales	Campout	Ape Weekend	Misc	TOTAL	Notes	As of 12/31/18
January	\$1,940.00	\$2,682.02				\$4,622.02		
February	\$405.00	\$226.96				\$631.96		
March	\$200.00	\$36.99				\$236.99		
April	\$200.00	\$181.69	\$847.65			\$1,229.34		
May	\$50.00	\$166.33	\$55.00	\$2,795.23		\$3,066.56		
June	\$190.00	\$159.95		\$2,658.23		\$3,008.18		
July	\$215.00	\$45.85	\$30.00	\$2,487.00		\$2,777.85		
August	\$225.00	\$18.00		\$3,477.74		\$3,720.74	18/Red Hat	
September	\$100.00	\$892.00			\$100.00	\$1,092.00	Donatbn from Outreach Program	
October	\$255.00	\$294.19				\$549.19		
November	\$355.00	\$272.04			\$500.00	\$1,127.04	Deposit refund Maple Valley	
December	\$1,135.00	\$611.49				\$1,746.49		
<b>TOTALS</b>	<b>\$5,270.00</b>	<b>\$5,587.51</b>	<b>\$932.65</b>	<b>\$11,418.20</b>	<b>\$600.00</b>	<b>\$23,808.36</b>		

2018 Expenses	USPS	Ofc Supplies	Internet	Stripe fees	Dues/licenses	Merch Orders	Campout	APE Event	GeoTour	Small Grant	Misc.	Chapter Allocatbn	TOTALS	Notes
January	\$433.76			\$197.79		\$115.25		\$350.00				\$188.80	\$1,285.60	APE Merch Design Fees
February	\$65.69			\$29.49				\$1,482.40				\$51.93	\$1,629.51	APE Insurance and State Park Fees
March	\$15.99			\$10.52	\$10.00		\$418.88	\$380.80				\$105.04	\$941.23	Campout Cachekinz Order/Spot the Ape
April	\$45.14	\$108.81	\$109.83	\$47.87								\$50.00	\$361.65	Domain Fees/Merch supplies
May	\$106.00			\$99.48				\$5,275.87				\$75.87	\$5,557.22	APE Swag
June	\$30.49		\$79.00	\$187.99	\$206.72	\$3,239.15		\$5,520.22				\$114.70	\$9,378.27	2018 Coin Design/Holographic Stickers - Wearables/Constant Contact auto renewal
July	\$15.99			\$11.90			\$1,090.92	\$2,104.00				\$228.55	\$3,451.36	T Shirts for orders and volunteers/tracking codes
August	\$256.87			\$91.97		\$2,287.00		\$1,000.00			\$600.00	\$550.00	\$4,785.84	CPA Fees per C.Brue/Six month PO Box/2018 Coin/Tracking Codes
September	\$140.93			\$35.36									\$176.29	
October	\$594.06			\$24.85	\$197.00	\$400.00						\$135.00	\$1,350.91	Design Fees for WSGA Coin/WSGA Membership Program
November	\$25.99			\$26.06								\$124.92	\$176.97	
December	\$15.99			\$73.70									\$89.69	
<b>TOTALS</b>	<b>\$1,746.90</b>	<b>\$108.81</b>	<b>\$188.83</b>	<b>\$836.98</b>	<b>\$413.72</b>	<b>\$6,041.40</b>	<b>\$1,509.80</b>	<b>\$16,113.29</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$600.00</b>	<b>\$1,624.81</b>	<b>\$29,184.54</b>	

## Chapter Allocations

	Puget Sound	48 North	Olympic Peninsula	Cache-Cadian	Inland Empire	Southwest	South Central
2017 Carryover Funds	-\$118.74	\$120.28	\$229.50	\$0.00	\$164.35	\$3.15	\$252.59
2018 Start Total	\$831.00	\$465.50	\$263.00	\$306.00	\$399.00	\$250.00	\$279.50
March Additonal Funds	\$176.00	\$50.00	\$34.00	\$7.00	\$60.00	\$10.00	\$27.00
May Additonal Funds	\$50.00	\$40.00	\$10.00	\$0.00	\$40.00	\$0.00	\$20.00
July Additonal Funds	\$66.50	\$6.50	\$10.00	\$0.00	\$20.00	\$0.00	\$10.00
September Additonal Funds	\$70.00	\$6.50	\$10.00	\$0.00	\$16.50	\$0.00	\$30.00
November Additonal Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Used</b>	<b>\$550.00</b>	<b>\$143.76</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$547.55</b>	<b>\$200.80</b>	<b>\$237.59</b>
<b>Remaining Funds</b>	<b>\$524.76</b>	<b>\$545.02</b>	<b>\$556.50</b>	<b>\$313.00</b>	<b>\$152.30</b>	<b>\$62.35</b>	<b>\$381.50</b>

