

Minutes of WSGA Board Meeting

July 17, 2014

Hydnsek called WSGA's 2nd Business Meeting of the 2014 board term to order at 6:37 PM on July 17, 2014.

Board Members in attendance: hydnek (Abby Wolfe), HippyChick1620 (Kristine Norton), Martin 5 (Jerry Martin), mc3cats (Chris Brue), Lizzy (Lisa Wasser), AndrewRJ (Andrew Johnson), tumbleweedpirates (Mike Lowery), Mr. Gadget #2 (Gene Reed), Verano (Debbie Patton) and Patti Stoll (ClayArtist)

Board Members absent: GrievousAngel, (Kathy McCormack)

Proxies: AndrewRJ for GrievousAngel

Also in attendance: jcar (Jim Bertrand) and SunshineGeo (Angie).

Visitors: None

Hydnsek welcomed the board members and visitors in attendance.

OLD BUSINESS

Financial Report

Report by HippyChick1620

HippyChick1620 reported the following end of month account totals.

May 1, 2014 starting balance: \$15,215.90

Income:

- Memberships: \$183.00
- Coin Sales: \$193.00
- Merch. Sales: \$45.00
- Campout: \$328.00
- (Total: \$749.00)

Expenses:

- PayPal fees: \$29.30
- Order shipping: \$14.02
- USPS: \$10.72
- Office Supplies: \$88.23
- Internet fees: \$16.43
- Campout: \$28.26

- (Total: \$186.96)

May 31, 2014 ending balance: \$15,777.94 (\$562.04 gain)

Historical figures:

May 31, 2013 total: \$10,396.89

May 26, 2011 total: \$5,187.45

June 23, 2009 total: \$5,058.00 (closest record available)

June 1, 2014 Starting balance: \$15,777.94

Income:

- Memberships: \$271.00
- Coin Sales: \$270.00
- Merch. Sales: \$312.00
- Campout: \$206.00
- APE Pre-Sales: \$3,326.00
- PayPal refund: \$0.70
- (Total: \$4,385.70)

Expenses:

- PayPal fees: \$148.27
- Order shipping: \$7.88
- Office Supplies: \$8.46
- Internet fees: \$16.43
- Dues refund: \$24.00
- APE permit: \$125.00
- GeoTour: \$750.00
- (Total: \$1,080.04)

June 30, 2014 ending balance: \$19,083.60 (\$3,305.66 gain)

Historical figures:

June 30, 2013 total: \$16,386.42

June 30, 2011 total: \$6,291.23

June 23, 2009 total: \$5,058.00

Both May & June were strong months due to the campout & our APE Swag Bag pre-sales. Currently July is running about \$2000 income ahead of expenses. Even with some upcoming planned merchandise purchasing HippyChick 1620 foresees July coming out positive.

Comments

Verano asked if the ape event made money for the club. She was answered in the affirmative, with a full discussion to be held during the APE Event portion of the meeting.

Approval of Prior Meeting Minutes

Minutes from the May 22, 2014 Board Meeting were approved unanimously.

Comments

Hydnek asked AndrewRJ how long compiling the meeting minutes take with the new format. AndrewRJ replied that it was currently taking approximately 4 hours.

Verano asked that the meeting minutes be compiled sooner to give more time for review. AndrewRJ indicated that he would attempt to complete the meeting minutes sooner.

Membership Report

Report by Lizzy

Chapters	Individual	Family	Associate	Total Accounts	Total Members
Puget Sound	89	60	1	150	249
48 North	26	20		46	83
Inland Empire	13	18	5	36	67
South Central	13	11		24	39
Olympic Peninsula	14	5		19	26
Southwest	8	5		13	20
Cache-Cadia	7	5		12	18
Unaffiliated	3	0	6	9	9
Totals as of 7/13/2014	173	124	12	309	511
Totals as of 5/22/2014	156	120	12	288	475
Net Gains	17	4	0	21	36

Lizzy performed an audit of associate accounts and added formulas to the spreadsheet which has resulted in some corrections in membership numbers. This should help

reduce errors in future membership reports. Some changes are due to unaffiliated members updating their chapter affiliations

As of July 13, the WSGA has 309 Membership Accounts, which include 173 Individual, 124 Family and 12 Associate Accounts. There are 511 people total included in these accounts. 21 Member Accounts were added since the May report which includes 10 new (1 associate/8 Individual/1 Family) and 11 renewals (8 individual/3 Family). A total of 36 persons were added to the membership rolls within these 21 accounts.

