

Minutes of WSGA Board Meeting

17 January 2018

Princess Trouble called WSGA's 17 January 2018 Business Meeting order at 6:30pm.

Board Members in attendance: Broncos Fan 4Life (Chandra Day), FenchurchE (Fen Eatough), GeekandGopher (Ray/Brenda Harrison), Martin 5 (Jerry Martin), Mr. Gadget #2 (Gene Reed), Princess Trouble (Jacquie Vaughn), Rambudo (Russell Brendel), SirKarp (Rob Norenberg), Sproutter (Seth Dedmon), TumbleweedPirates (Mike Lowery)

Also in Attendance: Jazzncatz, jtcoffee (Jessie Maxwell), Mc3cats (Chris Brue), NepoKama, (Mitch Eatough), Peach & Pete (Annette Bailes), The TC Life (Rich Bain)

Proxies: None

Princess Trouble welcomed the board members, appointees and visitors in attendance.

OLD BUSINESS

Approval of Prior Meeting Minutes

Minutes from 14 November 2017 were approved unanimously

Comments: None

Financial Report

Report by Broncos Fan 4 Life

January 1, 2017 starting balance: \$10,161.24

Income:

- Sales: \$163.70
- Membership: \$1,088.00
- **Total: \$1,251.70**

Expenses:

- PayPal Fees: \$32.21
- USPS: \$430.41
- Supplies: \$148.16
- Dues/Licenses: \$32.66 (Groundspeak Renewal)
- **Total (\$643.44)**

*January 31, 2017 ending balance: \$10,769.50 (\$608.26
increase)*

February 1, 2017 starting balance: \$10,769.50

Income:

- Membership: \$493.00
- **Total: \$493.00**

Expenses:

- PayPal Fees: \$25.54
- USPS: \$227.15
- Internet: \$479.40 (Go Daddy.com fees)
- **Total (\$732.09)**

*February 28, 2017 ending balance: \$10,530.41 (\$239.09
decrease)*

March 1, 2017 starting balance: \$10,530.41

Income:

- Membership: \$379.00
- Merch Sales: \$7.15
- Misc: \$500.00 (refund from Maple Valley CC)
- **Total: \$886.15**

Expenses:

- WA State Annual Filing Fee: \$10.00
- APE: \$1333.40
- Chapter Allocation: \$33.37
- USPS: \$440.77
- PayPal Fees: \$15.88
- Office Supplies: \$93.06

- Internet: \$21.92
- **Total (\$1,948.40)**

March 30, 2017 ending balance: \$9,468.16 (\$1,062.25 decrease)

April 1, 2017 starting balance: \$9,468.16

Income:

- Membership: \$91.50
- Merch Sales: \$78.05
- **Total: \$169.55**

Expenses:

- Campout: \$770.00
- APE: \$64.27
- Chapter Allocation: \$127.32
- USPS: \$29.08
- PayPal Fees: \$8.32
- **Total (\$998.99)**

April 30, 2017 ending balance: \$8,638.72 (\$829.44 decrease)

May 1, 2017 starting balance: \$8,638.72

Income:

- Membership: \$28.00
- Merch Sales: \$200.45
- APE Sales: \$10,461.15
- Misc: \$19.47 (credit refund – uncashed disbursement)
- **Total: \$10,709.07**

Expenses:

- Campout: \$54.00 (pathtags)
- APE: \$250.00
- Chapter Allocation: \$663.29 • USPS: \$50.11
- PayPal/Stripe Fees: \$567.42
- **Total (\$1,584.82)**

*May 31, 2017 ending balance: \$17,762.97 (\$9,124.25
increase)*

June 1, 2017 starting balance: \$17,762.97

Income:

- Membership: \$91.00
- Merch Sales: \$13.50
- APE Sales: \$3169.55
- **Total: \$3,274.05**

Expenses:

