Minutes of WSGA Board Meeting

15 November 2017

Princess Trouble called WSGA's 15 November 2017 Business Meeting order at 6:30pm.

Board Members in attendance: Broncos Fan 4Life (Chandra Day), FenchurchE (Fen Eatough), GeekandGopher (Ray/Brenda Harrison), Martin 5 (Jerry Martin), Mr. Gadget #2 (Gene Reed), Princess Trouble (Jacquie Vaughn), Rambudo (Russell Brendel), SirKarp (Rob Norenberg), Sproutter (Seth Dedmon), TumbleweedPirates (Mike Lowery)

Also in Attendance: Medicine Man of Seattle (Alex), jtcoffee (Jessie Maxwell), Mc3cats (Chris Brue), NepoKama (Mitch Eatough), TeamFin

Proxies:

Princess Trouble welcomed the board members, appointees and visitors in attendance.

OLD BUSINESS

Approval of Prior Meeting Minutes

Minutes from 20 September 2017 were approved unanimously

Comments: None

Financial Report

Report by Broncos Fan 4 Life

January 1, 2017 starting balance: \$10,161.24

Income:

• Sales: \$163.70

• Membership: \$1,088.00

• Total: \$1,251.70

Expenses:

PayPal Fees: \$32.21USPS: \$430.41

• Supplies: \$148.16

• Dues/Licenses: \$32.66 (Groundspeak Renewal)

• Total (\$643.44)

January 31, 2017 ending balance: \$10,769.50 (\$608.26 increase)

February 1, 2017 starting balance: \$10,769.50

Income:

• Membership: \$493.00

• Total: \$493.00

Expenses:

PayPal Fees: \$25.54USPS: \$227.15

• Internet: \$479.40 (Go Daddy.com fees)

• Total (\$732.09)

February 28, 2017 **ending balance:** \$10,530.41 (\$239.09 **decrease**)

March 1, 2017 starting balance: \$10,530.41

Income:

Membership: \$379.00Merch Sales: \$7.15

• Misc: \$500.00 (refund from Maple Valley CC)

• Total: \$886.15

Expenses:

• WA State Annual Filing Fee: \$10.00

• APE: \$1333.40

• Chapter Allocation: \$33.37

USPS: \$440.77PayPal Fees: \$15.88

• Office Supplies: \$93.06

Internet: \$21.92Total (\$1,948.40)

March 30, 2017 ending balance: \$9,468.16 (\$1,062.25 decrease)

April 1, 2017 starting balance: \$9,468.16

Income:

Membership: \$91.50Merch Sales: \$78.05Total: \$169.55

Expenses:

• Campout: \$770.00

• APE: \$64.27

• Chapter Allocation: \$127.32

USPS: \$29.08PayPal Fees: \$8.32Total (\$998.99)

April 30, 2017 ending balance: \$8,638.72 (\$829.44 decrease)

May 1, 2017 starting balance: \$8,638.72

Income:

Membership: \$28.00Merch Sales: \$200.45APE Sales: \$10,461.15

• Misc: \$19.47 (credit refund – uncashed disbursement)

• Total: \$10,709.07

Expenses:

• Campout: \$54.00 (pathtags)

• APE: \$250.00

• Chapter Allocation: \$663.29 • USPS: \$50.11

• PayPal/Stripe Fees: \$567.42

• Total (\$1,584.82)

May 31, 2017 ending balance: \$17,762.97 (\$9,124.25 increase)

June 1, 2017 starting balance: \$17,762.97

Income:

Membership: \$91.00Merch Sales: \$13.50

APE Sales: \$3169.55Total: \$3,274.05

Expenses:

• Ofc Supplies: \$142.00 (card processors for stripe)

• APE: \$6013.25

• Merch Orders: \$1768.00 (2017 WSGA Coins)

• Misc: 278.23 (\$100 SC CITO/178.23 WSGA Banners)

• Chapter Allocation: \$84.38

• USPS: \$24.69

• PayPal/Stripe Fees: \$181.40

• Total (\$1,584.82)

June 30, 2017 ending balance: \$12,545.07 (\$5,217.90 decrease)

July 1, 2017 starting balance: \$12,545.07

Income:

Merch Sales: \$172.50
Campout: \$894.48
Membership: \$29.00
APE Sales: \$2598.50
Total: \$3,694.03

