

Board of Directors Meeting Minutes for 13 Nov 2018

mc3cats called WSGA's 13 Nov 2018 Business Meeting order at 6:37pm.

Board Members in attendance: mc3cats, Chris Brue, President, Sproutter, Seth Deadman, VP, Broncos Fan 4 Life, Chandra Day, Treasurer, Terrible Ts, Jim Tollefson, Secretary, squirrel50, Deb Cox, SW Chapter Rep, Martin 5, Jerry Martin, IE Chapter Rep, rambudo, Russell Brendel, 48 North Chapter Rep, TeamPAST, Patrick McColley, South Central Chapter Rep, Winos_Seattle, Antoine Pin, Puget Sound Chapter Rep

Also in Attendance: jtcoffee, Jessie Maxwell, Social Media, PeachandPete, Annette Bailes, Parks Liaison, NepoKama, Mitch Eatough, Webmaster

Absent: Mr. Gadget #2 Gene Reed, Cascadians Chapter Rep, GearGuru, Jeff , Olympic Peninsula Chapter

Proxies: Martin 5 for Squirrel50

Visitors: Unicorn UnicornPixie, TheSuperKnotts, MedicineManOfSeattle

Old Business

Approval of Prior Meeting Minutes

BOD Meeting Minutes for Sept. 19, 2018 approved.

Interim PS Chapter Rep.

Questoins were asked by the current board members of both canidates and it was voted on, and Winos_Seattle is the Puget Sound Chapter Rep for the rest of this term.

Financial Report

mc3cats expressed concern over how much money we have in the bank, seems very low. A lot of opur money is tied up in inventory that needs to be sold.

Membership Report

Membership was up 20 percent in 2018 over 2017. We have people now signing up for 2019

Website Report

<NepoKama> The initial membership payment did not have data on membership dates from the old system, so it required manual adjustments. Now that we're on year two the system is smarter than I thought it was.

<NepoKama> The other ongoing work on the site is finding a solution for the issues the CyberDog security package has been giving us with false positives on bad traffic

<mc3cats> Yes. I have heard lots of complaints about that. I am sure the reps have as well. How that solve for that problem coming along?

<NepoKama> I've been evaluating alternate security packages for WordPress that have a free mode. Been running the latest candidate (WordFence) on a test site for 3 weeks now.

<NepoKama> It's looking good, not gotten any false positives (site I'm testing on is my randomlunacy.com site).

<mc3cats> That sounds very promising. When do you think you will want to roll it out to our website?

<NepoKama> I'm going to look at getting WordFence in place on the WSGA site and turning off CyberDog this next week. Will then monitor to ensure we don't start getting bogus accounts created.

<mc3cats> Great. Keep us posted on Slack to see how that transition goes.

<NepoKama> Will do.

<mc3cats> Anything else for Mitch on the website?

<broncos> Can we add a photo gallery to it for members?

<Unicorn> Can you please make the website more organic?

<mc3cats> Excellent idea Chandra!

<NepoKama> There are extensions to create galleries -- I'll look for one that will integrate with our membership package. That would let us offer paid members that feature rather than just opening it up for any visitor.

<broncos> That would be nice. Thanks

<mc3cats> Good point Mtich. We want to control who is adding to our website. Locking it down to paid members is a very good idea.

<NepoKama> Unicorn, what do you mean by more organic?

<mc3cats> Unicorn?

<Unicorn> The actual flow of the website is clunky and makes it difficult for people to actual find what they are looking for as well as the lack of social media integration. you have these tiny little icons used to link what needs to be fetured invironmentals into the website which will provide a more active response to the members and those looking for information

Merchandise Report

Princess Trouble has stepped down from the Merchandise role and mc3cats is taking it over for now.

New Business

Ape Event Cooridnator

<mc3cats> We need an Ape Coordinator for next years Ape. Jessie has expressed interest is being our Ape Coordinate. She and Chandra did a fantastic job this past Ape.

<mc3cats> Jessie, with board approval, could be our 2019 coordinator. Anyone have comments/questions?

<mc3cats> She has some great ideas for the ape event in 2019. I like her ideas. Jessie could you share them with the board?

<Jessie> Ok - we need some activities for kids, I am looking into the logistics of having vendors, I think we need to use the tunnel for labs or it's darkness (fire tacks, etc.)

<Jessie> I loved the idea of offering transport services so I plan on looking into that

<rambudo> According to the APE report, we lost \$4695.09 this year. This event has been one of our biggest money makers for our organization yet now we are losing money with it. We need to make sure that this is bringing in more money than we are spending on it.

<mc3cats> I liked the idea of satellite events. Most Megas have several links or related events leading up and after the mega. We have never done this and we should for next year.

<Jessie> I'd like to encourage members to use their strengths and demonstrate them in activities, like Gene did with lockpicking caches years ago.

<mc3cats> Russell, I think the reason for that is because of the GCF event the following month.

<Jessie> Events have new rules around them - was talking to Barking Frogz about it for 2018 but will get better organized for 2019 now that I am familiar with the rules.

<mc3cats> There's different rules for Megas vs. non mega events. The GCF organizers did it. I am sure that had HQs blessing.

Campout Coordinator

<rambudo> Many campsites open up their yearly spots on January 1st. We need to make sure we make arrangements to not have the issues we have had for the last 2 years.

<winos_seattle> I'm willing to help her out with that

<mc3cats> Russell, we will have to have an offline discussion on Slack. Unless we cram it in with our yet to be scheduled December special session.

<TeamPAST> I was going to say the same thing. Corp of engineer parks will start booking the 2019 summer mid December.

<mc3cats> The problem is the PS chapter has not hosted a camp out in a very long time. All the other chapters have. It's not a WSGA camp out if one chapter is exempted from hosting.

<mc3cats> Bottomline here, is we need to have a discussion about the future of the WSGA campout. That topic I suggest we shelf, unless you all don't mind going to 10:30. I am sure you don't, I know I don't.

<winos_seattle> Right, but this may need more than 365 days of planning. Have you all ever hosted anything in Island county? Camano or Whidbey?

<mc3cats> Antoine, it has been hosted in every chapter except yours.