Updated: 12/31/18

<b>WSGA BUDGET &amp; HISTORY</b>	2016 Proposed	2016 Actual	2017 Proposed	2017 Actuals	2018 Proposed	2018 Actuals	2018 Variance
<b>INCOME</b>							
Membership	\$4,600.00	\$3,040.00	\$3,500.00	<b>\$5,819.50</b>	\$5,000.00	<b>\$5,270.00</b>	\$270.00
Merchandise Sales	\$5,500.00	\$8,580.57	\$5,000.00	<b>\$1,530.39</b>	\$1,500.00	<b>\$5,587.51</b>	\$4,087.51
Campout	\$2,200.00	\$223.00	\$1,500.00	<b>\$894.48</b>	\$1,000.00	<b>\$932.65</b>	-\$67.35
Ape Weekend	\$9,000.00	\$8,215.32	\$9,000.00	<b>\$23,580.18</b>	\$15,000.00	<b>\$11,418.20</b>	-\$3,581.80
Miscellaneous			\$0.00	<b>\$519.47</b>	\$0.00	<b>\$600.00</b>	\$600.00
Fundraisers	\$250.00	\$333.21	\$0.00	<b>\$0.00</b>	\$0.00		\$0.00
<b>Total Income</b>	<b>\$21,550.00</b>	<b>\$20,392.10</b>	<b>\$19,000.00</b>	<b>\$32,344.02</b>	<b>\$22,500.00</b>	<b>\$23,808.36</b>	<b>\$1,308.36</b>
<b>EXPENSES</b>							
Postage	\$750.00	\$343.36	\$1,000.00	<b>\$1,774.43</b>	\$2,000.00	<b>\$1,746.90</b>	-\$253.10
Internet	\$1,500.00	\$727.97	\$500.00	<b>\$798.32</b>	\$500.00	<b>\$188.83</b>	-\$311.17
Supplies	\$500.00	\$197.73	\$300.00	<b>\$383.22</b>	\$300.00	<b>\$108.81</b>	-\$191.19
Dues/fees	\$50.00	\$20.00	\$50.00	<b>\$42.66</b>	\$50.00	<b>\$413.72</b>	\$363.72
PayPal/Stripe fees	\$800.00	\$574.21	\$800.00	<b>\$1,361.77</b>	\$1,500.00	<b>\$836.98</b>	-\$663.02
Chapter Allocatons	\$2,900.00	\$4,135.32	\$3,200.00	<b>\$2,185.37</b>	\$4,500.00	<b>\$1,624.81</b>	-\$2,875.19
Campout	\$2,600.00	\$1,634.80	\$1,500.00	<b>\$1,095.44</b>	\$1,500.00	<b>\$1,509.80</b>	\$9.80
Ape Weekend	\$6,000.00	\$9,805.42	\$8,000.00	<b>\$17,540.03</b>	\$10,000.00	<b>\$16,113.29</b>	\$6,113.29
APE Promotøn							
WSGA coin/tb's	\$3,200.00	\$2,796.43	\$3,000.00	<b>\$5,468.83</b>	\$3,000.00	<b>\$6,041.40</b>	\$3,041.40
Merchandise	\$3,000.00	\$1,196.52	\$1,500.00	<b>\$0.00</b>	\$0.00		\$0.00
Small Grant Program	\$1,000.00	\$0.00	\$700.00	<b>\$0.00</b>	\$500.00		-\$500.00
Sponsorships	\$1,000.00	\$0.00	\$1,000.00	<b>\$1,100.00</b>	\$1,000.00		-\$1,000.00
Outreach	\$100.00	\$0.00	\$100.00	<b>\$330.35</b>	\$100.00		-\$100.00
Park Liasion	\$100.00	\$0.00	\$100.00	<b>\$0.00</b>	\$0.00		\$0.00
GeoTour	\$100.00	\$0.00	\$0.00	<b>\$0.00</b>	\$0.00		\$0.00
NW Trails	\$0.00	\$0.00	\$0.00	<b>\$0.00</b>	\$0.00		\$0.00
projectors	\$0.00	\$0.00	\$0.00	<b>\$0.00</b>	\$0.00		\$0.00
GPS units	\$0.00	\$0.00	\$0.00	<b>\$0.00</b>	\$0.00		\$0.00
Miscellaneous	\$150.00	\$328.50	\$100.00	<b>\$878.23</b>	\$500.00	<b>\$600.00</b>	\$100.00
<b>Total Expenses</b>	<b>\$23,750.00</b>	<b>\$21,760.26</b>	<b>\$21,850.00</b>	<b>\$32,958.65</b>	<b>\$25,450.00</b>	<b>\$29,184.54</b>	<b>\$3,734.54</b>
<b>Net Budget</b>	<b>(\$2,200.00)</b>	<b>(\$1,368.16)</b>	<b>(\$2,850.00)</b>	<b>(\$614.63)</b>	<b>(\$2,950.00)</b>	<b>(\$5,376.18)</b>	<b>(\$2,426.18)</b>

