

**Minutes of WSGA Board Meeting
18 July 2018**

mc3cats called WSGA's 18 July 2018 Business Meeting order at 6:40pm.

Board Members in attendance: mc3cats, Chris Brue, President, Sproutter, Seth Deadman, VP, Broncos Fan 4 Life, Chandra Day, Treasurer, Terrible Ts, Jim Tollefson, Secretary, squirrel50, Deb Cox, SW Chapter Rep, Martin 5, Jerry Martin, IE Chapter Rep, rambudo, Russell Brendel, 48 North Chapter Rep, The TC Life,

Also in Attendance: jtcoffee, Jessie Maxwell, Social Media, PeachandPete, Annette Bailes, Parks Liaison, Princess Trouble, Jacquie Vaughn, Merchandise

Absent: Mr. Gadget #2 Gene Reed, Cascadians Chapter Rep, Rich Bain, Inland Empire Chapter Rep, NepoKama, Mitch Eatough, Webmaster, SirKarp, Rob Norenberg, Puget Sound Chapter Rep. GearGuru, Jeff , Olympic Peninsula Chapter

Proxies: Martin5 has Mr. Gadget #2's and SirKarp's proxy

mc3cats welcomed the board members, appointees and visitors in attendance.

Approval of Prior Meeting Minutes

Not available, to be approved at next meeting.

Financial Report

Report by Bronco Fan 4 Life

January 1, 2018 starting balance: \$9,546.61

Income:

- Sales: \$2682.02
- Membership: \$1940.00
- **Total: \$4622.02**

Expenses:

- Stripe Fees: \$197.79
- USPS: \$433.76
- Merch Orders: \$115.25
- APE Event: \$350.00
- Chapter Allocations: \$188.80
- **Total (\$1285.60)**

January 31, 2018 ending balance: \$12883.03 (\$3336.42 increase)

February 1, 2018 starting balance: \$12,883.03

Income:

- Sales: \$226.96
- Membership: \$405.00
- **Total: \$631.96**

Expenses:

- Stripe Fees: \$29.49
- USPS: \$65.69
- APE Event: \$1482.40
- Chapter Allocations: \$51.93
- **Total (\$1629.51)**

February 28, 2018 ending balance: \$11885.48 (\$997.55 decrease)

March 1, 2018 starting balance: \$11,885.48

Income:

- Sales: \$36.99
- Membership: \$200.00
- **Total: \$236.99**

Expenses:

- USPS: \$15.99
- Stripe Fees: \$10.52
- Dues/Licenses: \$10.00
- Campout: \$418.88
- APE Event: \$380.80
- Chapter Allocation: \$105.04
- **Total (\$941.23)**

March 31, 2018 ending balance: \$11181.24 (\$704.24 decrease)

April 1, 2018 starting balance: \$11,181.24

Income:

- Sales: \$181.69
- Membership: \$200.00
- Campout: \$905.70
- **Total: \$1287.39**

Expenses:

- USPS: \$45.14
- Stripe Fees: \$47.87
- Ofc Supplies: \$108.81
- Internet: \$109.83
- Chapter Allocation: \$50.00
- **Total (\$361.65)**

April 30, 2018 ending balance: \$12106.98 (\$925.74 increase)

May 1, 2018 starting balance: \$12,106.98

Income:

- Sales: \$166.33
- Campout: \$55
- Membership: \$50.00
- APE: \$2795.23
- **Total: \$3066.56**

Expenses:

- USPS: \$106.00
- Stripe Fees: \$99.48
- APE: \$5275.87
- Chapter Allocation: \$75.87
- **Total (\$5557.22)**

May 31, 2018 ending balance: \$9,558.27 (\$2490.66 decrease)

June 1, 2018 starting balance: \$9,558.27

Income:

- Sales: \$159.95
- Membership: \$190.00
- APE: \$2658.23
- **Total: \$3008.18**

Expenses:

- USPS: \$30.49
- Stripe Fees: \$187.99
- Internet: \$79.00
- Dues/Licenses: \$206.72
- Merch Orders: \$3239.15
- APE: \$5520.22
- Chapter Allocation: \$114.70
- **Total (\$9378.27)**

June 30, 2018 ending balance: \$3,188.18 (\$6370.09 decrease)

**July 1, 2018 starting balance: \$3188.18
(through 7/10/18)**

Income:

- Sales: \$2.00
- Membership: \$90.00
- Campout: \$30.00
- APE: \$2487.00
- **Total: \$2609.00**

Expenses:

- Stripe Fees: \$3.83
- Campout: \$827.39
- APE: \$2104.00
- **Total (\$2935.22)**

July 10, 2018 ending balance: \$2,861.96 (\$326.22 decrease)