Expenses:

Campout: \$271.44APE: \$6935.35

• Misc: \$300.00 (CPA fees)

USPS: \$32.50Total (\$7,539.29)

July 31, 2017 ending balance: \$8,599.81 (\$3,845.26 decrease)

August 1, 2017 starting balance: \$8,599.81

Income:

Membership: \$150.00APE Sales: \$7350.98Total: \$7500.98

Expenses:

• APE: \$2943.76

Processing Fees: \$126.78Chapter Allocation: \$500.00Misc: \$300.00 (CPA fees)

USPS: \$112.00Total (\$3,982.54)

August 31, 2017 ending balance: \$12,118.25 (\$3,518.44 increase)

September 1, 2017 starting balance: \$12,118.25

Income:

• Merch Sales: \$635.97

• Total: \$635.97

Expenses:

• Chapter Allocation: \$208.79

USPS: \$178.57Total (\$387.36)

September 30, 2017 ending balance: \$12,336.86 (\$248.61 increase)

October 1, 2017 starting balance: \$12,336.86

Income:

Membership: \$175.00Merch Sales: \$87.42Total: \$262.42

Expenses:

Merch (coins): \$2222.24Processing Fees: \$13.64Chapter Allocation: \$184.78

Misc: \$175.00 (Outreach – Outdoor Expo)
Sponsorship: \$1000.00 (Geocoinfest 2018)

• Internet Fees: \$297.00

USPS: \$112.00Total (\$3,913.87)

October 31, 2017 ending balance: \$8,715.41 (\$3,651.45 decrease)

Chapter Allocations

59	Puget Sound	48 North	Olympic Peninsula	Cache-Cadia	Inland Empire	Southwest	South Central
2017 Start Total	\$637.50	\$256.50	\$157.00	\$168.50	\$281.50	\$185.50	\$170.00
March Additional Funds	\$119.00	\$22.00	\$35.00	\$41.50	\$23.00	\$0.00	\$55.50
May Additional Funds	\$128.00	\$32.50	\$22.00	\$6.50	\$84.00	\$0.00	\$41.50
July Additonal Funds	\$37.50	\$6.50	\$0.00	\$0.00	\$24.50	\$9.00	\$15.50
September Additional Funds	\$13.00	\$37.50	\$15.50	\$9.00	\$0.00	\$18.00	\$33.50
November Additional Funds	\$44.00	\$22.00	\$11.00	\$0.00	\$11.00	\$0.00	\$0.00
Used	\$703.74	\$175.90	\$0.00	\$0.00	\$223.16	\$135.72	\$63.41
Remaining Funds	\$231.26	\$179.10	\$229.50	\$225.50	\$189.84	\$76.78	\$252.59