Comparing our membership to last year at this time, our membership accounts are down about 6.5% - 330 accounts at this time last year to 309 accounts for this year. The two biggest down trends year over year are in the 48 North and South Central Chapters. On the positive side, the Inland Empire membership accounts are 25 better than last year a gain of 30%! Great job Inland Empire!

Comments

Tumbleweedpirates, asked for additional clarification as to the nature of the year after year membership totals in his chapter.

It was requested by several board members to have year after year chapter membership numbers as a part of the report to clarify yearly trends in their areas. Lizzy agreed to add additional data to the next report, and look into a forum thread for the information as well.

ClayArtist asked about the setup of the membership database to clarify her understanding of the procedure for new members and historic membership. Hydnsek provided historical context. Based on the discussion it was decided that an update to the Membership form is needed. Several updates were discussed including language clarity, Chapter Affiliation and format. Lizzy agreed to work on updating the Membership Form.

Merchandise Report

Report by HippyChick1620

On June 21st & the 28th events were held where the WSGA had a presence and sold merchandise. At the June 21st event (Mt. Vernon Parks Geocoin tour) we sold \$231 worth of merchandise and on the 28th (Tri-Cities Geocoin event) we sold \$298, for a total of \$529. A few weeks ago we put our WSGA shirts & logbooks up for sale on our website, but so far we have only received one shirt order. HippyChick1620 thinks that the APE pre-sales overshadowed the WSGA shirts & logbooks. She thinks it might be best to order a batch of shirts to sell at upcoming events. APE pre-sales have been good so far, although not quite as good as last year. We currently have sold 136 swag bags with additional orders for 12 shirts, 41 coins, 4 flashlights, 1 whistle & 5 bottle

holders. Total proceeds so far are \$4,911.00 from the pre-sales. In comparison to last year, by June 30th, 2013 we had sold 142 swag bags, 19 shirts, 41 2103 APE coins, 45 classic APE coins, 46 APE Cachekinz and 23 flashlights, for a total of \$6,008.00.

Comments

A discussion was held concerning the possible reasons for the drop in sales including the presale shirts and the lack of the previous APE coins and Cachekinz that were retired.

2014 Summer Campout

Report by Sunshine Geo

1. Registration

- We have 19 rv spaces and the group tent area that accommodates 70 people
 - I based tent spaces on an average of 3 people per tent registration so we can sell about 24 spaces
- There are 39 paid reservations so far
 - 13 rv sites and 19 tents
 - 84 adult dinners and 17 kids
- That leaves 6 rv spaces and about 5 tent spaces available
- I made an announcement Monday on the event page that if you have logged a 'will attend' but not registered you need to do so ASAP to guarantee your spot because we only have a few of each still available.
- As of the 17th I will be cancelling most of the unbooked RV reservations, unless the board prefers otherwise. We will get 50% of the cost of the space refunded less a cancellation fee.

2. Friday Welcome & S'mores

- After the welcoming speech/announcements we will have raffle drawings.
- The prizes will include hats, water bottles, sun screen, bug spray, cooling bandannas and other items associated with the local climate and location.

3. Path tag – Received them on the 8th and they look fabulous

4. Activities

- Angie is just about finished gathering supplies for onsite activities. Still trying to get some ammo cans donated.
- The ranger lead program is advertised on the park board but not as a geocaching themed event. The interpretive ranger will advertise the geocaching part at the park the week of the event. Lookout Lisa will be putting on 10-15 minute geocaching 101 portion of the presentation.