APE Breakdown

2018 APE Income	Merch Sales	TOTAL	Notes
January		\$0.00	
February		\$0.00	
March		\$0.00	
April		\$0.00	
May	\$2,795.23	\$2,795.23	
June	\$2,658.23	\$2,658.23	
July	\$2,487.00	\$2,487.00	
August		\$0.00	
September		\$0.00	
October		\$0.00	
November		\$0.00	
December		\$0.00	
TOTALS	\$7,940.46	\$7,940.46	

Net APE \$ (\$6,797.83)

2018 APE Expenses	Refreshments	Coin Design/Coins	SWAG	Insurance	Parking	Parks	Misc.	TOTALS	Notes
January		\$350.00						\$350.00	
February				\$458.40		\$1,024.00		\$1,482.40	
March							\$380.80	\$380.80	Spot the Ape Tags
April								\$0.00	
May		\$450.00	\$4,825.87					\$5,275.87	Patches/Hats/Bags/Pens/Smashlights
June		\$4,002.46	\$1,517.76					\$5,520.22	Tags/Coins
July			\$1,729.00					\$1,729.00	T shirts for orders and volunteers (200 total)
August								\$0.00	
September								\$0.00	
October								\$0.00	
November								\$0.00	
December								\$0.00	
TOTALS	\$0.00	\$4,802.46	\$8,072.63	\$458.40	\$0.00	\$1,024.00	\$380.80	\$14,738.29	

Chapter Allocations

	Puget Sound	48 North	Olympic Peninsula	Cache-Cadia	Inland Empire	Southwest	South Central
2017 Carryover Funds	-\$118.74	\$120.28	\$229.50	\$0.00	\$164.35	\$3.15	\$252.59
2018 Start Total	\$831.00	\$465.50	\$263.00	\$306.00	\$399.00	\$250.00	\$279.50
March Additonal Funds	\$176.00	\$50.00	\$34.00	\$7.00	\$60.00	\$10.00	\$27.00
May Additonal Funds	\$50.00	\$40.00	\$10.00	\$0.00	\$40.00	\$0.00	\$20.00
July Additonal Funds	\$66.50	\$6.50	\$10.00	\$0.00	\$20.00	\$0.00	\$10.00
September Additonal Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November Additonal Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Used	\$0.00	\$0.00	\$0.00	\$0.00	\$313.91	\$120.13	\$152.30
Remaining Funds	\$1,004.76	\$682.28	\$546.50	\$313.00	\$369.44	\$143.02	\$436.79

Updated: 7/10/18

WSGA BUDGET & HISTORY	2016 Proposed	2016 Actual	2017 Proposed	2017 Actuals	2018 Proposed	2018 Actuals	2018 Variance
INCOME							
Membership	\$4,600.00	\$3,040.00	\$3,500.00	\$5,819.50	\$5,000.00	\$3,075.00	-\$1,925.00
Merchandise Sales	\$5,500.00	\$8,580.57	\$5,000.00	\$1,530.39	\$1,500.00	\$3,455.94	\$1,955.94
Campout	\$2,200.00	\$223.00	\$1,500.00	\$894.48	\$1,000.00	\$932.65	-\$67.35
Ape Weekend	\$9,000.00	\$8,215.32	\$9,000.00	\$23,580.18	\$15,000.00	\$7,940.46	-\$7,059.54
Miscellaneous			\$0.00	\$519.47	\$0.00		\$0.00
Fundraisers	\$250.00	\$333.21	\$0.00	\$0.00	\$0.00		\$0.00
Total Income	\$21,550.00	\$20,392.10	\$19,000.00	\$32,344.02	\$22,500.00	\$15,404.05	-\$7,095.95
EXPENSES							
Postage	\$750.00	\$343.36	\$1,000.00	\$1,774.43	\$2,000.00	\$697.07	-\$1,302.93
Internet	\$1,500.00	\$727.97	\$500.00	\$798.32	\$500.00	\$188.83	-\$311.17
Supplies	\$500.00	\$197.73	\$300.00	\$383.22	\$300.00	\$108.81	-\$191.19
Dues/fees	\$50.00	\$20.00	\$50.00	\$42.66	\$50.00	\$216.72	\$166.72
PayPal/Stripe fees	\$800.00	\$574.21	\$800.00	\$1,361.77	\$1,500.00	\$576.97	-\$923.03
Chapter Allocatons	\$2,900.00	\$4,135.32	\$3,200.00	\$2,185.37	\$4,500.00	\$586.34	-\$3,913.66
Campout	\$2,600.00	\$1,634.80	\$1,500.00	\$1,095.44	\$1,500.00	\$1,246.27	-\$253.73
Ape Weekend	\$6,000.00	\$9,805.42	\$8,000.00	\$17,540.03	\$10,000.00	\$15,113.29	\$5,113.29
APE Promotøn							
WSGA coin/tb's	\$3,200.00	\$2,796.43	\$3,000.00	\$5,468.83	\$3,000.00	\$3,354.40	\$354.40
Merchandise	\$3,000.00	\$1,196.52	\$1,500.00	\$0.00	\$0.00		\$0.00
Small Grant Program	\$1,000.00	\$0.00	\$700.00	\$0.00	\$500.00		-\$500.00
Sponsorships	\$1,000.00	\$0.00	\$1,000.00	\$1,100.00	\$1,000.00		-\$1,000.00
Outreach	\$100.00	\$0.00	\$100.00	\$330.35	\$100.00		-\$100.00
Park Liasion	\$100.00	\$0.00	\$100.00	\$0.00	\$0.00		\$0.00
GeoTour	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
NW Trails	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
projectors	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
GPS units	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
Miscellaneous	\$150.00	\$328.50	\$100.00	\$878.23	\$500.00		-\$500.00
Total Expenses	\$23,750.00	\$21,760.26	\$21,850.00	\$32,958.65	\$25,450.00	\$22,088.70	-\$3,361.30
Net Budget	(\$2,200.00)	(\$1,368.16)	(\$2,850.00)	(\$614.63)	(\$2,950.00)	(\$6,684.65)	(\$3,734.65)