2019 Treasurers report

**January 1, 2019 starting balance: \$4,170.43**

**(as of 1/8/19)**

Income:

- Membership: \$290.00
- Sales: \$224.00
- **Total: \$514.00**

Expenses:

- Stripe Fees: \$22.98
- **Total (\$22.98)**

January 8, 2019 ending balance: \$4,684.43 (\$514.00 increase)

2019 WSGA Income	Membership	Merch Sales	Campout	Ape Weekend	Misc	TOTAL	Notes	As of 1/8/19
January	\$290.00	\$224.00				\$514.00		
February						\$0.00		
March						\$0.00		
April						\$0.00		
May						\$0.00		
June						\$0.00		
July						\$0.00		
August						\$0.00		
September						\$0.00		
October						\$0.00		
November						\$0.00		
December						\$0.00		
TOTALS	\$290.00	\$224.00	\$0.00	\$0.00	\$0.00	\$514.00		

2019 Expenses	USPS	Ofc Supplies	Internet	Stripe fees	Dues/licenses	Merch Orders	Campout	APE Event	GeoTour	Small Grant	Misc.	Chapter Allocatbn	TOTALS	Notes
January				\$22.98										
February														
March														
April														
May														
June														
July														
August														
September														
October														
November														
December														
TOTALS	\$0.00	\$0.00	\$0.00	\$22.98	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22.98	

### Chapter Allocations

	Puget Sound	48 North	Olympic Peninsula	Cache-Cadian	Inland Empire	Southwest	South Central
Carryover Funds	\$406.02	\$424.74	\$327.00	\$313.00	\$152.30	\$62.35	\$128.91
2019 Start Total	\$255.50	\$133.50	\$32.00	\$65.00	\$73.00	\$24.00	\$12.50
March Additonal Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
May Additonal Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
July Additonal Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September Additonal Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November Additonal Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Used	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Remaining Funds</b>	<b>\$661.52</b>	<b>\$558.24</b>	<b>\$359.00</b>	<b>\$378.00</b>	<b>\$225.30</b>	<b>\$86.35</b>	<b>\$141.41</b>