- Ofc Supplies: \$142.00 (card processors for stripe)
- APE: \$6013.25
- Merch Orders: \$1768.00 (2017 WSGA Coins)
- Misc: 278.23 (\$100 SC CITO/178.23 WSGA Banners)
- Chapter Allocation: \$84.38
- USPS: \$24.69
- PayPal/Stripe Fees: \$181.40
- **Total (\$1,584.82)**

*June 30, 2017 ending balance: \$12,545.07 (\$5,217.90
decrease)*

July 1, 2017 starting balance: \$12,545.07

Income:

- Merch Sales: \$172.50
- Campout: \$894.48
- Membership: \$29.00
- APE Sales: \$2598.50
- **Total: \$3,694.03**

Expenses:

- Campout: \$271.44
- APE: \$6935.35
- Misc: \$300.00 (CPA fees)
- USPS: \$32.50
- **Total (\$7,539.29)**

July 31, 2017 ending balance: \$8,599.81 (\$3,845.26
decrease)

August 1, 2017 starting balance: \$8,599.81

Income:

- Membership: \$150.00
- APE Sales: \$7350.98
- **Total: \$7500.98**

Expenses:

- APE: \$2943.76
- Processing Fees: \$126.78
- Chapter Allocation: \$500.00
- Misc: \$300.00 (CPA fees)
- USPS: \$112.00
- **Total (\$3,982.54)**

August 31, 2017 ending balance: \$12,118.25 (\$3,518.44
increase)

September 1, 2017 starting balance: \$12,118.25

Income:

- Merch Sales: \$635.97
- **Total: \$635.97**

Expenses:

- Chapter Allocation: \$208.79
- Processing Fees: \$87.79
- USPS: \$178.57
- **Total (\$475.15)**

September 30, 2017 ending balance: \$12,279.07 (\$160.82
increase)

October 1, 2017 starting balance: \$12,279.07

Income:

- Membership: \$175.00
- Merch Sales: \$87.42
- **Total: \$262.42**

Expenses:

- Merch (coins): \$2222.24
- Processing Fees: \$58.71
- Chapter Allocation: \$184.78
- Misc: \$175.00 (Outreach – Outdoor Expo)
- Sponsorship: \$1000.00 (Geocoinfest 2018)
- Internet Fees: \$297.00
- USPS: \$112.00
- **Total (\$3,958.94)**

October 31, 2017 ending balance: \$8,582.55 (\$3,696.52 decrease)

November 1, 2017 starting balance: \$8,582.55

Income:

- Membership: \$215.00
- Merch Sales: \$172.10
- **Total: \$387.10**

Expenses:

- USPS: \$31.01
- Processing Fees: \$69.60
- Merch Orders: \$1478.59
- Misc: \$155.35 (Outreach – Pop Up Banner)
- **Total (\$1734.55)**

November 30, 2017 ending balance: \$7,235.10 (\$1,347.45 decrease)

December 1, 2017 starting balance: \$7,235.10

Income:

- Membership: \$3080.00
- **Total: \$3080.00**

Expenses:

- USPS: \$196.93
- Processing Fees: \$188.12
- Chapter Allocation: \$383.44
- **Total (\$768.49)**

December 31, 2017 ending balance: \$9,546.61 (\$2,311.51 increase)

OVERALL 2017: INCOME - \$32,344.02 EXPENSE - \$32,958.65 NET (614.63)

Chapter Allocations

	Puget Sound South Central	Olympic 48 North Peninsula	Cache-Cadia	Inland Empire	Southwest		
2017 Carryover Funds	-\$118.74	\$120.28	\$229.50	\$0.00	\$164.35	\$3.15	\$252.59
2018 Start Total	\$892.00	\$491.00	\$269.00	\$316.00	\$418.00	\$255.00	\$287.00
March Additional Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
May Additional Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
July Additional Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September Additional Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November Additional Funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Used	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Remaining Funds	\$773.26	\$611.28	\$498.50	\$316.00	\$582.35	\$258.15	\$539.59