Comments: None

Membership Report
Report by Broncos Fan 4 Life

Membership Summary - 2018

Premium % - 79% Basic % - 21%

Updated: 7/2/18 Chapters	2018 Members		TOTALS		Total New Accounts YTD	Legacy Accounts Not Expired
	Basic	Premium	Accounts	Members		
Puget Sound	23	80	103	103	25	1
48 North	8	33	41	41	15	
Inland Empire	6	29	35	35	13	
South Central	4	11	15	15	1	3
Olympic Peninsula	4	10	14	14	4	
Southwest	0	6	6	6	1	1
Cache-Cadia	5	8	13	13	5	
Out of State	0	15	15	15	0	
CURRENT TOTALS	50	192	242	242	64	
LAST REPORTED	48	163	211		7-Mar-18	
Net Gains	2	29				

YOY Change from Legacy to New As of 7/2/18

Chapters	Accounts
Puget Sound	6
48 North	13
Inland Empire	2
South Central	(4)
Olympic Peninsula	1
Southwest	(2)
Cache-Cadia	2
Out of State	13
Totals	31

Comments: None

Social Media

Report by jtcoffee

WSGA Social Media Report

July 2018

Overview

- There are a myriad of statistics that these platforms create. If you would like to know certain information about posts or our followers, please let me know. Likewise, if you are interested in seeing different information in these reports, I am open to feedback.
- WSGA social media is all Spot the Ape, all the time!
- One piece of feedback we've heard is that we'd like all of the Chapter FB pages to have a sense of uniformity while also having the flavor of the chapter. I will be working on what that means in the coming months.

Facebook

- See the graphics below for the last month:
- Currently 1,967 followers, up from 1,895