Updated: 11/2/17							
WSGA BUDGET & HISTORY	2015 Proposed	2015 Actual	2016 Proposed	2016 Actual	2017 Proposed	2017 Actuals	2017 Variance
INCOME							
Membership	\$5,000.00	\$4,022.00	\$4,600.00	\$3,040.00	\$3,500.00	\$2,524.50	-\$975.50
Merchandise Sales	\$5,500.00	\$6,245.00	\$5,500.00	\$8,580.57	\$5,000.00	\$1,358.29	-\$3,641.71
Campout	\$2,500.00	\$2,147.00	\$2,200.00	\$223.00	\$1,500.00	\$894.48	-\$605.52
Ape Weekend	\$15,000.00	\$25,144.78	\$9,000.00	\$8,215.32	\$9,000.00	\$23,580.18	\$14,580.18
Miscellaneous					\$0.00	\$519.47	\$519.47
Fundraisers	\$300.00	\$123.03	\$250.00	\$333.21	\$0.00	\$0.00	\$0.00
Total Income	\$28,300.00	\$37,681.81	\$21,550.00	\$20,392.10	\$19,000.00	\$28,876.92	\$9,876.92
EXPENSES							
Postage	\$1,000.00	\$718.54	\$750.00	\$343.36	\$1,000.00	\$1,546.49	\$546.49
Internet	\$2,000.00	\$181.51	\$1,500.00	\$727.97	\$500.00	\$798.32	\$298.32
Supplies	\$1,000.00	\$385.64	\$500.00	\$197.73	\$300.00	\$383.22	\$83.22
Dues/fees	\$50.00	\$57.73	\$50.00	\$20.00	\$50.00	\$42.66	-\$7.34
PayPal/Stripe fees	\$800.00	\$1,020.14	\$800.00	\$574.21	\$800.00	\$971.19	\$171.19
Chapter Allocations	\$2,900.00	\$2,622.09	\$2,900.00	\$4,135.32	\$3,200.00	\$1,801.93	-\$1,398.07
Campout	\$3,000.00	\$1,067.95	\$2,600.00	\$1,634.80	\$1,500.00	\$1,095.44	-\$404.56
Ape Weekend	\$10,000.00	\$17,716.03	\$6,000.00	\$9,805.42	\$8,000.00	\$17,540.03	\$9,540.03
APE Promotion WSGA coin/tb's	\$3,200.00	\$1,095.00	\$3,200.00	\$2,796.43	\$3,000.00	\$3,990.24	\$990.24
Merchandise	\$3,500.00	\$340.50	\$3,000.00	\$1,196.52	\$1,500.00	\$0.00	-\$1,500.00
Small Grant Program	\$2,000.00	\$1,100.00	\$1,000.00	\$0.00	\$700.00	\$0.00	-\$700.00
Sponsorships	\$0.00	\$800.00	\$1,000.00	\$0.00	\$1,000.00	\$1,100.00	\$100.00
Outreach	\$100.00	\$0.00	\$100.00	\$0.00	\$100.00	\$175.00	\$75.00
Park Liasion	\$100.00	\$0.00	\$100.00	\$0.00	\$100.00	\$0.00	-\$100.00

GeoTour	\$750.00	\$39.90	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00
NW Trails	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
projectors	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
GPS units	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Miscellaneous	\$0.00	\$177.50	\$150.00	\$328.50	\$100.00	\$878.23	\$778.23
Total Expenses	\$30,400.00	\$27,322.53	\$23,750.00	\$21,760.26	\$21,850.00	\$30,322.75	\$8,472.75
Net Budget	(\$2,100.00)	\$10,359.28	(\$2,200.00)	(\$1,368.16)	(\$2,850.00)	(\$1,445.83)	\$1,404.17

For APE Event Breakdown, see please attached file "Monthly Board Report."

Comments: None

Membership Report

Report by Broncos Fan 4 Life

Updated: 11/2/17	2018 Members		TOT	ALS	
Chapters	Basic	Premium	Accounts	Members	Total New Accounts YTD
Puget Sound	0	4	4	4	1
48 North	0	2	2	2	⊕ 2
Inland Empire	0	1	1	1	0
South Central	0	0	0	0	0
Olympic Peninsula	0	1	1	1	1
Southwest	0	0	0	0	0
Cache-Cadia	0	0	0	0	0
Unaffiliated	0	0	0	0	0
CURRENT TOTALS	0	8	8	8	4
LAST REPORTED	0	0	0		October 1 2017
Net Gains	0	8			

Updated: 9/1/17		Accounts		TOTALS			
Chapters	Individual	Family	Assoc-Individual	Assoc-Family	Accounts	Members	Total New Accounts YTD
Puget Sound	59	47	1	0	107	188	13
48 North	19	10	1	0	30	49	4
Inland Empire	19	15	3	0	37	56	8
South Central	14	10	0	0	24	39	14
Olympic Peninsula	9	4	0	0	13	19	3
Southwest	3	5	1	0	9	16	2
Cache-Cadia	7	5	0	0	12	17	2
Unaffiliated	0	0	2	0	2	4	0
CURRENT TOTALS	130	96	8	0	234	388	46
LAST REPORTED	121	87	8	0	216		(July 6 2017)
Net Gains	9	9	0	0			A 150 H13

Comments: Mr. Gadget #2 asked if there was a way to let chapter reps know when members pay their dues. Broncos Fan 4 Life indicated that she could send that info. NepoKama also offered to work on setting up accounts on the website for all reps that would allow them to log in and see the membership statuses in their chapters.

Outreach

Report by Mc3cats

The following are outreach activities that took place since the last meeting:

Recent Outreach Activities/Events:

No outreach activities or events took place since the last meeting.

GPS Usage Report:

The GPS's were not used since the last meeting.