Updated: 1/8/18								
WSGA BUDGET & HISTORY	2016 Proposed	2016 Actual	2017 Proposed	2017 Actuals	2018 Proposed	2018 Actuals	2018 Variance	
INCOME								
Membership	\$4,600.00	\$3,040.00	\$3,500.00	\$5,819.50	\$5,000.00	\$295.00	-\$4,705.00	
Merchandise Sales	\$5,500.00	\$8,580.57	\$5,000.00	\$1,530.39	\$1,500.00		-\$1,500.00	

Campout	\$2,200.00	\$223.00	\$1,500.00	\$894.48	\$1,000.00		-\$1,000.00
Ape Weekend	\$9,000.00	\$8,215.32	\$9,000.00	\$23,580.18	\$15,000.00		-\$15,000.00
Miscellaneous			\$0.00	\$519.47	\$0.00		\$0.00
Fundraisers	\$250.00	\$333.21	\$0.00	\$0.00	\$0.00		\$0.00
Total Income	\$21,550.00	\$20,392.10	\$19,000.00	\$32,344.02	\$22,500.00	\$295.00	-\$22,205.00
EXPENSES							
Postage	\$750.00	\$343.36	\$1,000.00	\$1,774.43	\$2,000.00	\$84.75	-\$1,915.25
Internet	\$1,500.00	\$727.97	\$500.00	\$798.32	\$500.00		-\$500.00
Supplies	\$500.00	\$197.73	\$300.00	\$383.22	\$300.00		-\$300.00
Dues/fees	\$50.00	\$20.00	\$50.00	\$42.66	\$50.00		-\$50.00
PayPal/Stripe fees	\$800.00	\$574.21	\$800.00	\$1,361.77	\$1,500.00		-\$1,500.00
Chapter Allocations	\$2,900.00	\$4,135.32	\$3,200.00	\$2,185.37	\$4,500.00		-\$4,500.00
Campout	\$2,600.00	\$1,634.80	\$1,500.00	\$1,095.44	\$1,500.00		-\$1,500.00
Ape Weekend	\$6,000.00	\$9,805.42	\$8,000.00	\$17,540.03	\$10,000.00		-\$10,000.00
APE Promotion							
WSGA coin/tb's	\$3,200.00	\$2,796.43	\$3,000.00	\$5,468.83	\$3,000.00	\$115.25	-\$2,884.75
Merchandise	\$3,000.00	\$1,196.52	\$1,500.00	\$0.00	\$0.00		\$0.00
Small Grant Program	\$1,000.00	\$0.00	\$700.00	\$0.00	\$500.00		-\$500.00
Sponsorships	\$1,000.00	\$0.00	\$1,000.00	\$1,100.00	\$1,000.00		-\$1,000.00
Outreach	\$100.00	\$0.00	\$100.00	\$330.35	\$100.00		-\$100.00
Park Liasion	\$100.00	\$0.00	\$100.00	\$0.00	\$0.00		\$0.00
GeoTour	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
NW Trails	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
projectors	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
GPS units	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
Miscellaneous	\$150.00	\$328.50	\$100.00	\$878.23	\$500.00		-\$500.00
Total Expenses	\$23,750.00	\$21,760.26	\$21,850.00	\$32,958.65	\$25,450.00	\$200.00	-\$25,250.00
Net Budget	(\$2,200.00)	(\$1,368.16)	(\$2,850.00)	(\$614.63)	(\$2,950.00)	\$95.00	\$3,045.00

Comments: None

Membership Report

Report by Broncos Fan 4 Life

Membership Summary - 2018

Premium % - 78% Basic % - 22%

Updated: 1/8/18 Chapters	2018 Members		TOTALS		Total New Accounts YTD
	Basic	Premium	Accounts	Members	
Puget Sound	14	57	71	71	12
48 North	7	24	31	31	8
Inland Empire	6	17	23	23	5
South Central	3	6	9	9	0
Olympic Peninsula	2	6	8	8	1
Southwest	0	5	5	5	1
Cache-Cadia	4	8	12	12	4
Out of State	0	8	8	8	0
CURRENT TOTALS	36	131	167	167	31
Last Reported	0	7	7		October 30 2017
Net Gains	36	124			

Comments: There was discussion on whether out of state members could be affiliated with a particular chapter. It was determined that the bylaws state that members are, by default, associated with the chapter in their geographical area but are allowed to change chapter simply by notifying the Vice President or changing the information in their online member profile. This would also apply to out of state members.

