

WSGA Winter 2009 Board Meeting

January 22, 2009 – Online Meeting

Note: Full transcript of the 'chat' follows at the end of the minutes

1. Call to order

The meeting was called to order by Laurie at 6:35PM. In virtual attendance: Laurie, Cathy, Paul, Brian, Jim, Jesse, Abby, Doug, and Tree (Theresa). Mike was not available.

2. Welcome visitors

Laurie welcomed the guests attending the meeting, Jacquie (troublejv) and Janet (WanderLost) joining us for updated information regarding GeoWoodstock 8.

3. Old Business

- Transcript/Minutes of November 20, 2008, online meeting were reviewed and approved.
- Treasurer's report was presented and approved. Details include:
 - Paul pposted a summary in the WSGA forums at <http://www.wsgaonline.org/forums/index.php?showtopic=118>. In addition, the following were mentioned in the chat:
 - 2008 Dues collected = \$2499
 - 2009 Dues collected = \$480
 - Paypal fees = -\$114.35
- 2009 Campout update
 - Reservation status is confirmed for Twin Harbors.
 - Names for access to the Campout forum to be forwarded to the Site administrators, Paul or Brian.
- 2009 geocoin update
 - Coins are on order and scheduled to arrive in approximately 2 weeks.
 - Pricing – The coins cost roughly \$5.50 each. Sales to be Members (first 2) \$6.00, Members additional (up to 3) and non-members (up to 5), \$8.50. Shipping \$1.50 per order.
- WSGA merchandise sales update
 - Cost of initial order and incidental shipping supplies: \$1,122.88
 - Approx. total of sales to date, about 1/3 of initial order sold: \$620.00
 - Product markups:
 - Shirts: 75-100% (Cost \$6.00, sell for \$12.00, Cost \$8.00, sell for \$14.00)
 - Hats, visors: 85% (Cost \$8.00, sell for \$15.00)
 - Beanies: 50% (Cost \$8.00, sell for \$12.00)
- Status of 2009 membership patches – Original order was not delivered, delivered to the wrong address or stolen off of Brian's porch. Prism Patches will replace the order at their cost but are waiting for the 'official investigation' from UPS to be completed.
- Website overhaul update
 - New and renewal membership problems – Changes were made to make the login easier to see.
 - Phase out of old site to avoid confusion – Paul to disable the old site this week. Not everything will be moving (old coin database/tracking) or not moving yet (GSAK filters).
 - Incorporating prominent link to president's newsletter on home page
 - Monthly member email – alternates to consider?
 - GoDaddy's "Express Email Marketing" (approx. \$7.00 per month) or Constant Contact's "Email Marketing" (\$15.00 per month)
 - Laurie to send samples for consideration. Decision soon after that.

4. New Business

- GeoWoodstock 8
 - Bid process progressing and decision expected near Memorial Day (this years GW7).
 - Probable location – Remlinger Farms in Carnation.
 - Possible financial assistance - \$700 for site deposit
 - Probable assistance options – fundraisers, volunteers, classes, games, etc.
 - Plainly stated that this is a COWWS event with assistance from WSGA.
 - Portland and BC to also be approached for participation.
- Membership drive ideas, especially for chapters with low # of members? – Ideas to be posted to the forums for consideration.

- Advocacy committee – Abby to chair and others to be added later.
- CITO event hosting/support
 - Goal is for each chapter to hold at least one CITO event
 - T-Shirts – being looked into for WA since no official Groundspeak version this year.
- GeoLitter program – Still in development. More information later.
- Swag item ideas for giveaways and/or campout goodies? – Various ideas suggested. More discussion later.

5. Member comment period

Not needed as guests had left by this time.

6. Adjournment

The meeting was adjourned at 8:54PM.