Figure 1. Can you tell when Spot the APE started? 🐒

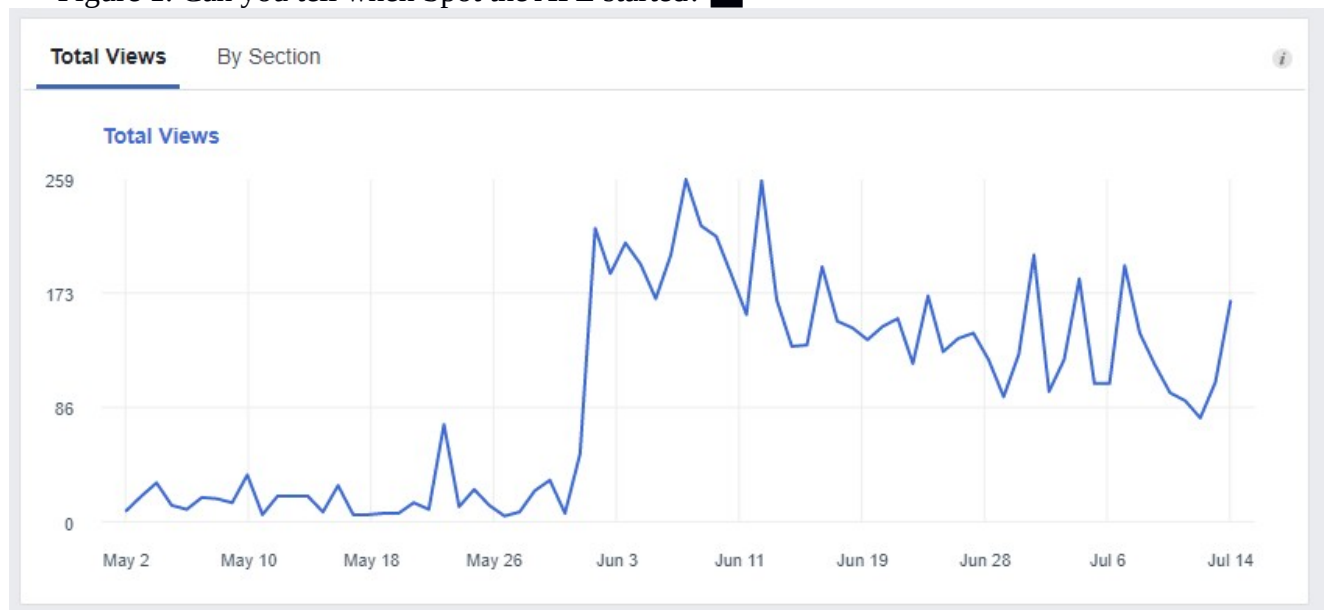


Figure 2: Ape posts usually have a reach of around 400, and they're our more popular type of post this time of year.

Published	Post	Type	Targeting	Reach	Engagement	Promote
07/15/2018 8:11 am	 Spotted: Ape Tag #173! N 47 00.909 W 122 54.288 Parking: N 47			497	108 20	Boost Post
07/15/2018 8:01 am	 Spotted: Ape Tag #99! N 46 00.062 W 118 28.925 This Ape decid			362	76 7	Boost Post
07/14/2018 9:19 am	 Spotted: Ape Tag #125! N47 42.601' W120 24.833' The Ape final			436	81 13	Boost Post
07/14/2018 9:14 am	 Spotted: Ape Tag #83! N45 42.135. W120 47.818 The Ape stopp			414	75 18	Boost Post
07/13/2018 6:24 am	 Spotted: Ape Tag #22! N48 58.729 W122 47.461 This Ape conte			369	76 9	Boost Post
07/13/2018 6:20 am	 Spotted: Ape Tag #148! N 45°46.021' , W 120°10.636' Hint: in rail			306	38 11	Boost Post
07/13/2018 6:13 am	 Did someone say Lab Caches!? Friday-Sunday this week, WSGA			174	38 5	Boost Post
07/12/2018 6:22 am	 Spotted: Ape Tag #73! N48 04.453' W123 57.459' As the Ape co			398	46 13	Boost Post
07/12/2018 6:16 am	 Spotted: Ape Tag #38! N 47° 41.600 W 117° 03.279 Trailhead: N			435	94 9	Boost Post

Twitter

- Most popular tweets are connected to our facebook feed, posts of pictures with cachers, and posts during US Geocaching Hour.
- Currently 158 followers - up from 146
- Engagements for last session was 6.4 K impressions, up from 2.5 last meeting – see below for this session’s impressions:

Tweet activity May 23 – Jul 16, 2018 [Export data](#)

Your Tweets earned **6.4K impressions** over this **55 day** period



Instagram

- Currently 223 followers, up from 204 followers. Last July we had 132!
- Instagram now offers analytics, but it captures data weekly.

Comments:

Mc3cats> One topic on Social Media that I think we need to do is to have our Social Media presence to uniformed. In other words our chapter's Facebook Pages should all look the same (content excluded).

squirrel50> agree

jtcoffee> I am working on some updated graphics for the PS chapter page

Mc3cats> I also think Jessie should be admin on ALL WSGA FB pages.

jtcoffee> I'll also make a page for the Peninsula - it is the only chapter that doesn't have one

squirrel50> having the chapter rep and the social media rep as admins should help keep it all uniformed :)

Mc3cats> Jessie, I appreciate you taking the Social Media Uniformity project on. It helps with branding which I think we could use a little help with.

jtcoffee> I recommend in the future we have a style guide or a branding guide - so we all have access to the proper typeface, colors, etc.

squirrel50> on that Jessie all of the geocaching pages for the WSGA should be that way as well?

jtcoffee> For events and things? I can make an "official WSGA Event" graphic for event pages if we'd like

squirrel50> both? as in the SW Chapter has a Geo page

jtcoffee> Ok. We can chat off line about it

Mc3cats> This is not a bad idea. Have our Social Media presence match our geocaching account pages.

squirrel50> My thought is from looking at the geo pages that our discription should be our WSGA statement what we are about

Mc3cats> Agreed, Jessie. We can take this topic offline. I do think its a topic that should be explored again going back to WSGA branding on various platforms.

Outreach

Report by Mc3cats

Outreach Report for July 2018 Meeting

The following are outreach activities that took place since the last meeting:

Recent Outreach Activities/Events

Outreach is heading into its busiest season. If the winter and early spring is any indication of what summer will be like, we will be the busiest year we have had so far!