<mc3cats> In fact, the PS chapter has held ONE campout which was the first one almost 10 years ago.

<rambudo> The campout in Manchester State Park was co-hosted by OP and PS

<mc3cats> One year it was cohosted with the OP chapter.

<winos_seattle> Ok. I'll reach out to Annette and we'll put a plan together. At see if she'd like help

<mc3cats> That was a cohost, Russel and technically not within the borders of the PS Chapter. Even that was quite a while back.

<rambudo> Speaking of, the OP was not a chapter 10 years ago. That was all part of PS.

<mc3cats> Yes, back in the day. However, the OP has held the campout twice. 2009 and 2015

<mc3cats> The PS chapter. Once. in 2004

<mc3cats> Cache-cadian and Inland Empire has held the campout the most.

<rambudo> Speaking of, I think Cache-cadian is up for one in 2020.

<mc3cats> Just saying that it's not been a fair rotation for all chapters to host it. Plus for the organization it has been historically a money loser for us.

<mc3cats> Anyway, let's discuss this next month if we can squeeze it in with our bylaws meeting.

<mc3cats> Let's move on to member comment period.

Open Discussion

<Unicorn> I feel that from what I have seen in the past 6 months and the multitude of events that I have been apart of that I am concerned with the way the organization is going

<Unicorn> I been apart of many groups, have held board positions and has put together many events on an international level

<Unicorn> my biggest issue that I have is two fold the commitment between the east and the west sides and the welcomefor new members

<Unicorn> The camp out this year was a very stark reminder of that

<Unicorn> It was hard to see and the knee jerk reaction I had was that it was a bad school dance

<Unicorn> where everyone was on oposite sides of the dance floor shy and not welcoming

<Unicorn> As I have just moved here I know I might not hold a high opinion to anyone but I am trying to make this place my home and with that I am voicing my concern not only as a member but also someone who is seeing things from the outside looking in, which all potential members will be

<winos_seattle> Got it. Thank you reveryone. Very exciting

<Unicorn> I hope that yall will understand what I am saying and maybe look at things from a new light... thank you

<Terrible_Ts> Personally I thought it was getting a little better than it was. I would love to hear some ideas on how we can improve.

<Unicorn> I feel one way to start would be to have an event that is required to attend by all of the board members. I was expecting this to be the summer camp out. new and old should be able to meet and actually mingle. events should be help forcing opposite members to work together and competition

<Unicorn> should take place for the sake of the WSGA

<Martin5> Speaking on the issue of east vs west... the state is large enough that a lot of geocachers on one side of the state don't know geocachers from the other side of the state.

<broncos> I was unable to attend the camp out due to a work commitment, though I had been planning to go. I do make it a point to attend events all over the state.

<mc3cats> Unicorn, I agree with Jim. Please share with us your concerns. You can do that via our website.

<Martin5> Most of the current board I have met by either attending the Ape event or the camp out.

<Unicorn> can I find where to do it on the website?

<broncos> I believe all board members were present at Ape, yes.

<Martin5> When some areas of the state are a 5 to 6 to more hour drive away, one way, it would be difficult to require a volunteer board member to attend.

broncos> I would agree with Jerry on that, I seem to be the only crazy one that does that.

<Terrible_Ts> We always pick some place in the middle of the state.

<Terrible_Ts> It looks like George is about in the middle.

<Martin5> The Ape event is usually a 16+ hour day for me. I left home at 4 am and did not return home until about 9 or 10 pm.

<Unicorn> for one actual event to be held so it shows some form of togetherness as a state wide group?

<rambudo> I am a member of another statewide organization that has volunteer board that is able to make an in face meeting for the entire state wide board every 2 months, I think we can do once a year.

<Terrible_Ts> Where do they meet? Does it move around?

<Unicorn> I think meeting in the middle is a little too hatfield and mccooy but that could work

<rambudo> That other organization moves it around every 2 months. Each district is the host for at one meeting a year and they have 6 districts and 6 in face meetings.

<mc3cats> The APE event is kind of like that. Most if not all of the board is at that event volunteering .

<rambudo> I would suggest that we have an in person board meeting at the conclusion of the APE event.

<mc3cats> Thats a good idea Russell.

<Jessie> Folks seem to be eager to leave after the Ape event.

<Terrible_Ts> Especially if they are not staying the night.

<Terrible_Ts> There is also the XXX event after the Ape.

<mc3cats> Thats a good point. I am sure Jerry who has the longest trek would want to back back to the Inland Empire.

<Unicorn> a board meet and greet really puts a face with the organization and who are representing who

<broncos> That event normally ends at 2, so you could easily meet for a while afterwards

<winos_seattle> Russells typing out an idea

<Martin5> I think being a mega makes the Ape a little more desirable than something like the camp out.

<mc3cats> Good point, Jerry.

<Terrible_Ts> How many board memeber so the Tri-city geocoin challenge?

<rambudo> Winos is suggesting that we set up chapter events on opposite sides of the state to help encourage cross state comroderry.

<Martin5> The past three or four years I have waited until a week or two after to get the caches/coin.

<TeamPAST> Of course I am at the Tri-Cities event.

<broncos> Tri-Cities is not a WSGA sponsored event.

<Terrible_Ts> So we could still have a meeting then if we all are there.

<Unicorn> which is a shame

<mc3cats> Good point, Chandra.

TeamPAST> But the sunday CITO has been a WSGA CITO

<broncos> That is true Patrick

<Martin5> I think the point is that it is a mega

<winos_seattle> Yes. One from each side of the state twice a year. I have a guestroom for a pair

<mc3cats> If nothing further from the member comment, our next "regular" board meeting is on 1/16/19.