- Geo Puzzle Art – Complete and being solved and found.
 - Steamboat Rock LBH Hike – The Steamboat Rock Letterbox Hides have been denied due to a tribal agreement of visitation limits. The caches will be pulled and hidden in the surrounding area.
 - Earth cache tour – Working on a presentation format.
 - Continent travel bug race – Information added to the cache page on Monday. (Agent Scully has requested this activity so she will be providing/donating the prizes.)
5. Goody Bags:
- Items are still being collected.
 - I have all but two of the flyers; they are being mailed to me this week.
 - I am almost done preparing the info/contest sheets to be printed this week.
 - Snack to be purchased with groceries on the 23rd.
6. Prizes:
- Have contacted about 30 places so far but having trouble getting responses. I am trying to make all of the follow up calls the week of the 15-18th. Thank you Kristine for getting a donation from Cabela's.
 - We have donations from: Mountain Gear, GSI, Landsharkz, Cache Advance, GX Proxy, Groundspeak, Albertson's and Copy Junction so far.
 - Will also be contacting the Army/Navy surplus stores and requesting ammo can donations this week. We need at least 4-6 ammo cans for an activity so if anyone knows of a better place to get them please let me know.
 - Lots of my activity supplies will be used for prize drawings on Saturday evening.
7. Dinner:
- The menu is still being fine-tuned.
 - Groceries will be purchased on the 23rd of July.
 - We will be purchasing a large amount of water and ice to make sure everyone stays hydrated.
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Comments

Sunshine Geo discussed last minute changes to the event which were incorporated into the meeting minutes and requested permission to cancel the majority of the remaining RV spaces to recover a portion of the cost. The board discussed the timing of notifications prior to this and ultimately approved the cancelation.

The board expressed their satisfaction with the manner in which the campout is shaping up and again thanked Sunshine Geo for her willingness to be the campout manager.

Block Party (WSGA Booth)

Report by Hippychick1620

Hippychick1620 reported that everything is coming along nicely for the booth and is currently looking for one more volunteer for the booth.

Comments

None

Ape Mega-Event

Report by Hydnek

Our 5th-annual Going APE mega-event is four weeks away, and we are in high gear, all systems go!

- **Volunteers:** We are actively recruiting volunteers for all areas, and have more than half the slots filled. But we still have about 20 slots to fill, esp. on parking.
- **Equipment:** We have most of what we need, but still need a couple more tables and canopies.
- **Swag Bag:** Preorders opened in mid-June, and so far we've sold 130 and banked \$4,571. We've decided to keep preorders open until July 31 (six weeks total), rather than having two order windows, as it's more efficient and we have a good feel for how much merchandise is needed. We added last year's flashlight to the add-on purchase section, as we have lots (and they are selling). Some merchandise has already been ordered, and the final items (shirts) will be ordered Aug 1, for delivery by Aug. 8.
- **Swag Bag stuffing:** Lizzy is hosting the swag-stuffing party at her place on Sunday, Aug. 10. This will get all our preordered Swag Bags ready for pickup at the event. This will also be the final crew chief meeting before the Big Day.
- **Event coin:** NepoKama created a great design again this year – with a proxy tag! – and the coin is at the mint. We are minting 500 as usual, and have switched to Cache Advance as our vendor (supporting the home team, who also provide better service).
- **Event shirt:** Design and colors are final; vendor (Advantage Sports) is ready to process our order in a week once we place it.
- **Parking:** Solved! Ranger Keith is going to let us park additional cars along the trail at Hyak (next to the event venue). Even better: AndrewRJ has email approval to use a ski lot at the Nordic Center – free! – for our overflow lot. And it's just a short walk to Hyak, maybe closer than the Forest Service lot. We will have parking attendants there to insure that we are respecting the area and to direct folks to the trail to Hyak, and we must do a trash sweep after the event. AndrewRJ is considering having all volunteers park there to keep the

Hyak lot as open as possible. We have purchased 100 Discover day passes (Hyak) and 50 NWF day passes (Forest Service lot). Now if we can only find enough parking volunteers.