Updated: 1/8/19							
WSGA BUDGET & HISTORY	2017 Proposed	2017 Actuals	2018 Proposed	2018 Actuals	2019 Proposed	2019 Actuals	2019 Variance
<b>INCOME</b>							
Membership	\$3,500.00	\$5,819.50	\$5,000.00	\$5,270.00	\$5,000.00	\$290.00	-\$4,710.00
Merchandise Sales	\$5,000.00	\$1,530.39	\$1,500.00	\$5,587.51	\$2,000.00	\$224.00	-\$1,776.00
Campout	\$1,500.00	\$894.48	\$1,000.00	\$932.65	\$1,000.00		-\$1,000.00
Ape Weekend	\$9,000.00	\$23,580.18	\$15,000.00	\$11,418.20	\$7,000.00		-\$7,000.00
Miscellaneous	\$0.00	\$519.47	\$0.00	\$600.00	\$0.00		\$0.00
Fundraisers	\$0.00	\$0.00	\$0.00		\$0.00		\$0.00
<b>Total Income</b>	\$19,000.00	\$32,344.02	\$22,500.00	\$23,808.36	\$15,000.00	\$514.00	-\$14,486.00
<b>EXPENSES</b>							
Postage	\$1,000.00	\$1,774.43	\$2,000.00	\$1,746.90	\$2,000.00		-\$2,000.00
Internet	\$500.00	\$798.32	\$500.00	\$188.83	\$200.00		-\$200.00
Supplies	\$300.00	\$383.22	\$300.00	\$108.81	\$300.00		-\$300.00
Dues/fees	\$50.00	\$42.66	\$50.00	\$413.72	\$500.00		-\$500.00
Stripe fees	\$800.00	\$1,361.77	\$1,500.00	\$836.98	\$1,000.00	\$22.98	-\$977.02
Chapter Allocatons	\$3,200.00	\$2,185.37	\$4,500.00	\$1,624.81	\$4,000.00		-\$4,000.00
Campout	\$1,500.00	\$1,095.44	\$1,500.00	\$1,509.80	\$1,500.00		-\$1,500.00
Ape Weekend	\$8,000.00	\$17,540.03	\$10,000.00	\$16,113.29	\$7,000.00		-\$7,000.00
APE Promotøn							
WSGA coin/tb's	\$3,000.00	\$5,468.83	\$3,000.00	\$6,041.40	\$1,500.00		-\$1,500.00
Merchandise	\$1,500.00	\$0.00	\$0.00		\$0.00		\$0.00
Small Grant Program	\$700.00	\$0.00	\$500.00		\$0.00		\$0.00
Sponsorships	\$1,000.00	\$1,100.00	\$1,000.00		\$0.00		\$0.00
Outreach	\$100.00	\$330.35	\$100.00		\$0.00		\$0.00
Park Liasion	\$100.00	\$0.00	\$0.00		\$0.00		\$0.00
GeoTour	\$0.00	\$0.00	\$0.00		\$0.00		\$0.00
NW Trails	\$0.00	\$0.00	\$0.00		\$0.00		\$0.00
projectors	\$0.00	\$0.00	\$0.00		\$0.00		\$0.00
GPS units	\$0.00	\$0.00	\$0.00		\$0.00		\$0.00
Miscellaneous	\$100.00	\$878.23	\$500.00	\$600.00	\$500.00		-\$500.00
<b>Total Expenses</b>	\$21,850.00	\$32,958.65	\$25,450.00	\$29,184.54	\$18,500.00	\$22.98	-\$18,477.02
<b>Net Budget</b>	(\$2,850.00)	(\$614.63)	(\$2,950.00)	(\$5,376.18)	(\$3,500.00)	\$491.02	\$3,991.02

**Membership Report**  
*Report by Broncos Fan 4 Life*

# Membership Summary

<i>As of 1/8/19</i>	2019 Members		TOTALS	
	Basic	Premium	Accounts	Members
Puget Sound	7	31	38	38
48 North	3	17	20	20
Inland Empire	2	9	11	11
South Central	1	1	2	2
Olympic Peninsula	0	5	5	5
Southwest	0	3	3	3
Cache-Cadian	2	7	9	0
Out of State	0	3	3	3
<b>CURRENT TOTALS</b>	<b>15</b>	<b>76</b>	<b>91</b>	<b>82</b>
<b>LAST REPORTED</b>				
<b>Net Gains</b>	15	76		

**Premium %** 83.52%  
**Basic %** 16.48%

<i>Final 2018</i>	2018 Members		TOTALS	
	Basic	Premium	Accounts	Members
<b>Chapters</b>				
Puget Sound	23	88	111	111
48 North	9	33	42	42
Inland Empire	7	30	37	37
South Central	4	14	18	18
Olympic Peninsula	4	11	15	15
Southwest	0	6	6	6
Cache-Cadian	5	8	13	13
Out of State	0	17	17	17
<b>CURRENT TOTALS</b>	<b>52</b>	<b>207</b>	<b>259</b>	<b>259</b>
<b>LAST REPORTED</b>	50	192	242	
<b>Net Gains</b>	2	15		

## **Social Media**

*Report by jtcoffee*

I will not be at the meeting on Wednesday - but I did have a couple of questions -

- please let me know when the budget is finalized for Going Ape. I have been talking to people about the designs and they when we get to price we hit a stumbling block.
- Please also let me know when it is determined when the campout is being held. That will determine when the APE event is held, and then I can post the event. Ideally, this would happen before the end of the month.
- Is there a way to hear when people renew/buy a membership? I got a suggestion to post a little shout out to members as they renew or become members on Facebook and Twitter. I see Chandra's 2019 member report... is there a way to get that information as it comes in so I can do shout-outs? It's not worth it if it's a ton of work - I can certainly work off the list we receive every two months.
- I am including Jerry on the email, because I feel like I'm not representing the east side as well as I could be. Is there something anyone sees right away that i can do to improve this?