Meeting adjourned at 22:16

Summary of Reports for 13 Nov 2018

Financial Report

Report by Broncos Fan 4 Life

January 1, 2018 starting balance: \$9,546.61

Income:

- Sales: \$2682.02
- Membership: \$1940.00
- **Total: \$4622.02**

Expenses:

- Stripe Fees: \$197.79
- USPS: \$433.76
- Merch Orders: \$115.25
- APE Event: \$350.00
- Chapter Allocations: \$188.80
- **Total (\$1285.60)**

January 31, 2018 ending balance: \$12883.03 (\$3336.42 increase)

February 1, 2018 starting balance: \$12,883.03

Income:

- Sales: \$226.96
- Membership: \$405.00
- **Total: \$631.96**

Expenses:

- Stripe Fees: \$29.49
- USPS: \$65.69
- APE Event: \$1482.40
- Chapter Allocations: \$51.93
- **Total (\$1629.51)**

February 28, 2018 ending balance: \$11885.48 (\$997.55 decrease)

March 1, 2018 starting balance: \$11,885.48

Income:

- Sales: \$36.99
- Membership: \$200.00
- **Total: \$236.99**

Expenses:

- USPS: \$15.99
- Stripe Fees: \$10.52
- Dues/Licenses: \$10.00
- Campout: \$418.88
- APE Event: \$380.80
- Chapter Allocation: \$105.04
- **Total (\$941.23)**

March 31, 2018 ending balance: \$11181.24 (\$704.24 decrease)

April 1, 2018 starting balance: \$11,181.24

Income:

- Sales: \$181.69
- Membership: \$200.00
- Campout: \$905.70
- **Total: \$1287.39**

Expenses:

- USPS: \$45.14
- Stripe Fees: \$47.87
- Ofc Supplies: \$108.81
- Internet: \$109.83
- Chapter Allocation: \$50.00
- **Total (\$361.65)**

April 30, 2018 ending balance: \$12106.98 (\$925.74 increase)

May 1, 2018 starting balance: \$12,106.98

Income:

- Sales: \$166.33
- Campout: \$55
- Membership: \$50.00
- APE: \$2795.23
- **Total: \$3066.56**

Expenses:

- USPS: \$106.00
- Stripe Fees: \$99.48
- APE: \$5275.87
- Chapter Allocation: \$75.87
- **Total (\$5557.22)**

May 31, 2018 ending balance: \$9,558.27 (\$2490.66 decrease)

June 1, 2018 starting balance: \$9,558.27

Income:

- Sales: \$159.95
- Membership: \$190.00
- APE: \$2658.23
- **Total: \$3008.18**

Expenses:

- USPS: \$30.49
- Stripe Fees: \$187.99
- Internet: \$79.00
- Dues/Licenses: \$206.72
- Merch Orders: \$3239.15
- APE: \$5520.22

- Chapter Allocation: \$114.70
- **Total (\$9378.27)**

June 30, 2018 ending balance: \$3,188.18 (\$6370.09 decrease)

July 1, 2018 starting balance: \$3188.18

Income:

- Sales: \$45.85
- Membership: \$215.00
- Campout: \$30.00
- APE: \$2487.00
- **Total: \$2777.85**

Expenses:

- USPS: \$15.99
- Stripe Fees: \$11.90
- Campout: \$1090.92
- APE: \$2104.00
- Chapter Allocation: \$228.55
- **Total (\$3451.36)**

July 31, 2018 ending balance: \$2,514.67 (\$673.51 decrease)

August 1, 2018 starting balance: \$2,514.67

Income:

- Sales: \$18.00
- Membership: \$225.00
- APE: \$3477.74
- **Total: \$3720.74**

Expenses:

- USPS: \$256.87
- Stripe Fees: \$91.97
- Merch Orders: \$2287.00
- APE: \$1000.00
- Misc: \$600.00
- Chapter Allocation: \$550.00
- **Total (\$4785.84)**

August 31, 2018 ending balance: \$1,449.57 (\$1065.10 decrease)

September 1, 2018 starting balance: \$1,449.57

Income:

- Sales: \$892.00
- Membership: \$100.00
- Misc: \$100.00
- **Total: \$1092.00**

Expenses:

- USPS: \$140.93
- Stripe Fees: \$35.36
- **Total (\$176.29)**

September 30, 2018 ending balance: \$2,365.28 (\$915.71 increase)

October 1, 2018 starting balance: \$2,365.28

Income:

- Sales: \$294.19
- Membership: \$255.00
- **Total: \$549.19**

Expenses:

- USPS: \$594.06
- Stripe Fees: \$24.85
- Dues/Licenses: \$197.00
- Merch Orders: \$400.00
- Chapter Allocation: \$135.00
- **Total (\$1350.91)**

October 31, 2018 ending balance: \$1,563.56 (\$801.72 decrease)

November 1, 2018 starting balance: \$1,563.56

(as of 11/6/18)

Income:

- Membership: \$50.00
- **Total: \$50.00**

Expenses:

- Stripe Fees: \$2.06
- Chapter Allocation: \$124.92
- **Total (\$126.98)**

November 6, 2018 ending balance: \$1,486.58 (\$76.98 decrease)

APE Breakdown

2018 APE Income	Merch Sales	TOTAL	Notes
January		\$0.00	
February		\$0.00	
March		\$0.00	
April		\$0.00	
May	\$2,795.23	\$2,795.23	
June	\$2,658.23	\$2,658.23	
July	\$2,487.00	\$2,487.00	
August	\$3,477.74	\$3,477.74	
September		\$0.00	
October		\$0.00	
November		\$0.00	
December		\$0.00	
TOTALS	\$11,418.20	\$11,418.20	

Net APE \$ (\$4,695.09)

2018 APE Expenses	Refreshments	Coin Design/Coins	SWAG	Insurance	Parking	Parks	Misc.	TOTALS	Notes
January		\$350.00						\$350.00	
February				\$458.40		\$1,024.00		\$1,482.40	
March							\$380.80	\$380.80	Spot the Ape Tags
April								\$0.00	
May		\$450.00	\$4,825.87					\$5,275.87	Patches/Hats/Bags/Pens/Smashlights
June		\$4,002.46	\$1,517.76					\$5,520.22	Tags/Coins
July			\$2,104.00					\$2,104.00	T shirts for orders and volunteers (200 total)
August					\$400.00		\$600.00	\$1,000.00	state park passes/porta pottis
September								\$0.00	
October								\$0.00	
November								\$0.00	
December								\$0.00	
TOTALS	\$0.00	\$4,802.46	\$8,447.63	\$458.40	\$400.00	\$1,024.00	\$980.80	\$16,113.29	