- Porta potties: Unfortunately, our vendor for the past four years punted on us (saying they don't service Snoqualmie Pass anymore), so AndrewRJ vetted new vendors and chose United Site Services. The price is higher, but not many vendors will deliver to Hyak, and they were the best option. We've got a confirmed order for three toilets. (Background: State Parks requires us to provide additional toilets due to the large crowd at our event.)
- Lab caches: Jcar and Mc3cats have already completed the prep for the six Ape Adventures, which will only be live the day of the event, although folks will have a week to log them.

Comments

AndrewRJ clarified a few points including that the porta potties are ordered and he has a better vendor next year that will save about \$100 and we just need to contact them sooner. He is working on signs, eventually wanting to have them printed out on the plastic backers like political signs so that they can be continuously reused, but it may need to be a maybe a capital expenditure for next year.

Mc3Cats and Jcar provided additional details for the Lab Caches.

A brief discussion was held discussing points of contact and the recruitment for volunteers.

State Parks GeoTour

Report by Hydnek

The second year of the State Parks GeoTour is in full swing, and geocachers are roaming the state logging park caches. However, the numbers are significantly down from last year, as you'd expect. I've also heard from verano and others that some geocachers aren't participating because they're not sure they'll get a coin; apparently, the parks and the challenge caches aren't enough enticement. We currently have 23 silver coins left (of the 180 original supply).

Good news, though: The updated silver coin for the second year of the GeoTour is a go (finally), and I hope to make the announcement in the next few days, to encourage geocachers to continue visiting state park caches. The design is undergoing final approvals; NepoKama did a fine job of revising it per State Parks specs, and WSGA will continue to have one side as part of our partnership. The State Parks plans to mint 250 coins (more than the first version), paid for with funding from its State Parks specialty license plate program. As with the previous coin, the 2014 silver coin will be awarded to geocachers who find 50 of the State Park GeoTour caches and submit valid

passports (and who haven't already received the 2013 silver coin). The only down side is that, due to delays on the parks side, the new coin won't be available until the end of August – I had hoped it would coincide with the GeoTour anniversary in June – and we only have 23 of the current silver coin left. However, if we run out before it gets here, Ranger Tina will keep a list and ensure every finisher gets their coin once they arrive.

No news to report on a possible sale version of the coin, per our discussion at the May Board meeting. I've presented our proposal to the State Parks, but haven't heard back. Ditto for their signoff on creating digital achievement badges for finishers. Both projects are in a holding pattern at present.

Comments

Mr. Gadget #2 asked about the status of the Parks Compliance Program, Hydnek indicated that it would start in September according to the parks.

Verano asked a few clarifying questions about the purchase coin and relayed the results of her information gathering about how geocachers in her area feel about the purchase coin (generally negative). Hydnek clarified that it seems that geocachers are split over this subject, however there was a market for this as shown at the Sequim Event.

Chapter Reports

Southwest Chapter report by verano

About 30 people attended the WSGA Washougal Meet and Greet in May. I have attended several local events and provided some WSGA raffle prizes. I recognized bearsandme's Cache of the Month at one of them, about which she is very proud. The next WSGA-SW sponsored event will be September 6 in the Ocean Park library meeting room on Long Beach <http://coord.info/GC57KZZ>. I will be posting a post-Thanksgiving event, likely in Longview, as soon as I decide on a location.

Two of our local members, HuntingHoyts and Floresfinders, recently placed their very first geocaches near Washougal.

I continue to announce nearby Oregon events on the WSGA-SW facebook page as well as announcing nearby WSGA events on the GEOregon facebook page. I will start to post these on the Portland Geocaching Facebook page as well.

At Geek&Gopher's request, I have adopted three of the Washington State Parks geocaches in my area (Battle Ground Lake - GC4B1J6, Spring Creek Hatchery - GC4B1JW, and Beacon Rock - GC4B1JH).