Learn To Row Day – 6/2/18

Ellis at Geo HQ was contacted by the Lake Washington Rowing Club who is just down the street from HQ. The rowing club is having their “Learn to Row Day” on Saturday June 2nd and contacted HQ to see if they would be interested in having a geocaching booth inside their row house during the event. Squirrel50 (Deb) accompanied me and we both worked this outreach request. This was a couple hour event. Had a great time talking to the rowers about geocaching.

Tacoma School – 6/11/18

Abbie Brown reached out to the WSGA requesting a volunteer to teach a several hour class about geocaching. Her class was spending a week doing geocaching activities. 6/11/18 was the first day of the class. Annette of Peach & Pete fame took the lead on this outreach request and taught the class.

Naval Air State Whidbey Island – 6/30/18

Dave Meyers, the Outdoor Program Manager and Cliffside RV Park Manager on Whidbey Island, NS, had previously contacted us about an outreach request on the base. The idea behind this was to teach military families about geocaching. Our SW Chapter Rep, Deb (Squirrel50) stepped up and did this outreach. Deb reports that it was a cold and rainy-day Dave did a great job with the set up and of the events and even had a pop up to keep me dry in my little area. Deb reports that for the first 30 minutes she thought it was going to be a hop skipping busy fun day showing the folks the ropes of Geocaching and possible new WSGA members but after 30 minutes and 5 families (none of them went out on the cache course) it fizzled to a cold burned log as the rain got heavier and the wind battled. You just cannot predict how the weather will be for an outdoor event here, even in early summer.

Curiosity Days – Pacific Science Center – 7/13/18 – 7/15/18

Geocaching HQ reached out to us a couple of month back about helping them with an outreach at the Pacific Science Center. They put together an adventure that set on the grounds at the Seattle Center. HQ asked that we man a booth for the entire three days, helping folks with the adventure player as well as talk up geocaching. A team of volunteers assisted with this outreach as we needed to staff the table 8 hours each day of the event. I had two teams of two cachers each day of the event. The multi-day event was staffed by the following volunteers: Rambudo, Obershay, Fairwood West, Kirkgirls, Team Fin, Terrible Ts, Welljointed, JTCoffee, BroncosFan4Life, Rocketglider and myself. From the reports I heard, our table was busy. I can definitely vouch for how the event went during the Sunday AM shift.

GPS Requests

Tubatad has borrowed the GPS units to teach a geocaching class to his son’s youth environment cache. The hand off occurred during the YOAD outreach event.

Upcoming Outreach Commitments

The Friends of Lake Samamish State Park reached out to us asking for a volunteer to teach a geocaching during their “Camp S’mores” camp out on 8/4/18. Squirrel50 and I are planning to do this outreach together.

Comments: None

Merchandise Discussion

Coin Proof is looking very good. Approval to move ahead with the minting was given

New Merchandise: Pull over sweatshirts, and Crew T-Shirts. They are trackable in 2 different colors (heather green & heather maroon). We have a limited number of them, and when they are gone we not reordering them.

Princess> For those that don't know, Hat Promotions has started to put WSGA items on their store website. We have our own page on their website. They are adding more items. I know some people have already ordered items, thank you. We get a small kick-back from Red Hat for every item that is purchased. This is a win-win for both WSGA & Red Hat. We don't have to tie up money in inventory that might or might not sell and we get a little bit of money with no work on our part. She does the shipping, printing and carrying the entire inventory. Here is the link: <https://www.rhpromos.com/shop?keywords=wsga&olsPage=search>

Chapter Reports

Comments: None

48 North Chapter Report by Rambudo

Not much to report as summer is in full swing and people are out enjoying geocaching.

The yearly San Juan Island Geocaching Adventure - GC7REFQ will be held August 25th and is sure to be quite a blast.

Cache-Cadians Chapter Report by Mr. Gadget #2

Jim, and board members,

I will not have a report to submit for this meeting.

I'm in remote eastern Idaho and will not be back in Quincy until the 17th for one meeting, and on the 18th I have two other meetings one of them is at 1830 hrs also which I may have to chair if our president is absent.

I am going to proxy my votes to Jerry if he is available.

Ian planning to make it to Medaling Falls for the camp out.

As far as planning for the Ape Event I will not be available as I have an commitment that weekend also.

This will be the first one I will have not attended which will be hard to miss.