Chapter Allocations

	Puget Sound	48 North	Olympic Peninsula	Cache-Cadian	Inland Empire	Southwest	South Central
2017 Carryover Funds	-\$118.74	\$120.28	\$229.50	\$0.00	\$164.35	\$3.15	\$252.59
2018 Start Total	\$831.00	\$465.50	\$263.00	\$306.00	\$399.00	\$250.00	\$279.50
March Additonal Funds	\$176.00	\$50.00	\$34.00	\$7.00	\$60.00	\$10.00	\$27.00
May Additonal Funds	\$50.00	\$40.00	\$10.00	\$0.00	\$40.00	\$0.00	\$20.00
July Additonal Funds	\$66.50	\$6.50	\$10.00	\$0.00	\$20.00	\$0.00	\$10.00
September Additbnal Funds	\$70.00	\$6.50	\$10.00	\$0.00	\$16.50	\$0.00	\$30.00
November Additbnal Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Used	\$550.00	\$143.76	\$0.00	\$0.00	\$547.55	\$200.80	\$237.59
Remaining Funds	\$524.76	\$545.02	\$556.50	\$313.00	\$152.30	\$62.35	\$381.50

Updated: 11/6/18

WSGA BUDGET & HISTORY	2016 Proposed	2016 Actual	2017 Proposed	2017 Actuals	2018 Proposed	2018 Actuals	2018 Variance
INCOME							
Membership	\$4,600.00	\$3,040.00	\$3,500.00	\$5,819.50	\$5,000.00	\$3,830.00	-\$1,170.00
Merchandise Sales	\$5,500.00	\$8,580.57	\$5,000.00	\$1,530.39	\$1,500.00	\$4,703.98	\$3,203.98
Campout	\$2,200.00	\$223.00	\$1,500.00	\$894.48	\$1,000.00	\$932.65	-\$67.35
Ape Weekend	\$9,000.00	\$8,215.32	\$9,000.00	\$23,580.18	\$15,000.00	\$11,418.20	-\$3,581.80
Miscellaneous			\$0.00	\$519.47	\$0.00	\$100.00	\$100.00
Fundraisers	\$250.00	\$333.21	\$0.00	\$0.00	\$0.00		\$0.00
Total Income	\$21,550.00	\$20,392.10	\$19,000.00	\$32,344.02	\$22,500.00	\$20,984.83	-\$1,515.17
EXPENSES							
Postage	\$750.00	\$343.36	\$1,000.00	\$1,774.43	\$2,000.00	\$1,704.92	-\$295.08
Internet	\$1,500.00	\$727.97	\$500.00	\$798.32	\$500.00	\$188.83	-\$311.17
Supplies	\$500.00	\$197.73	\$300.00	\$383.22	\$300.00	\$108.81	-\$191.19
Dues/fees	\$50.00	\$20.00	\$50.00	\$42.66	\$50.00	\$413.72	\$363.72
PayPal/Stripe fees	\$800.00	\$574.21	\$800.00	\$1,361.77	\$1,500.00	\$739.28	-\$760.72
Chapter Allocatons	\$2,900.00	\$4,135.32	\$3,200.00	\$2,185.37	\$4,500.00	\$1,624.81	-\$2,875.19
Campout	\$2,600.00	\$1,634.80	\$1,500.00	\$1,095.44	\$1,500.00	\$1,509.80	\$9.80
Ape Weekend	\$6,000.00	\$9,805.42	\$8,000.00	\$17,540.03	\$10,000.00	\$16,113.29	\$6,113.29
APE Promotøn							
WSGA coin/tb's	\$3,200.00	\$2,796.43	\$3,000.00	\$5,468.83	\$3,000.00	\$6,041.40	\$3,041.40
Merchandise	\$3,000.00	\$1,196.52	\$1,500.00	\$0.00	\$0.00		\$0.00
Small Grant Program	\$1,000.00	\$0.00	\$700.00	\$0.00	\$500.00		-\$500.00
Sponsorships	\$1,000.00	\$0.00	\$1,000.00	\$1,100.00	\$1,000.00		-\$1,000.00
Outreach	\$100.00	\$0.00	\$100.00	\$330.35	\$100.00		-\$100.00
Park Liasion	\$100.00	\$0.00	\$100.00	\$0.00	\$0.00		\$0.00
GeoTour	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
NW Trails	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
projectors	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
GPS units	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
Miscellaneous	\$150.00	\$328.50	\$100.00	\$878.23	\$500.00	\$600.00	\$100.00
Total Expenses	\$23,750.00	\$21,760.26	\$21,850.00	\$32,958.65	\$25,450.00	\$29,044.86	\$3,594.86
Net Budget	(\$2,200.00)	(\$1,368.16)	(\$2,850.00)	(\$614.63)	(\$2,950.00)	(\$8,060.03)	(\$5,110.03)

Membership Report
Report by Broncos Fan 4 Life

<i>As of 11/6/18</i>	2019 Members		TOTALS		Total New Accounts YTD
	Basic	Premium	Accounts	Members	
Puget Sound	2	7	9	9	28
48 North	0	3	3	3	16
Inland Empire	0	1	1	1	14
South Central	0	0	0	0	3
Olympic Peninsula	0	0	0	0	4
Southwest	0	1	1	1	1
Cache-Cadian	0	0	0	0	5
Out of State	0	0	0	0	0
CURRENT TOTALS	2	12	14	14	71
LAST REPORTED					
Net Gains	2	12			

YOY Change from Legacy to New

Chapters	Accounts
Puget Sound	(102)
48 North	(39)
Inland Empire	(36)
South Central	(18)
Olympic Peninsula	(15)
Southwest	(5)
Cache-Cadian	(13)
Out of State	(17)
Totals	(245)