Rambudo proposed the formation of a Bylaws committee to come up with language to reflect our new membership levels and how to deal with out of state or out of chapter members and present it to the board. The motion passed with seven Aye votes, one Nay and one abstention.

Website Committee

Report by NepoKama

We have a solution ready to go for voting on board members this year. I've been continuing working on fixing the image upload issue. So far my only outcome has been a 45 minutes site

outage. Once membership renewals slow down I will set aside a weekend to do a serious downtime to get this thing addressed. Will be doing a full backup of the database before the next steps.

Comments: None

Merchandise

Report by NepoKama

The APE commemorative coin is up for sale, and we've sold sufficient numbers to recoup all costs. The design contest for the 2018 coin was posted, no entries have been received as of yet.

Comments: None

Social Media

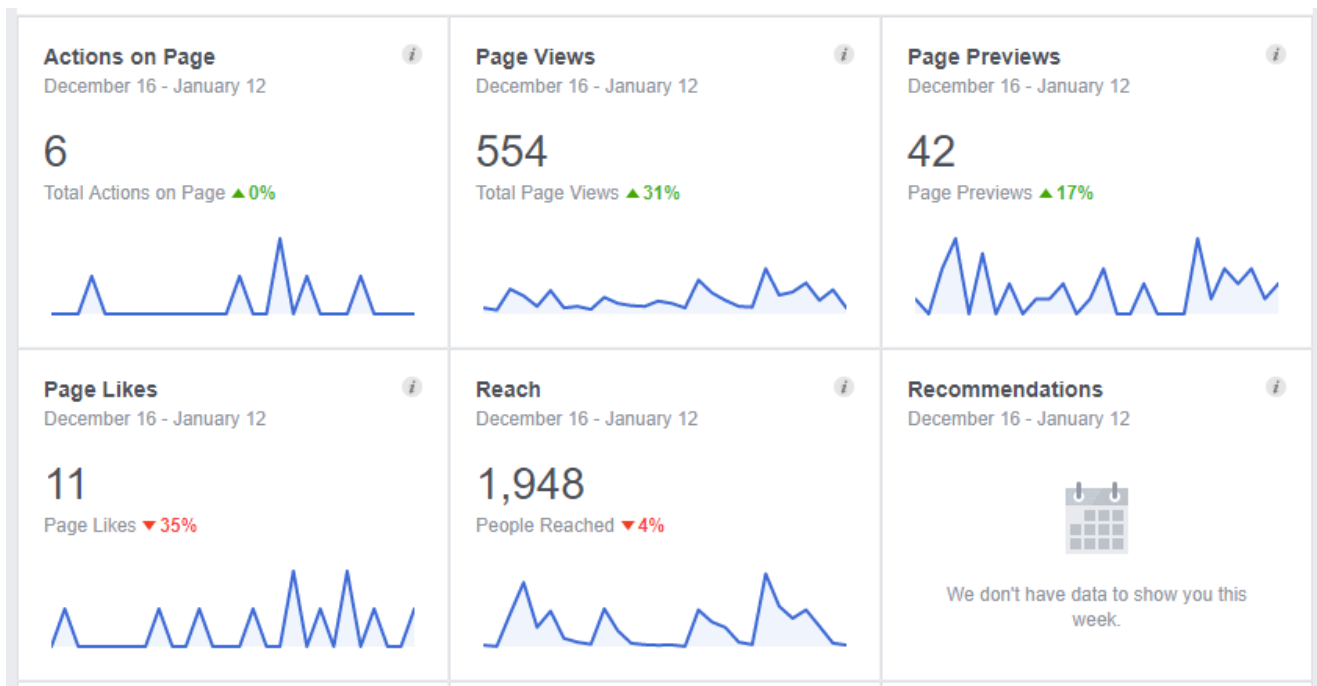
Report by jtcoffee

[Overview](#)