South Central Chapter report by tumbleweedpirates

The SCWSGA geocachers were up to big events last month by helping to host a weekend of Caching, CITO, Events and Geocaching 101 classes at the Tri-Cities Geocoin event. On opening night we had about 60-70 new geocachers attend Geocaching 101 events and I can honestly say all the families in my class earned their first geo-coin on Saturday the 28th of June. About 200 people attended the meet and greet on Friday night the 27th of June. The next morning our members were out signing people up for the coin challenge, handing out poker run cards, BINGO cards and uploading GPX files for the event. There were a few technical difficulties with the GPX files, but our team stayed strong. We also had maps of the city made with overall directions of where each cache was to allow Geocachers to devise a route before they left the gathering.

Later we hosted kid games, dinner, coin handouts, prizes and two vendor booths plus a WSGA booth where I sold some goods and memberships. The next day on Sunday the 29th of June I hosted a much needed CITO, a breakfast, more coin hand outs and vendors.

Our team has already met to review hosting ideas and reservations for next year; all the while hoping more folks will come see our lovely area full of power trails, Geo Coins and most recently more water caches!

Thanks to all you who came and feel free to drop me a line for changes we may consider next year.

Cache-Cadia Chapter report by Mr. Gadget #2

Summer is coming and going real fast. Nothing is in the works for new activity at present. I have spent a lot of time looking over the Campout Sun Puzzle Art cache pages and found a few minor errors and have been corrected. There are a total of 62 new caches placed in the area for Campout attendees to find. As of date, there are several geocachers who have been out finding the caches in the area.

Everyone needs to have their "A Game" on when visiting the area. Anticipate lots of Farm vehicle traffic, as Wheat Harvest will be under way. Be safe as fire danger is extremely high now. And beware eyes will be watching for strange vehicles driving around the area.

While placing one cache in particular, I was approached by a resident living out in the rural area. He had been watching me and when I was using my iPad taking a picture, he came out to inquire what I was doing. It ended up being an older inactive geo cacher "Jack Woods geocachers". My activity raised alarm to him as there has been recent burglaries, in the area. He is now aware there are going to be folks out and about finding caches.

The July/August edition of the "Foothills" magazine wrote a nice article about Geocaching. One of their photographers tagged along with us during our CITO event for

some good pictures, and a reporter contacted Ambrosia and me for formation for the article.

We are considering some events and activities for anyone wanting to achieve the 7 Souvenirs of August.

48 North Chapter report by GrievousAngel

During the last couple of months, local geocachers have filled the calendar with events ranging from ice-cream socials and pizza meet & greets to a well-organized geocoin challenge and a highly-successful craft beer tasting, so there has always been something fun to do. Big thanks to all the event hosts and to jcar for keeping the chapter FaceBook page updated. The next chapter event will be a repeat of jcar's popular Root Beer Floats event on July 20. Thanks again, jcar!

Puget Sound Chapter report by Mc3cats

Since our last meeting, the Puget Sound chapter has been pretty busy with out-reach requests. We were able to squeak in one event hosted by Terpnurse down in Auburn. "The Merry Month of May" event at a Round Table Pizza. Folks were encouraged to dress up period costumes and we have a few folks who did so. We also had two other chapter reps who attended this small neighborhood event.

In June, the chapter had two back to back out reach events, one in Dupont requested by the City of Dupont. They asked us to be at their "National Trail Day" event. Oh Joy and Utox2Rox assisted me at this event. The second weekend in June, the Washington State Parks Foundation asked us to have a booth at their first ever "Get Outdoors Day". Bucket St. James and GeoLMP both assisted me at the fun event. This event featured live music, food trucks and quite a few organizations that cater to outdoor activities. Governor Inslee spoke at the event which was pretty cool since he was literally next to our booth when he spoke to the crowd. We had a lot of visitors to our booth. I suspect we will be invited to this event annually.

As far as future happenings, Groundspeak has contacted the WSGA about our organization hosting a couple of statewide events for them to roll out new promotional travel bug that Airstream Trailers is putting out. Our event will be on August 2nd in Redmond at the Round Table Pizza. Attendees get a free Airstream travel bug (one per caching account). Later in August, we have the block party and our Ape event. I have been working with Jcar on a series of Lab Adventure caches (AKA Labs) that will be available during our event which we are calling "Ape Adventures". This has been a blast to put together! There will be 6 Adventure Labs in some well-known pass area locations as well as some lesser known locations. It will be up for a 24 hour period starting the day of the Ape event and ending the following morning.