Premium % 85.71%
 Basic % 14.29%

<i>Final 2018</i>	2018 Members		TOTALS		Total New Accounts YTD
	Basic	Premium	Accounts	Members	
Chapters					
Puget Sound	23	88	111	111	28
48 North	9	33	42	42	16
Inland Empire	7	30	37	37	14
South Central	4	14	18	18	3
Olympic Peninsula	4	11	15	15	4
Southwest	0	6	6	6	1
Cache-Cadian	5	8	13	13	5
Out of State	0	17	17	17	0
CURRENT TOTALS	52	207	259	259	71
LAST REPORTED	50	192	242		2-Jul-18
Net Gains	2	15			

Social Media
Report by jtcoffee

WSGA Social Media Report

November 2018

Facebook

- See the graphic below:

Published	Post	Type	Targeting	Reach ⁱ	Engagement	Promote
11/09/2018 10:22 AM	 We have moved our next board meeting to Tuesday, November			595 	30 15 	Boost Post
11/06/2018 9:42 PM	 The WSGA is looking for an interim Puget Sound Chapter			569 	26 10 	Boost Post
11/03/2018 9:23 PM	 Don't forget to set your clocks back tonight!! Anyone spending			834 	57 35 	Boost Post
10/29/2018 12:40 PM	 Tip of the week: Attend some events! The newest souvenir is			188 	60 15 	Boost Post
10/22/2018 10:40 PM	 Show us your coin storage systems! How do you			1K 	301 22 	Boost Post
10/17/2018 1:17 PM	 Just a heads up, there are two WSGA events in Washington			543 	84 21 	Boost Post
10/16/2018 9:39 PM	 Tip of the week: have you selected the GIFF event you will			454 	37 13 	Boost Post
10/09/2018 7:30 AM	 Tip of the week: Make sure to find an Earthcache this weekend			850 	81 27 	Boost Post
10/01/2018 7:59 PM	 Tip of the week: head out and earn the new Connoisseur			731 	117 22 	Boost Post

- I am currently doing a tip of the week on Mondays and news or photo if available on the weekend.
- Currently 2035 likes, up from 2,016. Last year at this time we had 1,791.

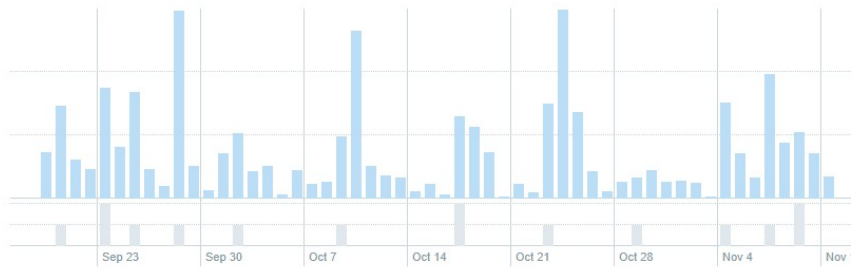
Twitter

- Most popular tweets are connected to our facebook feed, posts of pictures with cachers, and posts during US Geocaching Hour.
- Currently at 167 followers, up from 166. Last year at this time we had 130.