- Photo contest was very successful: there were 38 submissions and voting went very well. Two winners had their photos on the Cover Photo of Facebook and Twitter. The Facebook winner was our own Seth Dedmon
- Posts of the trackables were very popular throughout social media.
- Currently running the coin design contest throughout social media.

[Facebook](#)

- See the graphics below for the last month:

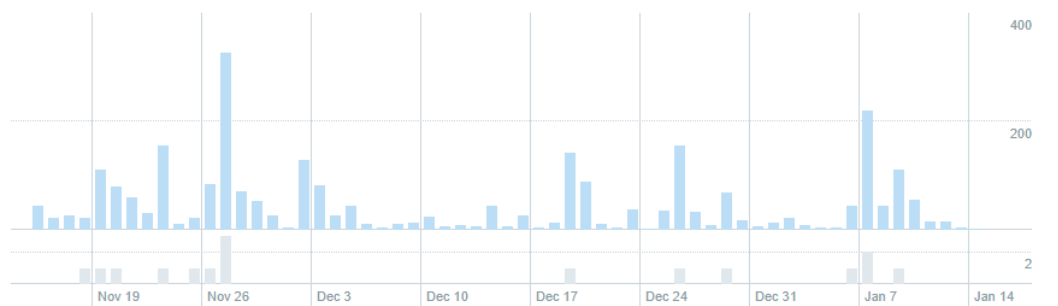


- I am currently doing a tip of the week on Mondays.
- Currently 1,812 followers, up from 1,791

Twitter

- Most popular tweets are connected to our facebook feed, posts of pictures with cachers, and posts during US Geocaching Hour.
- Currently 134 followers - up from 130.

Your Tweets earned **3.1K impressions** over this **61 day** period



- The large spike corresponds to the Cyber Monday sale post.

Instagram

- Currently 171 followers, up from 160 followers

- Pictures of people and trackables are also very popular. APE cache photos are always popular, too.

Comments: jtcoffee thanked the chapter reps for sharing posts from the main WSGA site; this really helps the reach of each post.

Outreach

Report by Mc3cats

The following are outreach activities that took place since the last meeting:

Recent Outreach Activities/Events

No outreach activities or events took place since the last meeting.

GPS Requests

The club's GPS's were not loaned out since the last meeting.

Recent Outreach Requests

Since our last meeting, we have not had any new outreach requests come in.

Upcoming Outreach Commitments

Recreation NW is having their annual expo which will be on 2/24/18 at the cruise ship terminal in Bellingham (Fairhaven). The WSGA will have a booth at the expo. We have requested and received from Geo HQ a lab adventure credit specifically for this event. I have a couple of volunteers already lined up for the event. If you are interested in attending or want more information about their expo, check out the following link:

<https://www.recreationnorthwest.org/events/expo/>

If you are planning on being in the area, stop by and say hello. I hear a few of the lackeys will be there as well.

I was contacted by Cathy H from HQ about a Renton School Dist Teacher wanting an Geocaching booth at a STEM night at Cascade Elementary here in Renton. I can walk to this school, so I will be there 3/15 representing WSGA and Geocaching.

Comments: jtcoffee asked if there was any word from the folks at the annual Scouting event the club attended last year. Mc3cats said he had no heard from them yet.

2018 Campout

Report by the tc life

Dates are July 27-29 at Mt Linton RV Park in Metaline. We are pretty excited about it and so is Pend Oreille County. We have a volunteer group set up for things and it is coming along nicely. For those who looked at the area...no worries...we will have even more caches set out. There will be a choice based on the budget given to either go for a coin, cachekinz or non trackable pin.