Upcoming Outreach Requests:

We received an outreach request from Recreation NW which is an organization that promotes outdoor activities in the northwest. The request was funneled through Ms. Jenn at Geo HQ. We connected with Todd Elsworth at Recreation NW. They are requesting that the WSGA have a booth at their annual expo in February in Bellingham to promote geocaching. The expo is indoors and will be held on 2/24/18 at the cruise ship terminal in Bellingham (Fairhaven). Todd and I discussed having a WSGA booth at the expo. Todd was also wanting us to do a geocaching demo. I suggested we could try to get a lab adventure credit for the event. Todd that thought would be a great idea, so I connected with Geo HQ and they were kind enough to provide us with a lab adventure credit for this event. So, not only will the WSGA will have a booth at the Recreation NW Expo, but will also co-host a lab adventure at the expo. In discussing our booth with Todd, he noted that we would not be able to hang our banner at the cruise ship terminal. This brings up an issue for Outreach; we don't have any equipment for an indoor booth. So, I requested that we order an indoor, free standing, roll up banner. I designed the banner and had Vista Prints make it. Turned out great. I have attached a picture of the banner below.



I think the banner turned out great. The banner will give the WSGA a more "professional" look for indoor events that we will do in the future.

That's all I have for now.

Comments: Tumbleweed Pirates added that they had a special meeting with Visit Tri-Cities that was a huge success. "We also received funding for our 2018 Mega event that same day. I set up a booth and posted a pic on our SCWSGA face book page. it was a members only event pretty formal. It was the first time a WSGA banner was hung at the event. Our event is estimated to bring 1.2 million to tri cities a year and lovee by all city leaders."

It was asked how chapter reps can get access to the new WSGA Information banner. They can be checked out from our Outreach coordinator, Mc3cats.

Website Committee

Report by NepoKama

As noted earlier new memberships are online. Current work item is getting a member store in place to enable selling extra badges.

And working on the ability to hold the election for next year. The remnants of the old site will be going down permanently as our GoDaddy account for it reached expiration.

Comments: None

Merchandise

Report by NepoKama

The 2017 Member Gift is in production, ETA is 2-3 weeks. The 2017 WSGA coin has been seeing very slow sales. With the holidays coming up we may also want to consider a sale like we did last year.

Comments: jtcoffee offered to take photos of her 2017 WSGA coin to put up on social media to promote them for the holidays. Princess Trouble indicated that the special edition Going APE coins should be arriving soon. It was also decided to hold a design contest for the 2018 WSGA Club coin.

Social Media

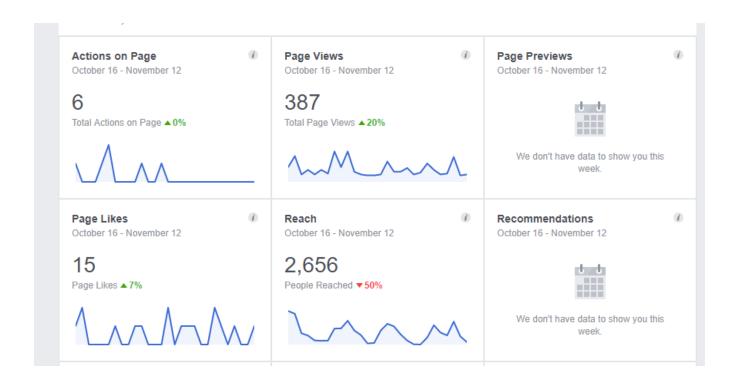
Report by itcoffee

Overview

- Currently running a photo contest. Top two will be the Cover Photo on Facebook and Twitter. We already have several submissions!
- I will take some "glamor shots" of the 2017 geocoin and start promoting it around the holidays.

Facebook

• See the graphics below:



- I am currently doing a tip of the week on Mondays and news or photo if available on the weekend.
- Currently 1,791 followers, up from 1,764

Twitter

- Most popular tweets are connected to our facebook feed, posts of pictures with cachers, and posts during US Geocaching Hour.
- Currently 130 followers up from 126.



 The large spike corresponds to engaging with USGeocachingHour chat, Monday nights at 6pm. We see gain in followers

Instagram

- Currently 160 followers, up from 144 followers
- Pictures of people and trackables are also very popular. I am going to start a weekly 'share' from the community to help create visibility for the followers and garner some engagement there.