Tweet activity

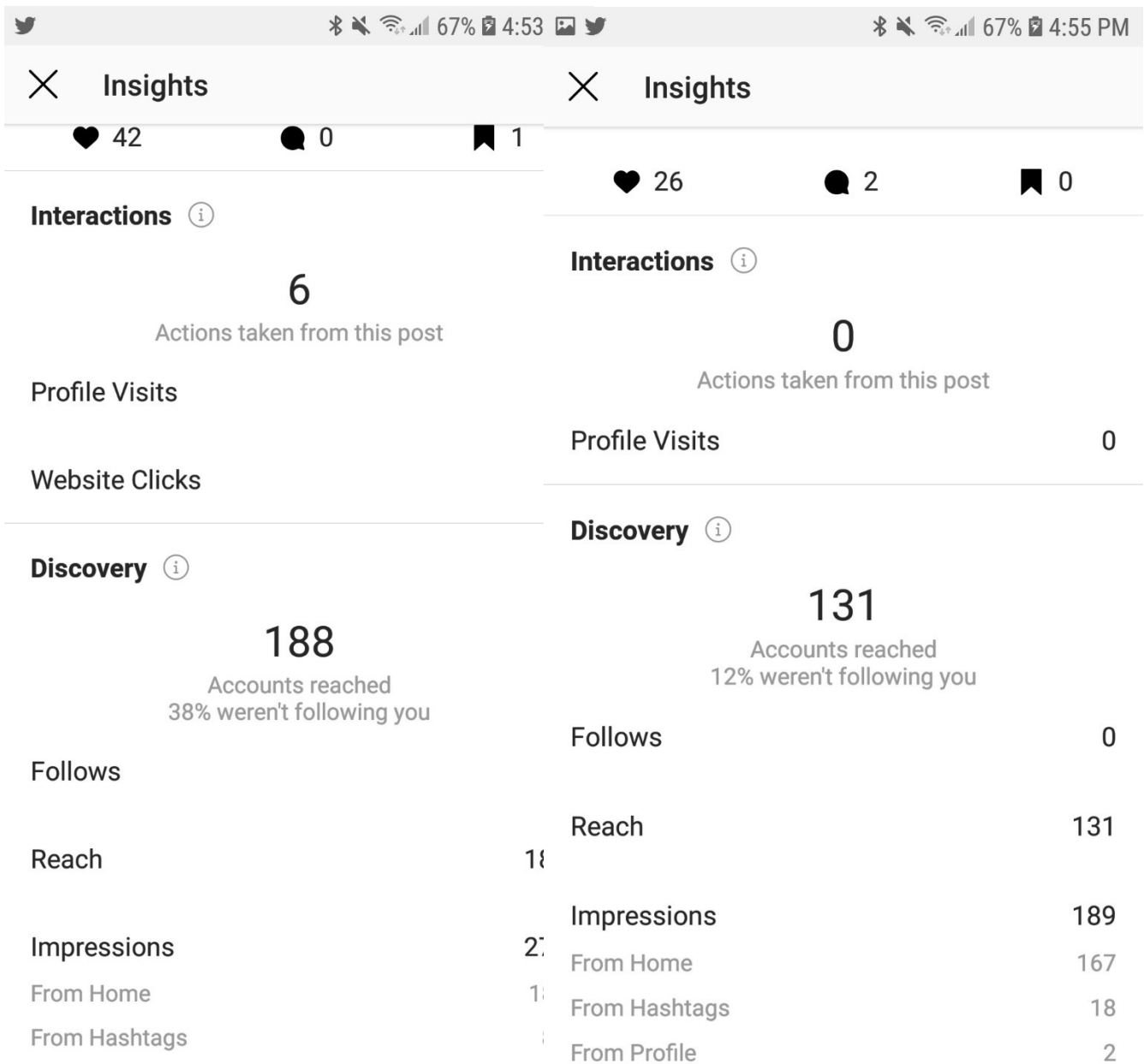
📅 Sep 19 – Nov 12, 2018 ▾

Your Tweets earned **4.3K impressions** over this **55 day** period



Instagram

- Currently 252 followers, up from 240. At this time last year we had 160 followers.
- I plan to do a “Swag Friday” post each week to get some interest in our shop items. Geocoin posts tend to be very popular.
- I am continuing to explore the new insights Instagram has available. Here are screenshots of the last two posts from Instagram – one picture of the 2018 coin (left) and of a fun ground zero in Snohomish (right):



- Home – People who saw the post from their feed
- Profile – People who found your post from your profile page
- Location – People who viewed your post from a location feed
- Hashtags – People who discovered your post via a hashtag search
- Other – Posts shared via direct message, posts that were saved, posts you’re tagged or mentioned in, post notifications where you were tagged or mentioned, and posts that show up on the Following tab in Notifications

Outreach

Report by Mc3cats

No report.

Chapter Reports

48 North Chapter Report by Rambudo

Sorry for the lousy formatting. This was sent in PDF format. When I cut and pasted it, I lost the formatting. jimT

48 North Chapter Report

I recently held an event in Mt. Vernon on Halloween night that had 14 in attendance. I am currently planning for the chapter's holiday hoopla on the 15th of December in Marysville.

This has been a very busy summer for my chapter, despite no events held by the WSGA in the chapter.

During this time, I have spoken to several members and non-members from all over the state. The one

thing that these conversations come down to is this: "Why would I want to join/renew the WSGA." I will

then go into my sales pitch about what the WSGA does with regards to the APE Event, other local

events, outreach to the community, outreach to the state and other land owners. I even try to upsell

them to the premium option that comes with a coin. After all that, they still ask again why they should

join or renew with the WSGA. Other than member gifts, they are recipients of all the hard work we do

whether they are members or not.

Besides that one basic question about whether or not they should join/renew, I am also fielding the

following questions:

Why can't I renew or join through the website?

Do I have to renew or join through the website?

Why does the website suck?

Why have I not heard about the WSGA?

Why are we not working with the State Parks?

Why are there not WSGA events being held in <insert city where person lives>?

Why does the website suck?

What was the purpose of the summer campout?

Who was supposed to represent the WSGA at the campout?

Why was there no executive board representation at the campout?

Why were there no organized events at the campout, other than the dinner?

Why did the campground sell out and people had to camp 10 miles away or further?

Why do we have board members doing more than one role?

Is the WSGA getting state funding?

Why does the website suck?

Is the WSGA a non-profit?

Why are we not a 501(c)3?

Why are there not updates for social media across all the platforms and chapters?

Why is it that certain members of the executive board are steeping all over the chapter reps?

Why are we selling a coin this year for \$5 more, when it is of lesser quality than previous years?

Why is there no consistency on the Facebook pages?

Why does it feel like certain chapters are kept in the dark about what the WSGA is doing?

Why does the website suck?

Why does it feel like there is no inclusion of general members in the decisions of the WSGA?

I attempt to answer these questions. Some of them are a simple lack of visibility of what is going on.

Others I am at a loss as how to answer them.

I know for myself, I did not join the WSGA until I had been caching for several years and saw what the

WSGA with regards to the small grant program to help fund geocaching experiences across the state.

Until that time, I was happy to freeload off the support that the organization gave to all geocachers. The

small grant program has since fizzled away. I don't recall an ending of the program, it just seems to have

disappeared. Of course, the small grant program is what brought me into the WSGA but, bringing that

back will not necessarily be a cure for why others are hesitant about joining or renewing. So, what is it

that we can offer our potential members that would spark an interest in our organization? We had a

large interest when we co-sponsored the State Parks GeoTour. We had mediocre interest when we

sponsored spelling out WSGA in geocaches in Lake Washington. I have actually seen some negative

attention with our sponsorship of Geocoinfest this past year.

So my question to the board is this; How do we go about improving ourselves? What are we doing that

we can do better? What are we doing that we need to stop doing? What do we need to start doing? To

me, this organization has grown stagnant and complacent. We are just going through the motions to

keep this ship afloat as we drift through the sea. We have 2 board members that have resigned midterm

this year. We have also lost members. We need to re-discover our purpose and be something that

our members and our state can be proud of what we are doing.

rambudo

Cache-Cadian Chapter Report by Mr. Gadget #2

No report submitted.

South Central Chapter Report
November 2018
By Patrick McColley (TeamPAST)

Past Chapter Events

September 22

GC7W3ZK - WSGA-SC CITO held in Columbia park. We had a small turnout with 10 attendees.

November 10

GC7YH0Z - GIFF Event cohosted with WSGA member Tecsomane. Tecsomane generously provided a facility for the event where we had a potluck with 25 attendees and watched the GIFF short films.

Future Chapter Events

TBD

Future Area Events

December 7

GC7ZVBE - A hint of Lyon before flying back....

SC Chapter News

Nothing else to report at this time.

Puget Sound Chapter Report by SirKarp

sirrobyn0@aol.com

7:59 AM (10 hours ago)

to annettepbailles, treasurer, mc3cats, reed.eugene, vaughn.ja, gearguru, combat.cacher, jessie.t.maxwell, mitch, pat, rambudo, vp, me, seattlerain3002

I would ask that this final chapter report from me, be entered into the summary of reports as it will tie up most of my remaining business with the club.