Gene

Inland Empire Chapter by Martin 5

Inland Empire Chapter Report
July 18, 2018
by Jerry Martin (Martin 5)

Past Chapter Events:

05/26/2018
IE Meets ET
GC7PGVA
13 attendees

Upcoming Chapter Events:

07/28/2018
2018 WSGA Campout – Metaline
GC7GYG9
Metaline

07/29/2018
2018 WSGA Campout CITO
GC7H013
Metaline Falls


Upcoming Area Events:

08/04/2018
White Mountain Meet and Greet
GC7R4C1 by the tc life
between Republic and Kettle Falls

08/18/2018
CrazyFrogLady & Airrooster United In Love
GC7NDT3 by CrazyFrogLady + Airrooster = RoosterFrog
Rathdrum

IE Chapter News:

The 2018 Spokane Trains and Railroads or “STAR” Geo-Challenge kickoff was on July 7, 2018. The turn out for the weekend was a lot larger than expected, with over 40 coins being handed out to finishers for the first weekend. More coins are available. Additional details to come at SpokaneGeoTour.com

The WSGA Summer Campout will be at the Mt. Linton RV & Trailer Park in Metaline, Pend Oreille County, on the weekend of July 28 & 29, 2018.  <https://www.facebook.com/MtLintonRvTrailerPark/> Rich Bain (the tc life) and Tim Turner (Blue Meanie) placed up 30+ new geocaches. There is also going to be a CITO on Sunday, less than 2 miles from the campout.

Olympic Penninsula by gearguru

Nothing to report for the OP chapter, it has been a slow and quiet summer.

Up coming events Prepare to Parley Like it's 1699 and Parley Like it's 1699, happening in August. Not WSGA events but will be talking WSGA up at them.

Puget Sound Chapter Report by SirKarp **July Puget Sound Chapter Report:**

Events Held:

WSGA-PS Almost summer picnic was held on June 2nd 2018 at the Fort Nisqually picnic shelter at Point Defiance in Tacoma. We had a total of 53 logged attended, which makes this one of our largest picnics. Our theme was pirates, we made a selfie booth and a large drink cooler was made to look like a treasure chest. We handed out inflatable swords to kids and WSGA members. We also had some pirate jewelry for attendees. We held an early bird raffle, WSGA members drawing and a general raffle. There was a camo contest, attendees could bring in a camo'ed geocache container and attendees voted on which one would be the winner. There were only two entries, but they were both VERY good and very different containers. As announced at the event, I will not be running next year, this is my final year as chapter rep. I thanked everyone, told them that I have truly enjoyed holding these events and that I will miss doing that part of the job. What I didn't expect was collective groan of surprise from attendees. Fortunately former president Princess Trouble was in attendance, she stood up and said "lets give Rob and Carol a round of applause". It was so good to know what we have done over the past 4 years was appreciated by my chapter.

Upcoming events:

WSGA-PS does not have any events planned during the summer, there are so many other events held in the chapter, I'd rather focus the energy and funds on the parts of the year where few events are happening.

The next scheduled event is the Nightmare in Preston event, the theme will be aliens / ET highway / area 51. Originally the event was scheduled for October 20th, but because of conflict Carol and I have we have changed it to October 27th. That is the Saturday before Halloween. I expect to have the cache page live early in August and the Nightmare website updated.

The Puget Sound holiday party is scheduled for January 19th 2018 we have yet to choose a theme.

South Central Chapter by No Chapter Rep.

No Reported

Southwest Chapter by squirrel50

We have resolved some issues we were having with our Facebook page - thank you PS Rob for the help

our Rest / Relax / Eat / Cache On!! GC17JN5 was a HUGE success we had lots of folks stop by this was held in the middle of the Vancouver (WA) Cache Machine II run.

I was able to share with a few folks about the WSGA - that were not current members and about the up coming Ape Event

We provided drinks and snacks for those stopping by.

Future Events: July 15th GC7NBVH WSGA SW Chapter & GEOregon Summer Picnic Fun 2018 this is a co-hosted event with OR

Discussion

SW Chapter Event

squirrel50> so this past weekend I went out on a limb a couple months back and thought if PS can host a picnic I could to. I reached out to GEOregon to co-host. my main focus really was to find a potential for a future rep - that paid off and to help increase membership and to learn more about GEOregon and what do they have that we don't that takes our memberships away. I learned a lot. I was asked why we don't give discounts to members as GEO does - but we do they just don't see it, touchy feely they want, what do they get for their \$\$ they spend on the WSGA and so on but the most important thing is folks showed up and had a GREAT TIME and out of this, 5 wanted to sign up on the spot, not everyone likes to put a CC on the internet and I didn't have the correct forms with me but was able to point them to the website

It was one with an attendance of 30+ and ended up doing the cooking, the hopefully future rep for this area next year helped point them to the correct site.