Thanks, all!

# WSGA Social Media Report

## January 2019

### Facebook

See the graphic below:

Published	Post	Type	Targeting	Reach	Engagement	Promote
01/11/2019 7:22 AM	The OP Chapter is having an event tomorrow! Its a meet and greet in			476	14 8	<a href="#">Boost Post</a>
01/10/2019 5:39 PM	The WSGA PS Chapter Holiday Party has been listed!			517	50 6	<a href="#">Boost Post</a>
01/07/2019 9:28 PM	Tip of the week: Start your CITO planning! This year the window for			512	37 10	<a href="#">Boost Post</a>
01/06/2019 5:36 PM	Looking for some monogrammed WSGA apparel that's more your style			567	28 9	<a href="#">Boost Post</a>
12/31/2018 8:26 AM	With events,games and endless adventures we're so excited to get			753	69 57	<a href="#">Boost Post</a>
12/29/2018 11:02 AM	Brag-booking time!! What caching goals did you achieve this year?			829	73 21	<a href="#">Boost Post</a>
12/21/2018 10:10 PM	Just a quick reminder that our blackfriday2018 special promotion			736	35 14	<a href="#">Boost Post</a>
12/21/2018 9:56 PM	Cheers to longer days for caching!			623	21 28	<a href="#">Boost Post</a>
12/18/2018 6:47 AM	Tip of the week: activate all of those trackables you've got laying around!			573	7 15	<a href="#">Boost Post</a>

V

I am currently doing a tip of the week on Mondays and news or photo if available on the weekend.

Currently 2045 likes, up from 2,035. Last year at this time we had 1812.

### Twitter

- Most popular tweets are connected to our facebook feed, posts of pictures with cachers, and posts during US Geocaching Hour.
- Currently at 171 followers, up from 167. Last year at this time we had 130.

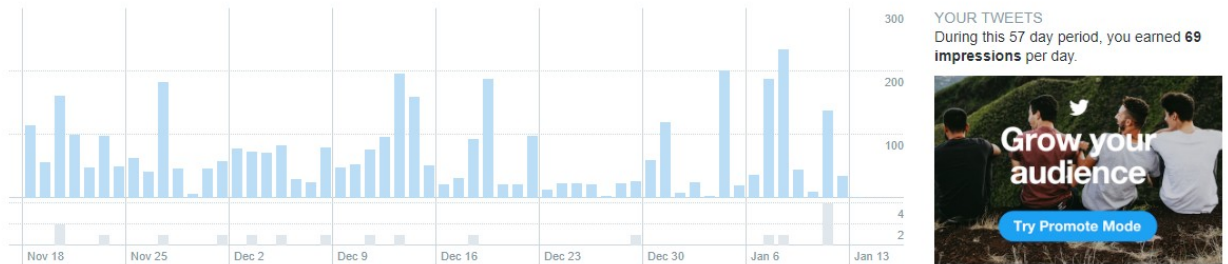


## Tweet activity

Nov 18, 2018 – Jan 13, 2019

Export data

Your Tweets earned **4.1K impressions** over this **57 day** period




## Instagram

- Currently 265 followers, up from 252. At this time last year we had 160 followers.



This is where your post was seen the most. It got the most impressions from Home, Hashtags and Profile.

	
<span>✕</span> <b>Insights</b>	
Profile Visits	6
Website Clicks	3

**Discovery** ⓘ

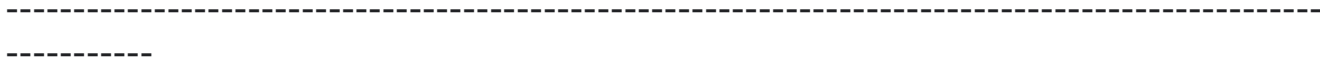
**175**

Accounts reached  
28% weren't following you

Follows	0
Reach	175
Impressions	254
From Home	193
From Hashtags	55
From Profile	1
From Other	5

This is where your post was seen the most. It got the most impressions from Home, Hashtags and Profile.