Puget Sound Chapter Report:

The only event held since the last meeting was the Nightmare in Preston event, on October 27th 2018. We have a total 70 logged attends as of this writing, making it the largest event that I have ever held. We also had THE best potluck spread I have ever seen at a geocaching event. We gave away a homemade bag, log book, pencil and space blanket to each and every WSGA member at the event who came up when their number was called. Folks seemed to think the bags were pretty neat, and I'm glad they did as myself and NwStinkerbella spent many a late night hour at the sewing machine making them. Additionally we were donated and then gave away a large ammo box, we are talking LARGE like the size the APE cache uses to the first WSGA member whose number we drew. We also held a general raffle, and an early bird drawing as well.

I have mentioned this before but there is a reservation for the P/S chapter holiday party. The lady in charge of reservations is still waiting for information from a contact person, as I had my

name removed on 11-1-18. Someone needs to contact her ASAP. If I need to send the info again regarding who to contact again please let me know.

Finally I have 99% of the chapter gear together so I'll be ready for that to be picked up shortly.

Thank you folks and I will see you out there,
SirKarp

Rob asked to include this in this meeting minutes. (Terrible Ts)

To the WSGA Board,

Let this letter serve as my official resignation and final statement to the board as the entire board of directors has the right to know the circumstances surrounding my resignation.

On June 2, 2018 I announced at my Summer Picnic Event that I had no intention of running again for Puget Sound Rep. By that time I had reached out to our current board president, Chris, a few times to let him know of concerns I was having, and while I did receive responses, I felt that my concerns were not taken seriously. In Sept I reached out again, and the result was the same. So on Oct 27, 2018 at the Nightmare in Preston event I made a general announcement that on Nov 1, 2018 I would be submitting my resignation as Puget Sound Chapter Rep. I said I could no longer support the direction the club was going nor did I feel the club was supporting me any longer.

What I did NOT say was all of the inside issues that brought me to a point where I see no other solution other than to resign. Goals like the Bylaw Committee that in nearly a year seem to not be getting anywhere. This committee was NOT formed as originally intended and voted on by the previous administration but instead became made up of the Executive board and 1 chapter rep from West and East sides that was a problem in my eyes. When I made a comment to our president it fell on deaf ears, I stepped down from the committee, and was replaced by another Westside chapter rep. I was initially on the bylaw committee, but after stepping down due to those concerns and others, I was never treated the same way by our president. When I overheard a chapter member seeking a solution to a problem from an executive board member who used the F-WORD to this member, specifically "I fixed your F-ing problem". That's a problem in my eyes. After hearing this I spoke to said board member and said "don't curse at my members" but I felt Chris should know what was happening in WSGA's name, unfortunately I was left with the feeling that he did not believe me.

Now for the second time in two months I learned a WSGA event was being held in my chapter without my knowledge nor my ok. How did I find out about both of these, a member asked, and of course I had no idea they were even occurring. After finding out about the first one, a CITO, I emailed Chris and asked what gives, but all I got back was excuses why it was ok, because it was an executive board member hosting. I replied was he asking me to resign, his response was that it was not meant to step on my toes, but he did not answer if he wished for me to continue as chapter rep. When Chris choose KNOWING my feelings about the use of WSGA name to host events in my chapter he went and listed a GIFF event under his own caching name and WSGA's names, again without asking, that was it right there. I was done talking as there was obviously no reason to as I was not being listened to. When former President, Princess Trouble, wanted to hold CITO's in my chapter, she asked me, and of course I said it was fine. The same thing occurred last winter with Terrible t's, and again of

course I said it was fine. So there is a precedent set, for even executive members to ask for permission. Not once but twice in two months, did I find out about a WSGA event being held within my chapter, not by the person holding them, but by a member who asked about them. How embarrassing, and when I specifically, stated my displeasure with action, it happened yet again. I'm sorry folks, but I cannot work under that sort of leadership, which undermines me as a chapter rep. Further more not one other chapter in the state has a WSGA executive member hosting a Giff or a CITO event, which hardly seems fair to those other chapters. If as Chapter Rep I have NO control of what WSGA events are being held in my chapter nor even knowledge of there existence, or if my chapter's budget is being used to fund these events, then my job as a chapter rep is useless. This continued action from our president has made it very clear that I am not wanted nor needed any longer within WSGA.

Since so many had been looking forward to the Nightmare Event I did not cancel as I had wanted to, things like Bronco's puzzle game and Snag the Tag were tied to this event. So I carried on as best I could. I knew I would be unwilling to renew my WSGA membership before the upcoming Holiday Event so I chose to announce my resignation when I did as the entire Executive board and two chapter reps were present. I wanted it clear I was leaving and to ALL PUBLICLY HEAR why, no secret votes, no behind closed door back room decisions, or excuses made to the members, that I care so dearly about, it was up front and straight forward. I have no intention of renewing my WSGA membership after the shoddy treatment I and some of my chapter members have been given during this current administration. I wanted the Board to know so it can, if it chooses, would have 2 ½ months to find someone to host the Holiday Party in January. The board would had to anyway as I would have been unable to host as my WSGA membership expires just days before the party, and you all know you can't be on the board if your not a member.

I will say lastly, I hope you all stop and ponder why not one but two chapter reps have resigned before their terms are up this year. Some might say when the first one quit, that he was a problem, so no big loss there but I would hope that after all I've done for the club and chapter over the years I'm not placed in that same category. And that perhaps this will be a wake up call to the remaining board members that there is an serious trust / integrity issue going on with the current leadership.

As my final acts, I have removed my name from the hall for the PS-Holiday party, someone will need to contact the reservation agent at 425-432-3211, with their name to serve as the new contact. I will notify the entire board when the PS chapter supplies are ready to be picked up, which will be a week or two away.

I do not wish to debate the facts in this letter as they are just that the facts, though I don't believe in making private E-mails available ever, I do have the ability to prove what I have stated if someone were to push me hard enough. On the other hand I know whenever someone resigns suddenly there are always questions, so to the remaining board members if you have any questions at all regarding my resignation, please feel free to ask me, I'm more than willing to answer anything you might ask.

Thanks,
Rob

PS, Jim ~ Terrible t's, since you are the secretary for the club I would like this letter to become a permanent part of the WSGA records as it serves as my letter of resignation to the board.
Thanks.