I have one pending future out-reach request which has come in from the 4H club of King County. They have a request a lab adventure to take place at the Puyallup Fair. This is still in its infancy and thus still being worked on.

Olympic Peninsula Chapter Report by ClayArtist

Membership

The OP had two members who were lapsed renew their membership since the last board meeting. That now brings our total to 18. I take this as a sign that we are going in the right direction. Though I haven't done anything yet, as in contacting lapsed members, I believe the OP Chapter events I've posted has had a lot to do with making ex-members mindful that we are still here. Yay, OP!

Events Held

I now have two events under my belt and am starting to feel much more comfortable in my role. The first event, at Ferino's Pizza, in Port Hadlock, was well-attended by both local WSGA members, as well as some visitors from Seattle. It made me happy to be doing this job, given how many thanked me for taking it on and were glad to have events to attend.

Our second event, last Saturday, was a picnic at a small Kitsap County park (Salsbury Pt.), which is close to my home, and has a view of the Hood Canal Bridge. Many attendees didn't know about this park, so I consider that a win, since exploring and discovering is so much of what geocaching is about. Many of the same people that attended the Port Hadlock event also came to this one. It was especially fun to have a Groundspeak Lackey, Capt. Bill of SalemPirates, show up with his family and many donations for the raffle. With 14 people attending, on a beautiful day on Hood Canal, it was as good as it gets, I think. Idajo was also there, and I was so happy to see her reconnecting with old friends.

Upcoming Events

I have two official WSGA events planned. The next, which is published, is for Saturday of Labor Day weekend at Twanoh State Park, at the south end of Hood Canal. I hope we get some geocachers attending from that area. It is close for Bremerton and Mason County folk, so keeping fingers crossed.

On September 19, Jim and I are going out to Ocean Shores in our new-but-really-old RV, to camp for a few days. I plan to do an event out there on Saturday, the 20th. This one isn't published yet, since I need to do a "scouting" trip out there to decide where exactly to have it, which we will do in the next two weeks.

At this last event, I had a special request from a well-known Kitsap geocacher, to consider holding an event on August 1st, for the 7 Souvenirs of August challenge. I am

most likely going to do this and get it posted in the next couple of days, but it may be a personal event, rather than a WSGA one. Since I've yet to host an event on my own, it would help add to my stats. I suppose that this is proof that the Chapter Rep position is causing me to be more aware of "the numbers".

Miscellaneous Activity

My helpmate, Jim, and I will not be attending the Campout, as we have out-of-state family visiting that week. I volunteered us to man the WSGA booth from 3-5 pm at the Block Party. I would have loved to volunteer for the Going Ape event, as well, but we can't do both. The mind is willing, the bodies, not so much.

Inland Empire Chapter report by Martin 5

It has been a busy summer thus far for the IE Chapter. We have hosted two events and still have three pending events, one being the WSGA Campout.

Two of our events are the result of ideas given to us by our members. On July 12th we had a disk golf event which had great attendance, considering it was over 95 degrees outside.

Coming up on August 2nd we are co-hosting a kayak event on Horseshoe Lake with TC Life. It should be a fun event as the caches are located on the other side of the lake.

Of course the BIG event is the WSGA Summer Campout the weekend of July 25-27. Sunshine Geo will provide more information on it.

Lastly on August 9th we are excited to have been asked by Geocaching HQ to host a Silver Bullet event on the east side of the state. We are looking forward to it and have been getting lots of will attends from unfamiliar geo-names, so it looks like it will be a good time to meet some new geocachers in addition to releasing the trackables.

PAST IE CHAPTER EVENTS:

2014 WSGA Campout Planning was on 06/04/2014

Disc Golf Event was on 07/12/2014

UPCOMING IE CHAPTER EVENTS:

2014 WSGA Summer Campout will be held on 07/25/2014 by IE Chapter WSGA / Cache-Cadia

PADDLE AND CACHE will be held on 08/02/2014 by the tc life & IE Chapter WSGA

Silver Bullet Launch will be held on 08/09/2014 by IE Chapter WSGA

Comments

The Chapter Reports were accepted on mass.