- Home - People who saw the post from their feed
- Profile - People who found your post from your profile page
- Location - People who viewed your post from a location feed
- Hashtags - People who discovered your post via a hashtag search
- Other - Posts shared via direct message, posts that were saved, posts you're tagged or mentioned in, post notifications where you were tagged or mentioned, and posts that show up on the Following tab in Notifications



## **Outreach**

*Report by Squirrel50*

### *OutReach Report*

At this time there is no new outreach to report - unless Chris still has some open reports

## **Merchandise**

*Report by mc3cats*

*In December, with a few tech challenges, we did run a first-ever black Friday discount code for our online store. Jessie promoted the code on social media. The code was valid thru 12/24/18. In December, our merch sales were at \$611.49. For a non-ape month, thats pretty good. I am envisioning more discount codes in the future.*

*As inventory goes, we are getting down to the last few 2016 coins, We have less than 10 of those. The WSGA cachekinz are also less than 10, The 2017 WSGA coin is just under 60. The 2017 Going Ape tags are down to 4, The 2018 campout tags are just about sold out at 2. The 2018 coin is sitting at just under 40. The 2018 Ape coins are as follows: VIP under30, premium just over 40 and the red regular ones just under 45.*

*We lots of 2018 ape tags at less than 120. I am thinking given our tag inventory is down with the 2017 Ape tags, Cachkinz and campout tags about sold out. We should consider having a new WSGA tag done. I am thinking of doing a tag based off of our chapter map. Lookout Lisa at Compass Creek can do a little run for us Just as a reminder, Lisa did our 2018 campout tag. It was \$385 for 50 tags. I am thinking we consider minting new tags, not right now but down the road in a few months or so.*

## **Chapter Reports**

### ***48 North Chapter Report by Rambudo***

48 North Chapter report

48 North held its holiday party on December 15th. 25 cachers were in attendance at the event. I do not yet have any events planned before the next board meeting, but I do plan to have at least one.

I got some great feedback from one of our young members who uses the events calendar on our website to find events. She would like to have a newsletter sent out about major upcoming events across the state. As a younger person, she does not use Facebook. I personally think that a quarterly or monthly newsletter would be beneficial to our members as well as help promote other actions the WSGA is taking. Bringing back the newsletter would help us connect with the older members that never learned to use Facebook, and the younger members that never used Facebook because they connect through other platforms. Of course, we could also do newsletters at various times throughout the year, with increased frequency when it makes sense. But as someone that gets too many emails myself, lets try for no more than once a month if possible

## ***Cache-Cadian Chapter Report by Mr. Gadget #2***

Cache-Cadian Chapter Report for Jan 16, 2019

There has not been much going on within our chapter other than a few events

Nov 11, 2016 ShebblesAtPlay and her kids hosted an GIFF event (GC7ZMV4) LAST MINUTE GIFF. It almost did not happen as in the past Ambrosia had previously hosted this event. This year she and her husband were on a church mission and was not able to host it. Anyway we squeezed under the wire and got it submitted in time.

Our annual Christmas party was held on December 15, 2018 at Abbys. ( GC80EER) CACHE - CADIAN CHAPTER 2018 CHRISTMAS PARTY.

We finished off the year with Last Cache Blast of 2018 (GC80N6W) on NEW YEARS EVE. This was one of the larger amended events we had this year. We also had a geo-cacher from England attend this event. It happen he was visiting friends in the area and was pleased to see an event close by.

**South Central Chapter Report**  
**January 2019**  
**By Patrick McColley (TeamPAST)**

**Past Chapter Events**

GC81029 - WSGA South Central 2018 Holiday Party 12/21/18

WSGA SC hosted a holiday party at the local Dickey's BBQ in Pasco. 23 came out and enjoyed a meal together and played a few games like pin the nose on the reindeer, white elephant gift exchange and a popular saran wrap gift ball.

GC81F36 - WSGA South Central New Year's Day Meet & Greet! 1/1/19

This was a late afternoon gathering of cachers hosted by WSGA SC. We had 17 cachers present and enjoyed a late lunch/early dinner while talking about upcoming caching activities for the year.

**Future Chapter Events**

TBD

**Area Events held by a WSGA member**

GC7ZVBE - A hint of Lyon before flying back.... 12/7/18 Tecsomane

Tecsomane hosted this event before his journey home to France. There were 15 in attendance and also celebrated to WSGA member's birthdays at this event.