Inland Empire Chapter Report by Jerry Martin (Martin 5)

**Inland Empire Chapter Report
November 12, 2018
by Jerry Martin (Martin 5)**

Past Chapter Events:

09/23/2018
Centennial Trail CITO #2
GC7X2C3
12 attendees

10/31/2018
Cave Trick-or-Treat #3
GC7YNJ2
18 attendees

11/03/2018
Fall Doggie CITO
GC7YNMY
13 human attendees/4 canine attendees

Upcoming Chapter Events:

Christmas Party.... Still in the works.

Upcoming Area Events:

11/25/2018
Better Late, Than Never...
GC807M8 by Martin 5
Spokane Valley

11/30/2018
Nov-END-ber #4
GC7ZYPR by Martin 5
Coeur d'Alene

12/01/2018
Winter Wonderland: The Team of Eight
GC8067R by jazzncatz & Mineral2
Lewiston

12/08/2018
Santa's Slipped his Sanity
GC802B8 by KC7DQM
Airway Heights

12/31/2018
Blwyddyn newydd dda I bawb.

GC7Z6TZ by Ellie&Rudi Mentry
Spokane Valley

Chapter News:

Lookout Lisa/Cache Advance are beginning the planning phase for a 2019 Geo-Challenge for the Inland Empire Area. More information will be released as it becomes available. There are also still coins remaining for the Spokane Trains and Railroads (STAR) Geo-Challenge. Come and get them before the snow adds to the difficulty.

We are still in the planning phase for our Christmas event and Annual Winter Party. Be watching for these events to publish in the near future.

On October 27, 2018, Sunshine Geo & Happyhunter12 hosted a Tag Haunt event in Spokane. Great event, which was concluded with the publication of a night cache in the same park. There were approximately 30 attendees, with 25 attended logs.

We had two GIFF events in our area. Lookout Lisa hosted one on November 9, 2018, in Liberty Lake with approximately 30 attendees. PYC hosted one on November 10, 2018, in Pullman, with 10 attended logs.

South West Chapter Report by Squirrel50 SW Chapter

Since last meeting has been low key

we co-hosted with funbeach at the Cache Dash Splash IV for the CITO and had a HUGE turn out and cleaned up what seemed like a 2000 sq foot house
the following weekend we hosted a CITO in the Park - Last Chance Souvenir and had a pretty good turn out as well in Vancouver, WA and had 24 logged attended and over 40 show up that were either families / walkers in the park / homeless and more. we had donuts and coffee and a great time

Nov 10th we had our GIFF and had about 50 folks show up - it was a great event.

we are currently working on a possible holiday party sometime in mid Dec if possible

not much else at this time.

Parks Liaison Reports by Peaches (of Peaches&Pete)

No report submitted.

Campout Director Reports by Peaches (of Peaches&Pete)

Summary

I have enjoyed researching the various areas where the WSGA might hold its next 2019 Summer Campout. It was a suggestion by Chris Brue, President of WSGA that perhaps since this is the 10th Anniversary of the WSGA Summer Campout that we should hold it at its original location. After personally checking out four campgrounds in the Puget Sound Area, we do not believe there is one on the east side of the sound that could provide the facilities that we need for both tents and RVs with hookups. Kanasket-Palmer was the original Campout location, but they do not allow RVs in their group per a sign posted that states “No Trailers.” Because we were not geocachers in 2009, we are unsure what accommodations were available to those at that campout in that original year.

Attached is an Excel Spreadsheet that lists a number of State Parks and Group Camps that are available. It got to be so many that were Tents Only that I stopped listing them after I got about half the way through all the state parks.

I wish I could be there during your board meeting, but I have a Tuesday evening engagement every week that I cannot miss, as I am President of that group. I’m providing you all with as much information as possible.

- The closest possible accommodation is **Manchester State Park** in Park Orchard, which was used in 2015. It was originally supposed to be Olympic Peninsula in charge, but the person in charge had illness in her family and had to step back. Puget Sound Chapter took over and many of us did all the various things that needed to make it a success, which it was. So Puget Sound Chapter has truly been in charge recently. Perhaps Olympic Peninsula would want to be the host for 2019 if this site is chosen. I am happy to work with whomever hosts the WSGA 2019 Summer Campout.
- **Rasar State Park** was the location for the 48 North Spring Campout, and That park was a fantastic location. We should definitely chose this spot for a Summer Campout in the near future. 48 North hosted in 2017 (with help again from Puget Sound Chapter), so that’s pretty recent.
- There are a couple of State Parks that it is unclear if there are hookup sites in the Group Camps listed. There is an 888 telephone number to call, and I am interested to call and check out the possibility of using these locations. They are: **Cape Disappointment State Park**, **Dosewallips State Park**, and **Beacon Rock State Park**. It is also interesting that we used **Sun Lakes Dry Falls State Park** in 2014 and the brief description states that the Group Camp is for tents only, but we included a loop of hookup sites very close by that worked well. So we have occasionally used more than the stated “Group Camp.”
- There is also the possibility of checking with some private campgrounds to see if they would accommodate us, but I need to get more information of the exact number of sites we generally request of each type (tent sites and full/partial hookups). I know that in the past we have been able to “give back” sites that were not needed and would hope that is something that can be

negotiated, but also hope that we would have a large enough group to fully accommodate all who wish to attend.

- After reading the WSGA Campout Planning Guide (Fall 2010 issue date), I noticed that it stated that the campout was usually held the first weekend in August unless there was a conflict. I know personally that from 2014 forward, it has been the last weekend in July. We need to establish the date for this event, particularly so it will not interfere with other WSGA events, such as the Ape Event, etc.
- Once the location is selected, I will begin the nitty-gritty work of checking on previous campouts costs and income for the last 4-5 years to get an idea of exactly what we can afford to do. I hope that the Treasurer will be able to supply me with this information.

Thank you for the opportunity to work with the WSGA on this fun and important function for our members. I look forward to the results of your discussion at the board meeting and will take further steps as you feel we should proceed.

Annette Bailes
(Peach&Pete)