Comments: The budget request will be sent to Broncos Fan 4 Life via email before determining the final Campout fee for attendees. Princess Trouble suggested Eventbrite as a possibility for running registrations for the event, the tc life was already looking into that as a possibility. Jtcoffee asked when she should begin publicizing the dates in social media and it was decided to begin mentioning the event so that people could be sure to hold the date. The tc life was thanked by many for all of his work on this event so far.

APE Event

The event will be on Sunday, 19 August 2018, with Broncos Fan 4 Life and jtcoffee as co-managers.

Elections

Nominations for positions will be accepted until 15 February 2018 with the election being held between 1 March and 10 March 2018. Nominations are to be submitted via email to the Vice President at vp@wsqaonline.org.

Chapter Reports

48 North Chapter Report by Rambudo

In December, we held our annual Holiday Hoopla event. We had 30 geocachers in attendance from all over 48 North and Puget Sound. We have no upcoming chapter events scheduled at this time.

In late November, I received word that Snohomish County Tourism is planning a GeoTour. I am looking forward to the tourism that it would bring to Snohomish County.

I have been in contact with 4 members in my chapter that had issues getting on to the new website to renew. I was able to help them as a member of the website committee. I just wanted to point out the numbers as we recently had a long email chain on this issue.

Inland Empire Chapter Report by Martin 5

Past Chapter Events:

12/17/2017

[6th Annual IE Chapter WSGA Christmas Party](#)

GC712ZP

12 attended logs (approximately 25 attendees)

12/31/2017

[2017 "The Finale"](#)

GC7F20V

28 attended logs (38 attendees)

01/01/2018

[2018 "The Beginning"](#)

GC7F20X

31 attended logs (45 attendees)

Upcoming Chapter Events:

01/27/2018

[Australia Day 2018](#)

GC7G9JH

Outback, Spokane Valley

02/24/2018

[12th Annual WSGA Winter Party](#)

GC7G9JN

Valley Bible Church, Spokane Valley

Upcoming Area Events:

01/27/2018

Crikey! Deer Park's Australian Day Event
GC7GJ8Q by [pbrjwin and Blacks99006](#)
Deer Park

01/27/2018

G'Day, Mate! Meet & Greet
GC7G3AB by jazzncatz
Clarkston

01/28/2018

Oi! Oi! Oi!
GC7FVBD by [Shrimala and CacheDFish](#)
Airway Heights

02/03/2018

Snow is fun?
GC7GHWY by Shrimala
Mount Spokane

02/04/2018

7th Annual Pre-Game Tailgate Party
GC7GKHA by [Martin 5](#)
Spokane Valley

02/19/2018

7th Annual Presidential Hike
GC7GTY8 by Martin 5
Post Falls

IE Chapter News:

We had a surprise engagement take place during our 2017 "The Finale" event (GC7F20V) on December 31, 2017. Bill Stock (airrooster) proposed to Jen Burton (CrazyFrogLady) after making an announcement about an upcoming event they were hosting together. She said "yes" of course. The big day is planned for Saturday, August 18, 2018, and they plan to make the whole wedding a geo-event. That being said, should the Ape Event also fall on this day, the IE Chapter will likely not be very well represented at the Ape. I noticed that the letter from the President, which was included with the 2018 membership renewals, said the Ape Event would be on August 18 or 19. If the date is undecided, the IE Chapter would vote for Sunday the 19th.

There are now only 19 coins remaining for the 2017 Pend Oreille County GeoTour, which kicked off on August 6, 2017. <http://pendoreilleco.org/your-government/parks-and-recreation/pend-oreille-county-geochallenge/>

The 2017 Spokane GeoTour ended this week when the final tags were handed out. Lookout Lisa is now in the planning stages for a 2018 GeoChallenge, with a tentative kickoff date of July 7, 2018. More details to come. SpokaneGeoTour.com

Planning for the 2018 WSGA Campout is underway. The campout will be at the Mt. Linton RV & Trailer Park in Metaline, Pend Oreille County, on the weekend of July 28 & 29, 2018. ☺
<https://www.facebook.com/MtLintonRvTrailerPark/>

Anyone wishing to assist with the campout should contact Rich Bain (the tc life).