GC81ETB - Goodbye 2018! - Meet n Greet 12/31/18 TeamPAST

TeamPAST and family hosted this event, technically just across the border in OR to see if we could entice any of the local cachers to come up to the South Central area and consider membership in WSGA. We had 12 attendees and this was the first event in the area in over 5 years.

GC81E7M - Start the New Year with a "Road Trip". 1/2/19 Tumbleweed2

Tumbleweed2 put together a fund little event at a local museum where we had 17 attendees. The event museum featured a traveling exhibit about all 50 states using the trivial pursuit theme. It was very popular among the attendees.

**SC Chapter News**

***One member Tumbleweed2 contacted me with issues renewing her membership online. The website appears to have some scripting errors with the payment processor. She was eventually charged and assumed her membership was processed. But wanted us to be aware that renewals are not working properly. Also she had a hard time locating her chapter membership on her profile but I was able to walk her through the steps to locate where that information is hidden.***

***Puget Sound Chapter Report by Winos\_ Seattle***

No report submitted.

**Inland Empire Chapter Report by Jerry Martin (Martin 5)**  
**Inland Empire Chapter Report**  
**January 12, 2018**

**by Jerry Martin (Martin 5)**

**Past Chapter Events:**

12/21/2018  
7th Annual IE Chapter WSGA Christmas Party  
GC80RZP  
25 attendees

01/01/2019  
Hello 2019  
GC80T00  
34 attendees

**Upcoming Chapter Events:**

02/23/2019  
13th Annual WSGA Winter Party  
GC80TYW  
Spokane Valley

**Upcoming Area Events:**

02/03/2019  
8th Annual Pre-Game Tailgate Party  
GC81ZPX by Martin 5  
Spokane Valley

02/07/2019  
Send a Card to a Friend Day  
GC81F89 by washington\_maverick  
Lewiston

02/18/2019  
8th Annual Presidential Hike  
GC81ZQJ by Martin 5  
Spokane Valley

**Chapter News:**

We would like to do some member only drawers at our events to help promote membership renewals; however, I have been unable to find a way to look up member lists on the new website. Is there a way for us to see who our paid members are for 2019?

## ***Olympic Peninsula Chapter Report by GearGuru***

Not much happening in the Peninsula, I hosted a New Years Eve event with about 15 attendees, a New Years Day event with about 20 attendees and the January Meet & Greet event with about 40 attendees. I do hope to hold monthly events going forward.

## **South West Chapter Report by Squirrel50**

SW Chapter

SW Chapter Report

WSGA SW Chapter helped co-host a Holiday Party GC80C9A with the SuperKnotts on 12/15/2018 we had over 30 folks show up, prizes / coin exchange / white elephant gift exchange.

The SuperKnotts did a fine job putting this together.

It is a GIFF 2018 in Style GC7YJ7Q held on 11/10/2018 we had over 50 folks and some fun stuff, everyone loved the video's the Vancouver Lib system was nice enough to comp us a room for our event that day and we had some prize drawings afterwards.

As you all know I will be stepping down after this Term so that I can focus on the major event that I have picked up the Cache Dash Splash in Long Beach, WA should that ever quit running I might run for another chapter someday. The SuperKnotts are still looking to run for the SW Chapter at this time.

I am happy to say that there are so many helpful folks in this organization and I can't thank you all enough, and I look forward to many more years with the WSGA

## **Parks Liaison Reports by Peaches (of Peaches&Pete)**

### **Summary**

I have been working with Kent Parks & Recreation regarding their establishing a set of formal guidelines for cache placements, etc., within their parks system. Because we have copies of guidelines established by Bellevue and King County on file, I was able to provide them with copies to aid them in their establishing such guidelines. No problems have been experienced, but they just wanted to formally set guidelines, especially since Kent is about to participate in a geocaching project.

If you have ideas for the Parks Liaison area of WSGA, I'd be happy to talk to you about them. Just drop me a note through the Messaging section on Geocaching.com to Peach&Pete, or send me a note to [annettepbailles@aol.com](mailto:annettepbailles@aol.com).

Looking forward to how we can help serve the WSGA in the coming year.

Annette Bailes (Peach&Pete)  
WSGA Parks Liaison

**Campout Director Reports by Peaches (of Peaches&Pete)**

*No report submitted.*