Verano asked about the Silver Bullet events and how they worked in relation to the Commercial Listing Guidelines. Details were provided.

NEW BUSINESS

Outreach and Partner Projects

Report by Hydnek

- Mount Vernon Parks – The recipient of one of our inaugural Small Grants reports that its Mount Vernon Parks Geocoin Challenge was a huge success, with 85 registered teams and more than 200 attendees. VonDeets, the geocaching liaison, says both the city and the parks were involved and have even bigger plans for next year's anniversary event.
- TriCities parks – The TriCities Geocoin Challenge was a winner again this year, with more activities than ever, and may reach mega status. As always, WSGA member and park liaison (and ranger) enjoyment directed the weekend extravaganza, which includes a Geocaching 101 class on Friday that drew double the expected attendance – many of whom we saw at caches the next day. Well done! WSGA's South Central chapter, led by Tumbleweedpirates, played an integral part - in overall planning and participation, hosting the Sunday CITO, and having a WSGA booth.
- 4-H State Fair – The WA State 4-H group is offering a geocaching activity for its members at the Puyallup State Fair on Sept. 14, and has asked WSGA to organize it. This is a cool opportunity to get more youth involved, and Groundspeak has offered to let us use Lab Caches (aka Geocaching Activities), which would be ideal. Mc3cats has agreed to take the lead, and I've connected him with our 4-H contact.
- Cabela's – The store in Lacy has asked us to do a geocaching demo, and I've passed the contact info to mc3cats. Good opportunity to get some of our South Sound folks engaged with Cabela's, as the 48 North folks are with the Everett store.

Comments

None.

Outreach Coordinator Position

Report by Hydnek

Hydnek recommends the WSGA create another appointed position - Outreach Coordinator. The Outreach Coordinator would:

- Handle requests that come from other organizations for geocaching presentations, demos, and event booths - not necessarily doing it themselves, but finding appropriate members willing to help.
- Maintain a list of WSGA members (and nonmembers) willing to do various types of outreach.
- Oversee our "library" of outreach materials - Powerpoint deck, handouts, etc. - maintaining and updating existing stuff and creating new ones as needed, and providing them to members.
- Keep a record of our outreach activities (a spreadsheet history of who/what/when/where/why).
- Handle media inquiries as needed (soliciting the president or other members to be interviewed, e.g.)

The OC would primarily field requests in the Puget Sound / 48 North area, as the WSGA receives a lot of them, but would also support all the chapter reps across the state with resources as needed.

Why now? Geocaching has grown tremendously in public awareness, and WSGA is now viewed as the go-to organization in Washington State for all things geocaching (as we should be). Thus, we are receiving an increasing number of outreach requests, which have grown substantially in 2014. These fall into several categories:

- Intro to Geocaching presentations (aka Geocaching 101).
- Geocaching 101 talks with temporary caches placed for participants to find.
- Geocaching booths at outdoors events.
- Interviews on geocaching for publications, broadcasts, podcasts, and websites.

It's not just parks requesting these activities; those inquiries usually fall under the Park Liaison Program. Non-park requestors in Puget Sound have included:

- WA State 4-H Fair in Puyallup
- Cabela's Lacey - geocaching demo
- Cabela's Everett - booth at their Great Outdoors Day events
- Washington State Parks Foundation - outdoor expo in at the Capitol in Olympia
- Snow Goose Festival, Camano Island

- Bear Creek School, Redmond
- Newcastle Earth Day
- Puyallup Library after-school program
- Mountaineers Family weekend
- Scout troops
- More...

Comments

The board discussed the motion. Options discussed included splitting the coordinator duties to the two sides of the state and potential budgeting for the coordinator. A motion was made to create a single position of Outreach Coordinator. The motion unanimously passed.

The meeting was adjourned by Hydnek at 8:54 PM.