Comments: jtcoffee mentioned that she had been getting questions about the old Cache of the Month feature from the previous website and whether we would be starting up with it again. The answer was that after the advent of Favorite Points on the official Geocaching website, the decision was made to discontinue the feature. There was then discussion about the idea of getting recommendations from the various chapters reps to highlight caches in their area via social media. Martin 5 suggested having each chapter rep post about a highlighted cache to their individual chapter's Facebook pages, which can then be shared to the main page by itcoffee.

Chapter Reports

48 North Chapter Report by Rambudo

48 North's last event was held Sept 20th just before the Board Meeting. We has several members who stuck around after the event and joined in with the Board Meeting, either on their own devices or by getting the play by play from the board members also at the event. Those who were there, were excited to see the inner workings of the WSGA, asked some important questions about the club, and gave good feedback about the matters we were discussing in the meeting.

Planning is in full swing for our annual holiday party, WSGA 48 North Holiday Hoopla VIII (GC7CMJN). This will be the chapter's 9th annual holiday party. Yes, somebody early on did not know how to count. We will be returning to a chapter favorite, the Ken Baxter Community Center in Marysville on December 16th.

In sad news, MilosPeople has informed me that the Mt Vernon Geocoin Challenge will not be happening again this next year. The people she worked with at the Parks Department have left and the new people do not understand the benefits of the challenge. I will be keeping in touch with her if anything changes or if a different type of event can be done.

Inland Empire Chapter Report by Jerry Martin (Martin 5)

Past Chapter Events:

09/23/2017

Liberty Park Ruins CITO GC7AV38 18 attended logs 10/01/2017

Liberty Park CITO GC7B3KX 22 attended logs

10/31/2017

Cave Trick-or-Treat #2 GC7DNF0 13 attended logs

Upcoming Chapter Events:

2017 IE Chapter Christmas Party (still in the works)

Upcoming Area Events:

11/20/2017

On Our Way to Grandmother's House GC7DXGG by laurba Spokane

11/25/2017

Airrooster & CrazyFrogLady's Geo-Game Day! GC7EDQV by CrazyFrogLady, Airrooster Airway Heights

12/09/2017

Santa's Cracked his Kringle GC7E6ER by KC7DQM Airway Heights

IE Chapter News:

It is with a heavy heart that the Inland Empire Chapter reports the passing of one of our own: Ken Wendt Sr., aka River Dwellers, passed away on October 18, 2017, in Cabo San Lucas, Mexico, while doing what he loved, geocaching. Please see the logs on GC3B92 for more information. He was 81 years young at the time of his passing. The memorial service is scheduled for Saturday, November 18, 2017, at 11:00 a.m. at Valley Bible Church, 3021 South

Sullivan Road, Spokane Valley. We anticipate a large showing of local geocachers in attendance.

There are approximately 25 coins remaining for the 2017 Pend Oreille County GeoTour, which kicked off on August 6, 2017. http://pendoreilleco.org/your-government/parks-and-recreation/pend-oreille-county-geochallenge/

The 2017 Spokane GeoTour is still going strong and there are approximately 20 tags remaining. SpokaneGeoTour.com

Planning for the 2018 WSGA Campout is ongoing. We are looking at having approximately 30 new geocaches published in the area, to include numerous different cache types/icons to be found. :-)

Cache-Cadia Chapter Report by Mr. Gadget #2

Since the last board meeting there has been three events take place.

GC7C0YB Cache-cadian CITO WEEK 9/23/2017

GC7ATXQ 10 Annual Wheat to Eat 9/23/2017

GC7DRYX Cache-cadian GIFF Event III 11/5/2017

Up coming events in the works will be our Christmas party, and two events, one on 12/31/2017 and the other on 1/1/2018. Yet to be announced

Southwest Chapter Report by Geek&Gopher

New Business:

Ray is continuing to work on the Website Committee.

WSGA Member suggestions:

None at this time

Past Chapter Events

 11/4/17 – Vancouver, WA Luke Jensen Sports Park in the Bud Van Cleve Community Room 4000 NE 78th Ave

Vancouver, WA 98665 1:00PM – 3:00PM 2017 GIFF Film Screening

77 People Attended

Upcoming Chapter Events

Possibly may do Holiday Event in December.