I also had a lot of APE inquiries and again correct them on HQ vs WSGA - and again the future folks stepped in and helped as well.

broncos> What kind of APE inquiries?

squirrel50> mostly does HQ do this every year, does it have a set date what do we get when we get there and where is it

broncos> Yeah so HQ has no involvement

squirrel50> I presented this to our president and suggested that when we hold events prior to APE that we all have desktop / sign in reader stand up that folks can see the date and the GC and info for the APE and made sure all who asked know that this is a WSGA event. I know this chapter is small but my intent is to help folks see what the WSGA has to offer

jtcoffee> Chris and I were also chatting over the weekend about how we can figure out a way to get merch sold at events.

Squirrel50> yes I had that inquire as well, while I did give away a lot of stuff that related to the WSGA, folks came looking to spend \$\$

broncos> My suggestions would be to have a laptop or iPad at the event and they can order online, it is very cost prohibitive to this club to purchase merch to sell onsite

squirrel50> funny they all loved the pins that I gave them :) in goodie bags - the little WSGA pens. Another way to push merch is with an order form at an event if no wi-fi or cell service

Mc3cats> While I think it would be great to have merch at the chapter level, But with us moving away from clothing and using the Red Hat website, I think we can certainly promote that chapter wide.

rambudo> I think it would be good to have a State wide designed flyer for membership and merch to give out at events.

APE Event Update

Lets move on to the Ape event report.

Mc3cats> Any comments for our co-hosts OR from our co-hosts?

broncos> Spot the ape game is doing well, only 4 DNFs/Missing, Which is a great year for us

squirrel50> I think to help raise this awareness is having a flyer at events before the APE

broncos> And the most spread out

jtcoffee> We're also getting a lot of new finders on the ape tags

broncos> All swag is ordered, the coins will be tight, and marking with Lisa and JD working on it

Martin5> I like the only have 2 released per day

Mc3cats> Spot the Ape is doing amazingly well. I think the tags have been spread out better than any prior years.

OLD BUSINESS

Campout

Martin5> Rich is at a camper rally out of state. To the best of my knowledge everything is set for the campout. Lisa via Cache.Advance has offered to front the fund to purchase the food for the dinner and will be asking for the reimbursement. Thus saving Rich or I from having to front the money.

ByLaws Committee

Mc3cats> Just a quick note on that. I have suspended Bylaw committee activities for the summer. There's a lot going on right now. We will pick things back up in September.

South Central Vacant Chapter Rep Position

Mc3cats> To date, I have not heard from anyone I have pinged about the vacancy. We need to step up our game in the SC... Ms Squirrel has come to me with a proposition regarding the vacancy....

squirrel50> thank you Chris, I am willing to travel to a couple of the cities in Sept on behalf of the WSGA and hold events. this chapter has 15+ members are they wondering where we are? I am not looking to take the chapter over, I just want to hold some events to look for a prospect as I did in the SW and it paid off and it helps with membership and understanding that the WSGA is there for them. Before summer runs out I am thinking of holding a small event in Yakima and a larger event in the Tri Cities

rambudo> The existing members have had the same falling out with the WSGA that the former chapter rep did. It would be good to recruit more members in the area.

Mc3cats> Mike was very good about holding events IN the TRI CITIES. He did not really travel around his chapter providing WSGA cheer to the masses. While Kennewick, Pasco,

Richland and W. Richland makes up a good chunk of the population in his chapter, that leaves our Yakima and Walla Walla and other small towns. That would be like Rob holding events in Seattle only. That would not fly!

broncos> There are members in Walla Walla in the chapter. None from Yakima

Mc3cats> There's cachers in the SC that are not being represented and may not know much of anything about the WSGA.

squirrel50> my hope is for Yakima to make it small and easy and meet the folks and share what the WSGA is about

broncos> And I agree Chris, it needs to be spread out more. That was why we made the effort with the tags

Martin5> I would be concerned they would feel they were being annexed into the SW chapter.

Mc3cats> My point exactly. That's because no events are happening in Yakima.

squirrel50> No I would not be representing the SW I would go as the SC

Martin5> But if the event is officially listed as a SW chapter event's GC page...

Princess> Has anyone asked Mike for the access to the GC account?

Mc3cats> The events would be branded as SC Chapter events. Jessie, the SC account should have the password changed. Also the gear needs to be retrieved from Mike.

jtcoffee> I'm on the password change.

squirrel50> does the SC have a gmail account like the SW does?

Martin5> Note: Mike returned the WSGA owned GPS units that are typically kept on the east side, to Lisa during the Tri-Cities Mega event. They are now back at the Cache Cave.

Mc3cats> Ok. Lets do this, assuming you all are on board. Deb can start with doing events.

The picnic at Sacajewea (I know I butchered that one) is a great idea. Deb, I will assist with that one. I would like to do an event in Yakima, in the short term, say August. If anyone else.