Cache-Cadian Chapter Report by Mr. Gadget #2

December was a very good month for our Cache-cadian chapter as we had four holiday events across the four county area . To start things off we had our Cache-cadian Christmas Party in East Wenatchee, GC7F20B; on New Years Eve there were two events, New Years Eve Meet and Greet up in Winthrop, GC7FEZ6; and then Well !!! How well did you doo in 2017? in East Wenatchee GC7FHQH; and to start off the new year off we had an event in Twisp, First Cache of 2018, GC7FE91.

Later this month we will have another event to honor Australia Day GC7H28K "We'll! We All Can't Go Down Under."

As of this reporting it has not been published.

There has been members who have had problems paying their 2018 dues. some have stated they see no benefit for paying for the premium membership just for getting a coin. There has been enough said about issues with the new website is I will leave it at that.

South Central Chapter by Tumbleweedpirates

Since the last meeting we held a Christmas party and set up some holiday geocaches.

A member also had an event on News years.

An Australia Day event is planned in Walla Walla.

We are going to have a Valentine's Day event but not on Valentine's Day.

We are starting to set up for our regions mega coin event, our ninth year. So I will be approaching the board to sponsor the WSGA CITO event the day after the Mega.

Puget Sound Chapter Report by SirKarp

Events Held:

On Sunday December 3rd we held our south sound Krampus day event at Izzy's Pizza in Lacy. It was GC7DN58. The event will ran from 2:30pm until 4:15pm. We will held a raffle and a WSGA members drawing. In the past this has been an event that a lot of folks renewed their club memberships at, because we are being encouraged not to take manual sign ups anymore, I brought along a laptop with the idea that folks could signup online at the event and I'd be available to explain the membership changes. Unfortunately this did not go well as only 1 person knew their password. Fortunately Chandra was in attendance and I was able to recruit her assistance. Moving forward it would be helpful if the chapter reps were granted the ability to reset user passwords. I could do this on the old website, so I'm not asking for something that we didn't use to have ability to do previously.

Up incoming events:

The next event will be the annual Holiday Party GC7E93M, which will be on January 20th, we'll be at the Maple Valley Community Center from 3PM until everyone leaves in the early evening. We'll hold an early bird drawing and a WSGA members drawing. We'll also have a WSGA member's gift, which consists of an inexpensive container, and filled with items that were donated from a small local business that wishes to remain anonymous. Back by popular demand, we'll have a group trivia game with prizes and it was such a huge hit we're working up another trivia game with new questions. The theme this year is going to be the Chinese New Year. To go along with that we are going to try another new thing, a Chinese auction. The difference between a traditional raffle and a Chinese auction is this. In a raffle, there is one hat and the winners pick from multiple prizes once their number is called. In a Chinese auction there are just a few prizes, but each prize gets it's own hat. For our Chinese auction each person will get one ticket that they can drop into one hat at the welcome table when they come in. Attendees will also be able to purchase additional tickets for a nominal fee. The hope is that the attendees will have fun participating in auction, and any proceeds will help pay for expenses of the Holiday party. While I searched for items to put into the Chinese Raffle, I quickly discovered that many businesses will only consider donating to federal non-profits. Something for us to be aware of.

Reservations have just been made for the Puget Sound Almost Summer Picnic. The Picnic Shelter at Fort Nisqually, in the Point Defiance park was so popular last year that we are going to hold it there again this year. It's way to early to list it on geocaching.com, but it will be Saturday June 2nd time is TBA, but last year it was from 2PM to 6PM, I'd expect this year to be similar.

Meeting was adjourned by Princess Trouble at 8:23 pm