Upcoming Area Events

None at this time

South Central Chapter by Tumbleweedpirates

We had a GIFF event Nov 4th at our local community center.

A Pumpkin Patch event at a local farm with prizes and CAKE on Oct 22nd!

Then on OCT 1st we had our CITO event weekend at Sacajawea State Park.

Puget Sound Chapter Report by SirKarp

Events Held:

On October 28th we had the 4th Annual Nightmare in Preston event. We held over last years theme which was Carnevil. We had the mini-haunt and Carnevil games outside. Inside we had a potluck dinner, a raffle, a costume contest and a WSGA member drawing, the winner won an ammo can with goodies and the coordinates to FTF a not yet published cache. Thanks to Johnnycache79 who managed to get me a great discount on 50 small containers every WSGA member that came though the door left with one ready to go as a cache. We gave away 48 of the 50 we had, so we definitely had a good number of members at the event. I think this was our best year yet, it seemed like the entire place was vibrating with fun. Also in terms of attendance our first year 4 years ago, which was the only year we held the nightmare event at Kennydale in Renton we drew a total of 33 logged attendees. Our first year in Preston we had 34, last year 40 and this year we jumped up to 58! We had some really great volunteers this year NwStinkerbella, Broncos Fan 4 Life, Lizzy, Jwolfdoggs, Caption Trevos and Crew, Jcacher15, Go-pher-it, Ann Scout, Darelllama, Las3dogs, Kurdogso and last but not certainly not least Sproutter. An event like this requires a good team of volunteers and this year we had a great team. That not only helped to make the event come together but also helped make it all more fun!

We are currently working on firming up next years date, which looks like it will very likely be Saturday October 20th. We'll be changing themes next year to Area 51.

On Sunday November 12th we held a joint event with a local cacher Kirkgirls GC7CQ43 This was a puzzle solving class. Kirkgirls approached me some months ago about holding this event. They researched which area library had a room that would be appropriate for this event. The chapter supplied beverages and light snacks to the event. I found a teacher for the class, and I'd like to thank Rambudo for being that teacher!

Up and coming events:

On Sunday December 3rd we'll be holding our south sound Krampus day event at Izzy's Pizza in Lacy. It's GC7DN58. The event will run from 2:30pm until 4:15pm. We will hold a raffle and a WSGA members drawing.

After that will be the annual Holiday Party GC7E93M, which will be on January 20th, we'll be at the Maple Valley Community Center from 3PM until everyone leaves in the early evening. We'll hold an early bird drawing, a WSGA members drawing, we are working on getting somethings lined up for chapter members gift. I've already got the containers I just need to work on something to fill them with. Back by popular demand, last year we played a group trivia game with prizes and it was such a huge hit we're working up another trivia game with new questions. The theme this year is going to be the Chinese New Year. To go along with that we are going to try another new thing, a Chinese auction. The difference between a traditional raffle and a Chinese auction is this. In a raffle, there is one hat and the winners pick from multiple prizes once their number is called. In a Chinese auction there are just a few prizes, but each prize gets it's own hat. For our Chinese auction each person will get one ticket that they can drop into one hat at the welcome table when they come in. Attendees will also be able to purchase additional tickets for a nominal fee. The hope is that the attendees will have fun participating in auction, and any proceeds will help pay for 2018 chapter events. In order for the Chinese auction to work well I need to come up with some items, hopefully donated, that will be of interest to cachers and of enough value that folks will want to buy extra auction tickets. At this time I have not decided

what the cost will be for additional tickets, likely that will depend on what we end up with to go into the Chinese auction. If anyone has something they would like to donate, or knows of a good place to solicit a donation from please let me know.

We are tentatively planning another Vampie Valentines day event at Cold Creek Park in Cottage Lake on February 10th. It will be an afternoon tea event again this year, with raffle and WSGA members drawing.

Reservations have just been made for the Puget Sound Almost Summer Picnic. The Picnic Shelter at Fort Nissqually, in the Point Defiance park was so popular last year that we are going to hold it there again this year. It's way to early to list it on geocaching.com, but it will be Saturday June 2nd time is TBA, but last year it was from 2PM to 6PM, I'd expect this year to be similar.

That is all I have at this time.

Meeting was adjourned by Princess Trouble at 7:41 pm