... wants to step in, by all means, just coordinate with me, please..... Jessie or whomever is the keeper of the geo.com accounts, can we reset the password to the SC account? And then share that with us so that anyone doing an event can set up the event under the SC account?

NEW BUSINESS

Going Ape – HQ Event – Not

Mc3cats> I have heard from a couple of sources now that there are some cachers that think the "Going Ape" event is an HQ event! I have major concerns with that. Now, I know its mentioned in the cache page and all but if there are cachers who think our signature event is an HQ event, then we have a branding problem. To rectify this issue, going forward, the event should be called "WSGA's Going Ape Event".

Mc3cats> Its something to think about. I am not proposing we change the current event now. But I think we need to make people painfully aware that this is OUR event. Banners all over the event. We can be obnoxious about the branding. We do not want people thinking HQ is putting this on. We put a lot of work into this event. We darn well should get some cred it for it, not HQ.

Website Discussion

Mc3cats> For those that are not aware, I have had a couple of folks come to me about not being able to renew membership on the web site..... Our anti spam software was blocking our

members thinking they were suspicious websites. From my Slack conversation with Mitch, the issue is the "free anti spam" software was over working it and thus needed to be reset. Problem is, after he reset it, it happened again, this time to me. I do need to tell you all how troubling this is....

rambudo> We need to have a spam blocker on our website. We have had issues in the past. The free version we have been using is not working for us, and we should really should be paying for a decent service.

Mc3cats> We can NOT have our website block our own members from renewing. You can not conduct ecommerce that way. ... I can not expect Mitch to constantly reset the anti spam software either.

squirrel50> that is a complaint I heard at my event,

rambudo> I have seen issues where computers that were following links to the old website were considered spam and blocked.

Mc3cats> My concern is there likely occurred with MANY people that we do not know about.

rambudo> There is also an issue with toolbars sending out "spam" traffic to the website that then get blocked. We just need another vendor for spam blocking and they all cost money.

Mc3cats> We need to figure out how to fix this issue. I am all ears on this.

Thats true Russell, But if we are losing membership, then we are losing money and membership. Cant have that either.

rambudo> That is why we need to drop the vendor we have and pick up a new vendor.

broncos> Agreed @rambudo

Martin5> I think we would be better off looking at a different one, even if we do have to pay for it.

jtcoffee> What vendor do you recommend @rambudo?

Mc3cats> Russell, do you have any suggestions on a new vendor? Or Chandra or anyone else?

rambudo> I do not have a recommendation for a new vendor at this time. I have not done the research.

Terrible_Ts> I suggest we talk to Mitch and see if he has anything in mind.

Mc3cats> I agree with both Russell and Jim.

Terrible_Ts> I am all for changing to a new spam blocker

squirrel50> agree with Jim

Mc3cats> Chandra, would you be willing to take this issue up with Mitch? Since this will inevitably require finances and your tech background, I will like you to bring this up with him and discuss it.

broncos> Fine

Mc3cats> Great. You two can chat about it and come back to the board with what you the short term and then long term solutions would be. I appreciate it, Chandra. Thank you!

WSGA Booth at GeoCoinFest

Mc3cats> We will need folks to help staff our booth.

broncos> WSGA will have a booth, they need to staff it and sell

Mc3cats> I will be there for sure.

broncos> Jacquie and I can not be involved

PeachandPete> I'm probably available that day.

Mc3cats> Chandra/jacque we will need access to square or whatever we use to sell merch at events.

Princess> Someone will need to take the lead for this event.

squirrel50> already said yes

PeachandPete> Deb and I can work together on this.

broncos> It is collect and that is not an issue.

Mc3cats> Jacquie I will.

broncos> Your people will need a tablet with the app

Mc3cats> Ok. great. Not familiar with collect. I will provide the gear.

General Comments

PeachandPete> Do we know what area is in charge of the Summer Campout next year?

Mc3cats> Anyone? Bueller? Bueller? Not yet Annette, but I have a pretty good idea where it should be.

Martin5> If you have time, be sure to come to Spokane for the Spokane Trains And Railroads Geo-Challenge

Mc3cats> Its on my to do list, Jerry.

broncos> Did it

PeachandPete> We did the STAR Challenge in Spokane this past weekend, and it was fun.

Mc3cats> You all do a great job with events in Spokane. Love it!

rambudo> I want to say that SW is next on the rotation for campout, but I am not sure.

Martin5> Great turn out this year...

Mc3cats> PS is over due.

9rambudo> PS co-hosted 3 years ago... With OP.

PeachandPete> That was Manchester, right

Mc3cats> But it was in OP and not in PS. Manchester is in OP technically.

rambudo> I know it is not 48, we kinda did it last year.

Mc3cats> Next meeting is on 9/19/18.

Meeting was adjourned by mc3cats at 9:20 pm.